

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
January 13, 2025

State Library Updates

Registration is now open - Virtual New Directors Training

As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. We're excited to announce that this year's Virtual New Directors Training will take place **February 12 & 19, 2025, 9:00 a.m. - 12:30 p.m.** [Click here to register.](#)

New Sessions Added! In-Person Mental Health Training for Libraries

We've added more dates and locations to the In-Person Mental Health Training for Libraries sessions that will be held over the coming months. Funded by a grant from the National Network Libraries of Medicine Region 2, these in-person workshop trainings will address self-care for librarians and tips for dealing with crisis. [Click here to learn more and register.](#)

Last Chance to Apply - Become a Digital Navigator!

Applications are still being accepted for individuals to become AmeriCorps members and serve as Digital Navigators in one of six New Jersey public libraries. Digital Navigators will support community members through one-to-one

mentorship, classroom-based instruction, and resource guide creation and referrals. **Application deadline: Jan. 24, 2025.** [Click here to learn more.](#)

News From Around the State

NJ STEM Month in March

Celebrate NJ Stem Month this March! This celebration is co-hosted by the New Jersey STEM Pathways Network (NJSPN) and Research & Development Council of New Jersey. It highlights the Garden State's incredible accomplishments in science, technology, engineering, math, and innovation. Visit their website to access marketing materials, events, awards, and opportunities. [Click here to learn more.](#)

LibraryLinkNJ's Library Marketing Made Easy Q&A

Join LibraryLinkNJ for an exclusive live Q&A session with Kathy Dempsey, author of *The Accidental Library Marketer* and founder of [Libraries Are Essential](#) on **Monday, January 27th, 1:00 p.m. to 2:00 p.m.** This session is open to library staff who complete the Library Marketing Made Easy course, now available on the LibraryLinkNJ LearningSpace. [Click here to learn more and register.](#)

NJSL Presents January Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in the New Year, feel free to share within your communities.

- [The Many Faces of Brain Injury: Substance Abuse, Domestic Violence, and Mental Health](#) - January 14th @ noon
 - [Healthy Eating: New Year's Resolutions](#) - January 15th @ noon
 - [10 Steps to Financial Success](#) - January 21st @ noon
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Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Inclusive Marketing for Libraries](#)
- [How to Fix a Creative Block in Marketing](#)
- [Exploring AI in Library Marketing](#)
- [Instagram Threads: A Year Later](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

