

STATE OF NEW JERSEY  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
1060 Broad Street Newark, N. J.

BULLETIN 489

JANUARY 13, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS  
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #480 and #483 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #480 and #483 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Friday, January 16, 1942, at 10:00 A. M.

Although the products listed in Bulletins #480 and #483 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing to prohibit those products from being sold ABOVE the prices so specified.

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Brand	Size	Minimum Consumer Price
<b>1. AMERICAN SPIRITS, INC.</b>		
Rockefeller Center, New York City		
<b>BALZAC CORDIALS:</b>		
Creme de Menthe, Creme de Cacao and Anisette	Fifths	\$2.90
	$\frac{1}{2}$ Fifths	1.53
Cherry, Peach, Apricot, Maraschino and Blackberry	Fifths	2.98
	$\frac{1}{2}$ Fifths	1.57
Kummel	Fifths	3.05
	Pints	1.97
Triple Sec	Fifths	3.05
	$\frac{1}{2}$ Fifths	1.60

Discount of 10% permitted on case lot purchases.

- 2. BEN-BURK, INC.**  
1010 Massachusetts Avenue, Boston, Mass.

MR. BOSTON OR OLD MR. BOSTON

PINCH	Quarts	2.85
Blended Whiskey	Fifths	2.25
	Pints	1.49

Discount of 15% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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3. BROWNE VINTNERS CO., INC.  
60 Branford Place, Newark, N. J.

WILSON RESERVE A Blend	Quarts	\$2.78
	Pints	1.39
UNION LEADER WHISKEY A Blend	1/2 Gallons	WITHDRAWN
	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

(See Joseph H. Reinfeld, Inc. (page 9) for listing of Union Leader Whiskey).

4. CALVERT DISTILLERS CORPORATION  
30 Rockefeller Plaza, New York City

LORD CALVERT Blended Whiskey	Quarts	4.50
	Fifths	3.65
	Pints	2.30

Discount of 10% permitted on case lot purchases.

5. CANNIZZARO WINE CO., INC.  
438 Broome Street, New York City

BON GUSTO

DRY RED WINES Alicante, Barberone, Burgundy, Chianti, Claret, Grignolino and Zinfandel	Gallons	1.29
	1/2 Gallons	.70
	Fifths	.49

DRY RED WINE (Vintage 1937) Burgundy	Gallons	2.10
	1/2 Gallons	1.10
	Fifths	.69

DRY WHITE WINES Chablis, Rhine and Sauterne	Gallons	1.45
	1/2 Gallons	.80
	Fifths	.49

Muscat	Gallons	1.55
	1/2 Gallons	.85
	Fifths	.59

SWEET WINES Marsala, Muscatel, Port, Sherry, Tokay and White Port	Gallons	1.95
	1/2 Gallons	1.05
	Quarts	.59
	Pints	.30

SWEET WINES (Vintage 1937) Port, Sherry and Muscatel	Gallons	2.50
	1/2 Gallons	1.30
	Quarts	.89

Brand	Size	Minimum Consumer Price
5. CANNIZZARO WINE CO., INC. - Cont'd.		
<u>BON GUSTO</u>		
CHIANTI WINE		
Red	Quarts	\$ .75
	Pints	.45
White	Quarts	.80
	Pints	.50
VERMOUTH		
(Dry and Sweet)	Gallons	2.00
	$\frac{1}{2}$ Gallons	1.05
	30 oz.	.65
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6. CONTINENTAL DISTILLING CORPORATION		
1800 West Lehigh Avenue, Philadelphia, Pa.		
COBBS CREEK PREFERRED		
A Blend	$\frac{1}{2}$ Gallons	3.89
	Quarts	2.25
	Pints	1.15
COBBS CREEK		
A Blend	Quarts	2.45
	Pints	1.25
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7. CONTINENTAL IMPORT DIVISION OF		
R. C. WILLIAMS & CO., INC.		
610 Fifth Avenue, New York City		
GRAND MARNIER		
Cordon Rouge Liqueur	Fifths	4.69
	Tenths	2.49
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8. THE FLEISCHMANN DISTILLING CORPORATION		
595 Madison Avenue, New York City		
FLEISCHMANN'S CONGRESS HALL		
Blended Whiskey	Quarts	2.60
	Fifths	2.10
	Pints	1.35
FLEISCHMANN'S PREFERRED		
Blended Whiskey	Quarts	2.90
	Fifths	2.30
	Pints	1.49
SKY LARK		
Blended Whiskey	Quarts	2.25
	Pints	1.15
FLEISCHMANN'S BOND		
Kentucky Straight Bourbon	Quarts	3.25
Whiskey (5 years old)	Fifths	2.60
	Pints	1.65

Brand	Size	Minimum Consumer Price
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## 8. THE FLEISCHMANN DISTILLING CORPORATION - Cont'd.

DAVIESS COUNTY	Quarts	\$2.55
Kentucky Straight Bourbon	Fifths	2.05
Whiskey (4 years old)	Pints	1.30
RUM RICADO	Fifths	1.98
(Light)	Tenths	1.05
PILGRIM RUM	Fifths	2.25
Straight New England Rum	Pints	1.45

Discount of 10% permitted on case lot purchases.

## 9. GOLAN WINES, INC.

9 Rockefeller Plaza, New York City

LEGEND WINES

## SWEET WINES

Port, Sherry, Muscatel,	Gallons	3.50
White Port, Dry Sherry,	$\frac{1}{2}$ Gallons	1.89
Tokay and Angelica	Fifths	.89

## DRY WINES (White)

Sauterne, Chablis and Hock	Gallons	3.50
	$\frac{1}{2}$ Gallons	1.89
	Fifths	.89

## DRY WINES (Red)

Burgundy, Claret and Zinfandel	Gallons	3.50
	$\frac{1}{2}$ Gallons	1.89
	Fifths	.89

GOLAN WINES

## SWEET WINES

Port, Sherry, Muscatel and	Fifths	1.25
Pale Dry Sherry		

## DRY WINES (White)

Sauterne, Chablis, Hock	Fifths	1.25
and Rhine		

## DRY WINES (Red)

Burgundy, Claret and Zinfandel	Fifths	1.25
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IVC WINES

## "BIG FOUR" SPECIALTIES

Pale Dry Sherry, Aleatico (Port),	Fifths	1.35
Moscato Canelli and Marsala		

## SWEET WINES

Port, Sherry, Muscatel and Tokay	Fifths	1.25
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Brand	Size	Minimum Consumer Price
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## 9. GOLAN WINES, INC. - Cont'd.

IVC WINES

## DRY WINES (White)

Sauterne, Chablis, Hock,  
Muscat Frontignan and Rhine

Fifths \$1.25

## DRY WINES (Red)

Burgundy, Claret, Zinfandel  
and Grignolino

Fifths 1.25

Discount of 10% permitted on case lot purchases.

## 10. GOODERHAM &amp; WORTS DIVISION OF

HIRAM WALKER INCORPORATED

630 Fifth Avenue, New York City

WILLIAM PENN	$\frac{1}{2}$ Gallons	5.45
Blended Whiskey	Quarts	3.00
	Fifths	2.44
	Pints	1.55
G & W TWO STAR	$\frac{1}{2}$ Gallons	3.99
Blended Whiskey	Quarts	2.25
	Fifths	1.69
	Pints	1.15
G & W FIVE STAR	Quarts	2.39
Blended Whiskey	Fifths	1.89
	Pints	1.25
G & W SEVEN STAR	Quarts	2.49
Blended Whiskey	Fifths	1.99
	Pints	1.30
G & W BLENDED RESERVE	$\frac{1}{2}$ Gallons	3.79
Blended Whiskey	Quarts	1.95
	Pints	1.00
G & W SPECIAL	$\frac{1}{2}$ Gallons	3.65
(Bar Special) (Our Special)	Quarts	1.89
Straight Rye or Straight	Pints	.95
Bourbon Whiskey		
PRIMPOSE	Quarts	1.79
Straight Rye Whiskey	Pints	.95
MOUNTAIN RIDGE	Quarts	1.79
Straight Bourbon Whiskey	Pints	.95
SELECTED STOCK	Quarts	2.10
Straight Bourbon Whiskey	Pints	1.09
G & W BONDED STOCK	Quarts	2.49
Straight Rye or Straight	Fifths	1.99
Bourbon Whiskey	Pints	1.30
(Bottled in Bond)		

Brand	Size	Minimum Consumer Price
10. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED - Cont'd.		
OLD PATRIOT		
Straight Rye or Straight	Quarts	\$2.19
Bourbon Whiskey	Pints	1.15
(Bottled in Bond)		
G & W ROYAL BANQUET		
Scotch Type Blend	Fifths	2.39
G & W LONDON DRY GIN		
	$\frac{1}{2}$ Gallons	3.59
	Quarts	1.89
	Fifths	1.49
	Pints	.95
G & W JOHN COLLINS GIN		
	Quarts	1.69
	Fifths	1.39
	Pints	.89
G & W CRYSTAL PALACE GIN		
	Quarts	1.69
	Fifths	1.39
	Pints	.89

Discount on case lot purchases of ALL Gooderham & Worts products is hereby reduced from 10% to 5%, except WILLIAM PENN, on which a discount of 10% is permitted.

11. GORDON-O'NEILL CO., INC.  
120 Sherman Avenue, Jersey City, N. J.

BALTIMORE CLUB PRIVATE VAT	$\frac{1}{2}$ Gallons	4.95
Blended Whiskey	Quarts	2.75
	Fifths	2.35
	Pints	1.40
RED TOP	$\frac{1}{2}$ Gallons	3.89
Special Blended Whiskey	Quarts	2.14
	Fifths	1.59
	Pints	1.10
RED TOP	$\frac{4}{5}$ Pints	.89
Special Blended Whiskey Liqueur	$\frac{1}{2}$ Pints	.60
MARLBORO CLUB	Quarts	1.95
Blended Whiskey	Fifths	1.49
	Pints	1.00
FINCHLEY RYE	Quarts	1.95
Straight Rye Whiskey	Fifths	1.49
	Pints	1.00

Brand	Size	Minimum Consumer Price
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## 11. GORDON-O'NEILL CO., INC. - Cont'd.

BENNETTS 93 PROOF	Quarts	\$2.19
Straight Rye Whiskey	Pints	1.12
REDWOOD	Fifths	2.49
Apple Brandy (Bottled in Bond)	Pints	1.45

Discount of 10% permitted on case lot purchases.

12. LEROUX & CO., INC.  
1220 Spring Garden Street, Philadelphia, Pa.

LEROUX BRANDY	Fifths	2.55
*** Leroux	Tenths	1.40
	$\frac{1}{2}$ Pints	WITHDRAWN
***** FINE MAISON LEROUX	Fifths	3.05
BRANDY	Tenths	1.70
LEROUX ROCK AND RYE	Quarts	2.70
(With Fruits)	Pints	1.45

13. NATIONAL DISTILLERS PRODUCTS CORPORATION  
120 Broadway, New York City

GILBEY'S ROYAL ARMS GIN		
Dry Gin	Quarts	2.75
OLD SUNNY BROOK		
Kentucky Straight Bourbon Whiskey	Quarts	2.95
(4 Years Old--93 Proof)	Pints	1.50
OLD SUNNY BROOK		
Straight Rye Whiskey	Quarts	WITHDRAWN
Bottled in Bond	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

14. NATIONAL WINES & LIQUORS, INC.  
585 Main Avenue, Passaic, N. J.TWENTIETH CENTURY WINES

SWEET WINES	Gallons	2.09
Ruby Port, Tawny Port, Tokay,	$\frac{1}{2}$ Gallons	1.10
Mellow and Dry Sherry, and Muscatel	Quarts	.65
DRY WINES		
Sauterne, Rhine, Reisling, Barbera,	Gallons	1.49
Barberone, Zinfandel, Burgundy and	$\frac{1}{2}$ Gallons	.79
Claret	Quarts	.65

Brand	Size	Minimum Consumer Price
15. PARK & TILFORD IMPORT CORPORATION 485 Fifth Avenue, New York City		
PARK & TILFORD:		
RESERVE	Quarts	\$2.90
Blended Whiskey	Fifths	2.30
	Pints	1.50
FOUR X	Quarts	2.90
A Blend of Straight Whiskies	Fifths	2.30
	Pints	1.50
SANDERSON SCOTCH WHISKIES:		
Vat 69	Fifths	3.59
Blended Scotch Whisky (8 Years Old)	Tenths	2.00
Special Reserve	Fifths	3.19
Blended Scotch Whisky	Tenths	1.80
HARVEY'S IMPORTED WINES:		
Bristol Milk	25 oz.	3.95
Bristol Cream	25 oz.	4.95
BEAULIEU VINEYARD WINES:		
Claret, Cabernet, Burgundy,	4/5 Quarts	1.10
Dry Sauternes, Chablis,	12.8 oz.	.60
Riesling and Moselle	6.4 oz.	.35
Haut Sauternes	4/5 Quarts	1.35
	12.8 oz.	.75
Chateau Beaulieu	4/5 Quarts	1.45
	12.8 oz.	.80
Sherry, Pale Dry Sherry, Port, Muscatel, Tokay and Angelica	Gallons	4.30
	1/2 Gallons	2.35
	4/5 Quarts	1.15
XXX Port, XXX Sherry, Muscat de Frontignan and Madeira	4/5 Quarts	1.30
Sparkling Burgundy	4/5 Quarts and 26 oz.	2.95
	12.8 oz. and 13 oz.	1.60
Sparkling Moselle (Carbonated)	4/5 Quarts and 26 oz.	2.95
	12.8 oz. and 13 oz.	1.60
Sparkling Demi-Sec (Carbonated)	4/5 Quarts and 26 oz.	3.15
	12.8 oz. and 13 oz.	1.75

Brand	Size	Minimum Consumer Price
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## 15. PARK &amp; MILFORD IMPORT CORPORATION - Cont'd.

## BEAULIEU VINEYARD WINES:

Georges de Latour	4/5 Quarts	\$1.80
Private Reserve	12.8 oz.	1.00

Discount of 10% permitted on case lot purchases of above products except "Sanderson Vat 69 Scotch Whisky" and "Sanderson Special Reserve Scotch" upon which a discount of only 5% is permitted on case lot purchases.

## 16. JOSEPH H. REINFELD, INC.

461 Frelinghuysen Avenue, Newark, N. J.

PETE HAGEN SLOE GIN	Fifths	1.49
(48 Proof)	Tenths	.79

## PETE HAGEN LIQUEURS

Blackberry, Apricot,	Fifths	1.49
Cherry and Peach	Tenths	.79
(48 Proof)	1/2 Pints	.49

## PETE HAGEN RUM LIQUORETTE

(48 Proof)	Fifths	1.49
	Pints	.95
	1/2 Pints	.49

## PETE HAGEN ROCK AND RYE

(Milder)	Fifths	1.49
(48 Proof)	Pints	.95
	1/2 Pints	.49

## PETE HAGEN ROCK AND RUM

(48 Proof)	Fifths	1.49
	Pints	.95
	1/2 Pints	.49

## PETE HAGEN ROCK AND BRANDY

(48 Proof)	Fifths	1.49
	1/2 Pints	.49

## UNION LEADER

Blended Whiskey	1/2 Gallons	4.19
(86 Proof)	Quarts	2.15
	Pints	1.09

## 17. SCHENLEY DISTRIBUTORS, INC.

1. Newark Avenue, Jersey City, N. J.

ANCIENT AGE	Quarts	2.59
Straight Bourbon Whiskey	Fifths	2.19
(5 Years Old)	Pints	1.35

## OLD QUAKER SPECIAL RESERVE

Straight Rye or Straight	Gallons	9.75
Bourbon Whiskey	1/2 Gallons	4.95
	Quarts	2.55
	Fifths	2.09
	Pints	1.29

## CREAM OF KENTUCKY

Straight Bourbon Whiskey	Gallons	9.75
(4 Years Old)	1/2 Gallons	4.95
	Quarts	2.55
	Fifths	2.09
	Pints	1.29

Discount of 10% permitted on case lot purchases.

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Brand	Size	Minimum Consumer Price
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## 17. SCHENLEY DISTRIBUTORS, INC. - Cont'd.

DEWAR'S VICTORIA VAT SCOTCH	Fifths	WITHDRAWN
DEWAR'S NE PLUS ULTRA SCOTCH	Fifths	WITHDRAWN

Discount of 10% on case lot purchases of  $\frac{1}{2}$  GALLONS of SCHENLEY RED LABEL and SCHENLEY BLACK LABEL is hereby WITHDRAWN.

18. SEAGRAM-DISTILLERS CORPORATION  
30 Rockefeller Plaza, New York City

ANCIENT BOTTLE GIN	4/5 Quarts	\$2.09
	Pints	1.39
KESSLER'S PRIVATE BLEND Blended Whiskey	$\frac{1}{2}$ Gallons	5.25
	Quarts	2.68
	4/5 Quarts	2.17
	Pints	1.38
SEAGRAM'S "V.O." Blended Canadian Whiskey (7 Years Old)	4/5 Quarts	4.00
	Pints	2.55
SEAGRAM'S "V.O." Blended Canadian Whiskey	4/5 Quarts	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

19. HIRAM WALKER INCORPORATED  
630 Fifth Avenue, New York City

CANADIAN CLUB Blended Canadian Whiskey	Quarts	5.00
	Fifths	3.99
	Pints	2.55
IMPERIAL Hiram Walker's Blended Whiskey	Fifths	2.39
	Pints	1.50
RIDGEWOOD Blended Whiskey	Quarts	2.68
	Pints	1.38
TEN HIGH RYE or TEN HIGH BOURBON	$\frac{1}{2}$ Gallons	4.59
	Quarts	2.57
	Fifths	2.09
	Pints	1.35
ROYAL OAK RYE or ROYAL OAK BOURBON	$\frac{1}{2}$ Gallons	3.95
	Quarts	2.25
	Fifths	1.85
	Pints	1.15

Discount of 10% permitted on case lot purchases.

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Brand	Size	Minimum Consumer Price
20. JULIUS WILE SONS & CO., INC. 2 Park Avenue, New York City		
RON REY PUERTO RICAN RUM	Fifths	\$2.35
Heavy Dark	Tenths	1.25
PETER DAWSON SPECIAL	Fifths	3.50
Scotch Whiskey	Tenths	1.80

Discount of 10% permitted on case lot purchases.

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PROMULGATED AND PUBLISHED JANUARY 13, 1942.

*Alfred E. Griswold*  
COMMISSIONER.