

SHARE:

[Join Our Email List](#)

NJSL DIRECT

Weekly News Updates for NJ Public Libraries



August 17, 2016



In This Issue:

[New Changes to JerseyClicks](#)

[Grant Opportunity for Public and School Library Partners](#)

[PLA Leadership Academy Application Deadline Sep. 19](#)

[MentorNJ In-Person Networking Event Nov. 9](#)

[The State Library Talking Book & Braille Center Presented at IFLA](#)

[EMIERT releases Guidelines for Outreach to Immigrant Populations](#)

[The Washington Post Features Recommended Children's Book List Compiled by NJSL](#)

[ALA's Library of the Future Campaign](#)

[National Network of Libraries of Medicine/Middle Atlantic Region Program Awards](#)

[Register Now for the 10th New Jersey Library Trustee Institute](#)

Quick Links:

[NJSL Website](#)

[NJSL Direct Marketing Portal](#)

[JerseyCat](#)

[JerseyClicks](#)

[JerseyConnect](#)

Recent Blog Post:

Marketing Blog

[Crowdfunding: Will It Work for Your Public Library?](#)

At the State Library:

[View the calendar](#)

Disaster Planning and Community Resiliency Workshop Series - September Classes

Information on Applying for IMLS Grants

IMLS 2017 National Medal Applications Open

Library Awards for Innovation

Follow NJ State Librarian Mary Chute on Twitter!

Now you can stay connected with NJ State Librarian Mary Chute via Twitter! Follow [@NJSLMaryChute](#) for updates as she tweets about her favorite library topics and chronicles her travels around the state and elsewhere.

Connect with the NJSL Social Media Task Force!

Deborah Mercer: [@njdocslibrarian](#)
New Jersey Government
Documents Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services
[@NJSLFundingInfo](#)
Teri is also the contact for the Funding
Information Collection

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Benjamin Saracco:
[@LibSaracco](#)
NJ Reference & Digital Projects
Librarian

Stay Connected with NJSL



Continuing Education & Training Opportunities for Libraries:

[Rosetta Stone Training](#)

[Short Takes for Trustees Now Available to New Jersey Libraries and Trustees](#)

[NJ State Library's Continuing Education and Training Webpage](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[Public Library Director 101 Series](#)

[ReferenceUSA Webinar Schedule](#)

New Changes to JerseyClicks, NJ's Statewide Database/E- Resource Portal

JerseyClicks.org is NJ's portal for searching the statewide full-text databases and e-resources offered by the State Library. We have moved JerseyClicks from a vendor-hosted website to the State Library's website.

The JerseyClicks look has been updated, and the functionality now includes database statistics and URLs for libraries to put JerseyClicks databases/e-resources on their own websites.

Please note that the URLs for ReferenceUSA and Rosetta Stone have changed, so if you put those on your website you will need to use the new URLs for your users to access those resources.

Lastly, while we are changing the JerseyClicks domain to point to the new site today, please note that the change could take a few days to take effect.

Please visit (in a day or so) www.jerseyclicks.org to see the updated JerseyClicks.

State Library and LibraryLinkNJ Announce Grant Opportunity for Public and School Library Partners

The New Jersey State Library and LibraryLinkNJ are pleased to announce the Mobile Mini-Makerspace Kits for Public and School Library Partners grant opportunity. Through this competitive grant program, NJSL and LLNJ will help fund three mobile mini-makerspace kits for joint use by a partnering public library/branch and public school library (Kindergarten - Grade 8) at a maximum amount of \$7,500 per award. [Read more...](#)

The application deadline is **November 1, 2016**. The complete grant guidelines and application are available on the New Jersey State Library's website: http://www.njstatelib.org/services_for_libraries/resources/grants/.

PLA Leadership Academy Application Deadline Sep. 19

The PLA Leadership Academy: Navigating Change · Building Community is a career-changing event for public librarians designed to empower participants with the knowledge necessary to be innovative and successful leaders of change. It offers a groundbreaking focus on developing the skills needed to work with municipal officials to enhance the position of the library within the community and improve the effectiveness of library activities and programs.

Interested participants must apply and be accepted to participate in the PLA Leadership Academy held March 20-24 in Portland, Oregon. Applicants must have at least five years of increasingly responsible experience in a public library; be MLS/MLIS librarians; be PLA members. Attendance is limited to 28.

[Read more...](#)

MentorNJ In-Person Networking Event on Nov. 9th

Save the following date for the **MentorNJ In-Person Networking Event 2016**:

Date: Wednesday, **November 9, 2016**

Location: Monroe Township Library (4 Municipal Plaza, Monroe Township, NJ 08831)

More information including the event schedule, programs, registration information, etc. will be posted soon on the MentorNJ Program page:

<http://librarylinknj.org/MentorNJ/programs>.

Registration will be open at 9 AM on Wednesday, September 14.

The State Library Talking Book & Braille Center Presented at IFLA

On August 11 & 12, TBBC presented at a satellite meeting of the International Federation of Library Associations and Institutions (IFLA). The satellite meeting was held in Louisville Kentucky and was titled, "Libraries serving Persons with Print disabilities: Creating an inclusive community of readers: Tailoring the Reading Experience to Meet Individual

Needs."

[Click here to listen to audio recordings of the TBBC presentations...](#)

EMIERT releases Guidelines for Outreach to Immigrant Populations

The NJ State Library played an integral role on a task force established by the American Library Association (ALA) Ethnic and Multicultural Information Exchange Round Table (EMIERT). The Guidelines for Outreach to Immigrant Populations Task Force, which was focused on designing library services for immigrant populations, has published a set of guidelines for library services and programming that facilitate recent immigrants' inclusion and participation in society while preserving and promoting their distinct cultural and linguistic heritages.

[The full press release and the guidelines can be viewed here...](#)

The Washington Post Features Recommended Children's Book List Compiled by NJSL

Read the full article [here](#).

See the book list [here](#).

ALA's Library of the Future Campaign

ALA's Center for the Future of Libraries works to identify trends relevant to libraries and librarianship. This collection is available to help libraries and librarians understand how trends are developing and why they matter. Privacy shifting is one of the [Trends](#) ALA has listed, among many other relevant library trends, as part of their new [Library of the Future website](#). The State Library's recent blog post titled, "Introduction To Internet & Mobile Privacy: Class Follow-Up" - which was a follow up to the June 17th "Introduction to Internet & Mobile Privacy" Lunchtime Learning class, was featured. *(To view the State Library's blog post, select the #3 article on the top scrolling slide show)*

[Read more...](#)

National Network of Libraries of Medicine/Middle Atlantic Region Program Awards

Is your library an Affiliate Member of the National Network of Libraries of Medicine/Middle Atlantic Region? If not please consider joining so that your staff can take advantage of NN/LM MAR awards. All organizations who apply for NN/LM MAR awards must be members of the NN/LM MAR and based in DE, NJ, NY or PA. Five award types are available for outreach project during this funding cycle in these areas. Applicants may request up to \$15,000. distribution. **The application deadline for these is 7 a.m. on Monday, August 22.** If you have any questions about NN/LM MAR membership and how your library can benefit through awards, specialized training, and other opportunities afforded by membership, please contact Karen Parry, 732-390-6764 or kparry@ebpl.org.

[Click here for the list of NN/LM MAR funding opportunities.](#)

Register Now for the 10th New Jersey Library Trustee Institute

The 10th NJ Library Trustee Institute will take place Saturday, September 10, 2016 from 9 A.M. - 4 P.M. at the National Conference Center Holiday Inn of East Windsor.

The New Jersey State Library would like to extend an opportunity to attend this exciting event to as many library trustees as possible, therefore, we will pay the full conference cost for ONE trustee from each library (up to 200 total). Additional trustees, administrators, and library directors are welcome to attend at a cost of \$75 each. Priority registration will be given to trustees.

[View the flyer.](#)

[Access the registration page.](#)

Disaster Planning and Community Resiliency Workshop Series - Register Now for September Sessions!

Thanks to a grant from the PSEG Foundation, the New Jersey State Library is pleased to offer nine training workshops based on *The Librarian's Disaster Planning and Community Resiliency Guidebook* and *Workbook*. There will be a choice of three dates September. Registration is limited to 35 per workshop. Cost: \$25 (to cover continental breakfast & lunch).

[Read more...](#)

Information on Applying for IMLS Grants

IMLS has announced the guidelines for the first round of FY 2017 National Leadership Grants for Libraries (NLG) and Laura Bush 21st Century Librarian Program (LB21).

[Read more...](#)

When completing your application to NLG or LB21, you will have to select a number of different category options on the IMLS Program Information Sheet. IMLS has provided details on understanding NLG and LB21 project categories, funding categories, and project types. [Learn more here...](#)

IMLS Seeks Nation's Top Museums and Libraries for 2017 National Medal

Each year, the Institute of Museum and Library Services presents select museums and libraries with the nation's highest honor, the National Medal for Museum and Library Service. The award recognizes libraries and museums that make significant and exceptional contributions in service to their communities. Deadline for submission is October 3.

[Read more...](#)

Library Awards for Innovation

Penguin Random House has created the Penguin Random House Library Awards for Innovation to honor and highlight public libraries and librarians. This award acknowledges extraordinary public library programs/services that engage citizens in reading and strengthen the social and cultural fabric of their community. Deadline is Oct. 1.

[Read more...](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library

Office of Communications , Marketing & Outreach

marketing@njstatelib.org

Connecting people with information through libraries.