

Governor Phil Murphy

# ICYMI: 'Deliver Me from Nowhere' Showcases Springsteen's Talent & Jersey's Cinematic Versatility

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*All location work for the Springsteen biopic was filmed in New Jersey*

**TRENTON** – With the Bruce Springsteen biopic set to hit theaters this week, the New Jersey Motion Picture and Television Commission (NJMP TVC), which is part of the New Jersey Economic Development Authority (NJEDA), announced that 'Deliver Me from Nowhere' spent a total of \$41.8 million during its 31 days of filming in the Garden State. The movie, which filmed in 16 towns across the state, utilized the NJEDA's Film and Digital Media Tax Credit Program. 'Deliver Me from Nowhere', starring Jeremy Allen White, hits theaters Friday.

"There was only one place that made sense to film a movie about Bruce Springsteen – the place where it all began, right here in New Jersey," **said NJEDA Chief Executive Officer Tim Sullivan**. "From the Stone Pony to the Meadowlands, Springsteen's career crisscrossed the state, eventually becoming an international sensation. Major productions like Deliver Me from Nowhere continue to create jobs, support small businesses, and fuel our economy. New Jersey's growing film industry is delivering real economic impact and driving creative energy across the state."

Since the state's film tax credit program was reinstated by Governor Murphy in 2018, film production in New Jersey has surged. In 2024, in-state production spending from filmmaking hit \$833 million, surpassing the previous record of \$701 million in 2022. 556 productions filmed in New Jersey last year, hiring a total of more than 30,000 crew members, nearly doubling the number of crew hires from 2023.

During filming in New Jersey, the production hired 500 crew members and had an average daily spend of \$1.3 million. The production spent \$552,000 on lodging, \$429,000 on catering, \$1.7 million on extras, \$79,000 on tolls, and \$2.2 million on wardrobe.

"Deliver Me from Nowhere shines a spotlight on New Jersey's rich culture and talent, and honors Bruce Springsteen's unmatched legacy," **said NJMP TVC Executive Director Jon Crowley**. "This film showcases our varied locations and deep talent pool and is a testament to why productions keep choosing the Garden State. New Jersey, the birthplace of film, is the industry's future."

'Deliver Me from Nowhere' filmed in **Asbury Park, Bayonne, Chatham, Denville, East Rutherford, Freehold, Harding Township, Jersey City, Montague, Montclair, Mountain Lakes, Newark, Orange, Rahway, Rockaway, and Roseland**.

A testament to the state's versatility, New Jersey doubled as other locations across the country. **Meadowlands**

**Arena** doubled as Riverfront Arena in Cincinnati and the LA Sports Arena. **Central Restaurant** and **Konoz Restaurant**, both located in Newark, doubled as restaurants in New York City, and Washington Street in Newark doubled as 8th Avenue in New York City. **Nutria Alley** in Newark doubled as Los Angeles' Chinatown and **Hunan Taste** in Denville doubled as a Los Angeles Chinatown restaurant. **Route 23 running through High Point State Park** doubled as the Blue Ridge Mountains, which run from Georgia to Pennsylvania. **An office building in Roseland**, located at 105 Eisenhower Parkway, doubled as Memphis near Graceland. Lastly, **a farm in Harding** doubled as the Archer County Fair in Texas.

The reinstatement of the tax credit program has attracted hundreds of feature films, television shows, and digital media projects to New Jersey. In addition to individual productions, major studios like Netflix, 1888, and Lions Gate, have chosen New Jersey to build brick-and-mortar facilities, which will lead to permanent job creation and long-term economic growth.

### **About the New Jersey Motion Picture & Television Commission**

The NJMPTVC, part of the NJEDA, is staffed by industry professionals and serves as a resource for production companies. The Commission promotes film and television production in New Jersey.

**To learn more about NJMPTVC resources, visit [www.film.nj.gov](https://www.nj.gov/njfilm/index.shtml) (<https://www.nj.gov/njfilm/index.shtml>) and follow on [Facebook](https://www.facebook.com/NJFilmCommission/?ref=embed_page) ([https://www.facebook.com/NJFilmCommission/?ref=embed\\_page](https://www.facebook.com/NJFilmCommission/?ref=embed_page)), [X](https://x.com/NJMotionPicture) (<https://x.com/NJMotionPicture>), [Instagram](https://www.instagram.com/njmotionpictureandtv/?hl=en) (<https://www.instagram.com/njmotionpictureandtv/?hl=en>), and [LinkedIn](https://www.linkedin.com/company/njmptvc) (<https://www.linkedin.com/company/njmptvc>).**

### **About the NJEDA**

The New Jersey Economic Development Authority (NJEDA) serves as the State's principal agency for driving economic growth. The NJEDA is committed to making New Jersey a national model for inclusive and sustainable economic development by focusing on key strategies to help build strong and dynamic communities, create good jobs for New Jersey residents, and provide pathways to a stronger and fairer economy. Through partnerships with a diverse range of stakeholders, the NJEDA creates and implements initiatives to enhance the economic vitality and quality of life in the State and strengthen New Jersey's long-term economic competitiveness.

**To learn more about NJEDA resources for businesses, call NJEDA Customer Care at 844-965-1125 or visit <https://www.njeda.gov> (<https://www.njeda.gov/>) and follow [@NewJerseyEDA](https://www.facebook.com/NewJerseyEDA/) on [Facebook](https://www.facebook.com/NewJerseyEDA/) (<https://www.facebook.com/NewJerseyEDA/>), [Twitter](https://x.com/newjerseyeda) (<https://x.com/newjerseyeda>), [Instagram](https://www.instagram.com/newjerseyeda/) (<https://www.instagram.com/newjerseyeda/#>), and [LinkedIn](https://www.linkedin.com/company/njeda/) (<https://www.linkedin.com/company/njeda/>).**

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