

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 8/3/2020 10:21 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*August 3, 2020*

### Blog Posts

**Marketing Blog**  
[5 Steps to Writing a Show Stopping Press Release](#)

**New Books Blog**  
[New Books \(July 31, 2020\)](#)

### In This Issue

[Libraries to Business Event and Resource Site](#)

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[EBSCO Resources for Library Staff](#)

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[Community Connect: Digital Access at Home Grant](#)

.....

**NJSL Presents Blog**  
[Finding Grant Funding with FDO](#)  
[Essential Recap](#)

[Find more blog posts here...](#)

## Webinars This Week

**August 3, 2020**  
[Organizing Your Genealogy](#)  
[Research](#)

**August 5, 2020**  
[10 Steps to Financial Success](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)

## Resilient Communities: Libraries Respond to Climate Change Grant

[National Leadership Grants](#)

## Add Your Library Events to the L2B Calendar

You can now add your library events to the Libraries to Business calendar. L2B, in partnership with the New Jersey State Library, announced the launch of its website, [www.libs2b.com](http://www.libs2b.com), a clearinghouse of online events and resources for the small business community. L2B connects businesses to assistance and development organizations that have shifted in-person meetings to online webinars. The site features the L2B calendar, a centralized depot for business and workforce development focused organizations to showcase their online events and webinars, which are free and open to New Jersey residents. [Read more here.](#)

## Discover New EBSCO Resources for Library Staff

### Job Searching Made Easy with Job and Career Accelerator Webinar

Join us on **Aug. 5, 2020 from 1:00 - 2:00 p.m.** to learn how Job & Career Accelerator can help your patrons effectively navigate through the modern day job search, from exploring occupations and up-to-the-minute job postings to creating the tools necessary to get hired using our award-winning resume and cover letter builders. We will also explore the Computer Skills center to find resources that will enhance our job skills. [Register here.](#)

### Business Resources Within My Online Library

On **Sep. 10, 2020 from 10:30 - 11:30 a.m.**, let's look at Business Search, Regional Business News, and Small Business Reference Center to see what we can find to assist patron's with their business needs. We'll discover popular reading materials like Harvard Business Review and Consumer Reports, along with top business journals in many subjects. We'll also discover newspapers and reference books, along with company reports, SWOT analyses, and more. [Register here.](#)

Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

## GRANTS AND OTHER OPPORTUNITIES

### Apply for the Community Connect: Digital Access at Home Grant

Community Connect: Digital Access at Home, an initiative of the American Library Association and Capital One Bank, offers grants and resources to help support digital access and financial capability in rural communities nationwide. Twenty rural public libraries will receive five Wi-Fi hotspots (including service contract) for lending to patrons, a \$2,000 stipend to support implementing financial capability programs, curated book lists and more. Public libraries are eligible if they serve a legal service area population of 25,000 or less and are in a rural community at least five miles from an urbanized area. The application deadline is **Aug. 26, 2020**. [Learn more here.](#)

### Apply for Resilient Communities: Libraries Respond to Climate Change Grant

Resilient Communities: Libraries Respond to Climate Change, an initiative of the American Library Association, will help libraries engage their communities in programs and conversations that address the climate crisis. The initiative will fund film screenings, community dialogues, and related events based on local interest in 25 public and academic libraries in 2020, and it will fund the creation of a suite of free programming resources about the climate crisis that will be available to all libraries. Each selected library will receive several items, including a \$1,000 programming grant, five documentaries with public performance rights on DVD and/or streaming, and digital promotional materials for local program publicity. Public and academic libraries may apply. The application deadline is **Aug. 28, 2020**. [Learn more here.](#)

### Apply for a National Leadership Grant and the Laura Bush 21st Century Librarian Program

The Institute of Museum and Library Services is accepting FY 2021 proposals for National Leadership Grants for Libraries and the Laura Bush 21st Century Librarian Program. The application process has two phases. For Phase I, all applicants must submit two-page preliminary proposals by **Oct. 2, 2020**. For Phase II, selected applicants will be invited to submit full proposals, due March 26, 2021. National Leadership Grants for Libraries support projects that enhance the quality of library and archives services nationwide by advancing theory and practice. The Laura Bush 21st Century Librarian program invests in developing a diverse workforce of librarians to better meet the changing learning and

information needs of the American public by enhancing the training and professional development of library and archives professionals, developing faculty and library leaders, and recruiting, educating, and retaining the next generation of library and archives professionals. [Learn more here.](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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