From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries
September 7, 2021

Updates & Opportunities

Now Accepting Applications for NJSL + Partners Literacy Project Pilot Project #2

Funded by ARPA, the NJSL + Partners Literacy Project has two pilot programs for promoting literacy services in public libraries. Pilot Project # 2 - the Access Navigators Program - is now accepting applications. **Click here to see grant guidelines and application process.** **Deadline: September 17th, 2021.**

New Jersey Department of Health Grant Opportunity for Libraries

Through the CDC, New Jersey Health Equity Response to COVID-19 funding opportunity is available now until **Friday, September 24, 2021.** This grant will provide funding to address COVID-19 and advance health equity.

View the Notice of Fund Availability.

Access the Request for Application. **(Please note: the Library Project is Activity C3)**

Call For Presentation Proposals for 2021 Library 2.0 Conference

The call for proposals is now open for this year's Library 2.0 conference: "Libraries as Community Anchors," which will take place on October 21, 2021. Proposals will be accepted until **September 24, 2021.**
Click here for details and to submit.

The Palace Project (formerly SimplyE)

The New Jersey State Library subscribed to the ebook platform SimplyE, hosted by LYRASIS, last year with CARES Act funding. NJSL plans to continue this project for a second year under its new name, the Palace Project (still maintained by LYRASIS). As advertised on NJ PUB LIBS and NJSL Direct last month, there will be a webinar on this product hosted by LYRASIS staff on **Wednesday, September 29th at 11:30am ET via Zoom**. All public library staff interested in this product development are invited to attend. Learn more.

ALA Accepting Applications for Women's Suffrage Grant

The American Library Association is now accepting applications from potential host sites for *Let's Talk About It (LTAI): Women's Suffrage* reading and discussion groups. Led by libraries in their communities, participants will read a series of books, curated by humanities scholars, and discuss the people and events from the women's suffrage movement. Twenty-five libraries will be selected in 2022 to receive materials and funding to lead the first *Let's Talk About It: Women's Suffrage* discussions.
Application deadline: December 1, 2021.
Click here to apply.

Homelessness Training Institute: An Orientation for New Jersey Libraries

There will be an orientation for New Jersey Libraries on the Homeless Training Institute on **Wednesday, September 22nd from 10am-11am ET via Zoom**. Learn more about this online training program designed to equip library staff with the tools that they need to serve their community's homeless population.
Register here.

Information Equity Conference - Registration is now OPEN

Join LibraryLinkNJ for a free, virtual collaborative conference on the topic of Information Equity on **October 25, 2021 from 10AM-4PM**. Participants will gain skills to start developing an action plan to address information equity for their library communities.
Register here.

Brainfuse Training Recordings Now Available for NJ Library Staff

Brainfuse held three separate trainings for New Jersey public library staff over the last few weeks. Each training was recorded and is now available to re-watch.

- Brainfuse HelpNow Webinar – NJSL (Thurs, 8/12)
- Brainfuse HelpNow Webinar – NJSL (Wed, 8/18)
- Brainfuse HelpNow Webinar – NJSL (Tues, 8/24)

Resources for Hurricane Flooding and Water Damage

The Heritage Emergency National Task Force (HENTF) has prepared a list of resources that can be helpful for anyone who was affected by flooding or water damage with the latest hurricanes Henri & Ida.
Resources for the Public and Historic Property Owners.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our Marketing Blog updated weekly. Here's our most recent blog posts:

- Make a Marketing Effort for Library Card Sign-Up Month!
- Start a Library Podcast
- Achieving Good Website Design
- Boost Traffic Through Blogging

Resources from Brainfuse

- Marketing Collateral
- YouTube Video

Resources from EBSCO

- Promotion kits
- Scavenger hunts
- Lesson plans
- Tutorials

Data Axle Reference Solutions (formerly RefUSA)

- Webinar Schedule

NJSL's Library Development Bureau

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