

NJSL Direct - News for NJ Libraries from the NJ State Library

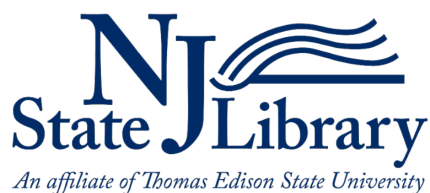
New Jersey State Library <marketing@njstatelib.org>

Mon 1/25/2021 10:06 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



January 25, 2021

Blog Posts

Marketing Blog
[4 Elements of a Great Story](#)

New Books Blog
[Featured eBooks \(January 15, 2021\)](#)

In This Issue

Remote Assist Now Available

Brainfuse Available Starting in February

Fireside Chat with Eric Klinenberg Recording Now Available

NJSL Presents Blog [Home Buying Program Recap](#)

[Find more blog posts here...](#)

Webinars This Week

January 28th
[Gentle Yoga for Stress Reduction](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education
Webpage](#)

[NJSL's In Person Workshops and
Online Training Schedule](#)

[Upcoming Training Opportunities
from NN/LM MAR](#)

[Reference Solutions \(formerly
ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

New Jersey State Library's 2020 Year-End Report Now Available

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Remote Assist Now Available

JerseyConnect is excited to announce a new free service called Remote Assist available to all libraries across the state. Remote Assist will help libraries reach remote patrons or provide services in the library while maintaining social distance. Key features include :

- Remote assistance lets you connect with patrons anywhere, from anywhere, to assist them with using library resources. Patrons just need a session code to join.
- Remote access lets you manage your library's PCs from anywhere, to assist patrons sitting at a public PC or perform administrative tasks like updates and restarts.
- Chat support lets you interact with patrons from your library's website, with no software for visitors to install. There's also a WordPress plugin for easy integration with your library's website.
- There are no limits to the number of staff users, managed PCs, or sessions. And this service is

Andrea Levandowski:

[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)

U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)

New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)

New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)

New Jersey State Library
Office of Communications, Marketing and
Outreach

here to stay, so you can count on it no matter
what the future holds.

For more information, including quick start guides for
staff and patrons, check out our [info page](#). If you
have any questions about Remote Assist or would
like to get started, contact [here](#).

Brainfuse Available Starting in February

The New Jersey State Library is licensing the online
tutoring service Brainfuse for all New Jersey public
libraries from Feb. 1 to June 15, 2021. Due to the
setup required for this product, the goal is to have all
public libraries able to access Brainfuse by Feb. 15,
2021. Brainfuse may contact libraries for needed
information in the near future. Those libraries who are
already Brainfuse subscribers will receive a credit
and/or rebate. Brainfuse will work with those libraries
directly. Once we have technical support information,
the State Library will post it [here](#).

Fireside Chat with Eric Klinenberg Recording Now Available

Please visit [this link](#) to see the recording of the Virtual Fireside Chat with Eric Klinenberg,
author of Palaces for the People.

2020 Year-End Report Now Available

Read our New Jersey State Library 2020 Year-End Wrap Up Report [here](#).

Share Your Library Stories for Snapshot Day

The New Jersey State Library, in partnership with the New Jersey Library Association,
welcomes all New Jersey libraries to participate in the 2021 New Jersey Library Snapshot
Day. During the month of February, libraries are invited to document and share the
wonderful people, places, events, materials, and experiences that make libraries important
community centers. We will share the stories you tell, as well as important data, to
promote the value of libraries and advocate for increased resources. Your stories will put a
human face on library usage to help legislators, administrators, voters, and other library
stakeholders identify with the essential work that New Jersey libraries do every day. [Read
more here](#).

Webinar - A Panel with NJLA Public Relations Award Winners

Join us on **Jan. 28, 2021** at 2:00 p.m. for a panel presentation from the 2020 NJLA Award Winners in the Public Relations categories. Panelists will discuss their ideas, projects, and approaches. Panelists include: Susette Brooks, New Jersey State Library; Keri Adams, Johnson Public Library; Kathleen Czarnecki, Kenilworth Public Library; Linda Devlin, Camden County Library System; Carolann DeMatos, Somerset County Library System; C.L. Quillen, Spotswood Public Library; and Lisa Warker, Atlantic County Library System. [Register here.](#)

Webinar - Planning for the Post-Pandemic Library

Join us at 11 a.m. on **Feb. 4, 2021** for a discussion with New York University Professor Joe Huberty. This insightful webinar will explore the future of public libraries and how you can prepare yourself and your staff for the changes ahead. Topics include: personal space, curbside pick-up, community building, flexibility in design, and more. [Register here.](#)

GRANTS AND OTHER OPPORTUNITIES

Coretta Scott King Book Awards

Libraries may now apply for the Coretta Scott King Book Awards Donation Grant. One or more recipients will be awarded selected books submitted to the Ethnic and Multicultural Information Exchange Round Table (EMIERT) of the American Library Association. These books are sent to EMIERT every year for consideration for the Coretta Scott King Book Award. EMIERT receives multiple copies of approximately over 100 titles by African American authors and illustrators, including a full set of the year's winning and honor titles. The application deadline is 4 p.m. CST on **Feb. 1, 2021**. [Apply here.](#)

Penguin Random House Library Award for Innovation

The American Library Association is accepting applications for the Penguin Random House Library Award for Innovation, which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. Applications close **Feb. 2, 2021**. [Apply here.](#)

GroMoreGood Grassroots Grant

Applications are now being accepted for the 2021 GroMoreGood Grassroots Grant program. Awards provide funding for the development of new and the expansion of existing youth garden programs and greenspaces serving 15 or more youth. 150 grant recipients will be awarded \$500 and 25 grant recipients will be awarded \$1,000 to support their youth garden initiatives. Applications close **Feb. 5, 2021**. [Apply here.](#)

Rural Libraries and Social Wellbeing Project

The Rural Libraries and Social Wellbeing project is seeking applicants for the Tools in Action micro-grant program. An eligible applicant is a paid employee of a public library with a budget less than \$150,000 and service population less than 7,500, who is able to personally receive an honorarium of \$500 for time spent learning to use social wellbeing resources, meeting with a personal guide, and answering written and video recorded questions; able to work with the trustees of the applicant's library to receive and spend an additional \$500 on social wellbeing related activities; and a person who wants to make long-lasting wellbeing improvements throughout the community through library service. Applications close **Feb. 13, 2021**. [Apply here](#).

Dollar General Literacy Foundation Grant

The application process is now open for grant funding from the Dollar General Literacy Foundation. Apply now for their Adult Literacy, Family Literacy, and Summer Reading grant opportunities. Applications close **Feb. 18, 2021**. [Apply here](#).

Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

The Association for Rural & Small Libraries has announced the "Outstanding in Their Field: Leadership Institute for Rural and Small Libraries" professional development opportunity. Thirty participants, a.k.a. "Outfielders," will undertake 18 months of online and in-person interactive sessions and will gain skills and confidence as leaders, a network of colleagues throughout the country, and experiences at two ARSL conferences. ARSL seeks applicants representing a wide variety of communities and has a commitment to the representation of groups that have been historically marginalized or excluded due to ethnicity, gender identity and expression, sexual orientation, ability, economic background, educational attainment, and age. All participant travel, materials, and instructional expenses (worth approximately \$8000) are covered by a grant from the Institute of Museum and Library Services. Applications close **Feb. 24, 2021**. [Apply here](#).

Infy Makers Awards

Libraries (along with museums, schools and other youth-serving organizations) are eligible to enter the Infy Makers Awards Contest to win a \$10,000 grant to expand access to maker-focused experiences for K-12 students. This year's Infy Maker Awards will focus on projects empowering students to engage in maker education remotely. Applications close **March 2, 2021**. [Apply here](#).

Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

The American Library Association is now accepting applications for the second round of the grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities.

Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects, and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Applications close **March 4, 2021**. [Apply here](#).

New Jersey Council for the Humanities Incubation and Action Grants

From **March 1 to March 15, 2021**, applicants may submit Letters of Intent to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

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