

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 9, 2024

State Library Updates

NJSL Presents September Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in September, feel free to share within your communities.

- [Sports Safety](#) - September 10th @ noon
- [Get the OFFER!: A Killer Interview Technique that Works](#) - September 13th @ noon
- [VIRTUAL AUTHOR TALK – Puerto Rican Farmworkers in the Garden State, 1950s-1970s](#) - September 19th @ noon

Register Now to Adapt and Fortify Your Library against Extreme Weather

In honor of National Preparedness Month, you're invited to register for and attend *Adapt and Fortify Your Library against Extreme Weather* on **Tuesday, September 24, from 2:30 to 4:00pm**. This virtual event is brought to you by the Northeast Summit on Climate Adaptation, a group of state library agencies and

library entities from Maine to Maryland that includes the New Jersey State Library.

In this first webinar of a three-party series, hear from a panel of East Coast librarians for practical tips about increasing the resilience of your library facilities, and learn more about the challenging weather we are all experiencing from Sean Birkel, the Maine State Climatologist. [Click here to register](#).

Questions? Contact Michele Stricker, Deputy State Librarian for Library Development, mstricker@njstatelib.org.

2024 CSLP Summer Reading Program Survey Open

Attention all public library staff who played an active role in administering 2024 summer library programming! Please fill out the Collaborative Summer Library Program (CSLP) [summer reading survey](#). This survey was created so CSLP can better assess the usefulness of the materials offered by the program on a national level to better serve you, CSLP public library members! Please wait until your summer program has ended to complete the survey. The deadline to complete the survey is **September 13, 2024**. If you need to see the questions beforehand, [a PDF is available](#). Questions? Contact Sharon Rawlins, Youth Services Specialist, srawlins@njstatelib.org.

Apply Now for the Digital Navigator Corps!

The New Jersey State Library is now accepting applications from libraries to participate in the Digital Navigator Corps. This partnership between NJSL and Literacy Minnesota will bring six full-time AmeriCorps members to six NJ public libraries to expand or improve digital literacy programs and services in high-need communities. [Click here](#) to find additional details and view a recording of the informational webinar. The deadline for libraries to apply is **September 15, 2024**. Questions? Contact Andrea Levandowski: alevandowski@njstatelib.org.

Instagram Threads: A Year Later

We're here a year later to provide an update to what Threads can offer and how to best utilize it for your library's marketing—if you haven't already joined! [Click to read](#).

News from Around the State

Tips for National Preparedness Month

As New Jersey enters the peak Atlantic hurricane season and recognizes the start of National Preparedness Month in September, the Murphy Administration is reminding the public of the importance to be storm-ready by planning for hurricanes and other extreme weather events that have become more frequent due to climate change. [Click to read more](#).

National Opportunities

Call for Participation: Libraries Advancing Community Learning to Reduce Substance Abuse

[Libraries Advancing Community Learning to Reduce Substance Use](#) (LACL), is an IMLS-funded national forum (Grant #RE-256563-OLS-24), and they invite applications from public library workers and administrators who are interested in participating in an online or on-site forum at the Kansas City Public Library on **May 15 and 16, 2025**. Experts in the library and substance abuse recovery fields will engage participants to envision and create support for people experiencing alcohol use disorder (AUD) and/or substance use disorder (SUD) through reading, bibliotherapy, and peer-to-peer learning circles.

Selected participants will be able to participate on-site. All on-site participants will be expected to actively participate in discussions and contribute to the toolkit. They will be provided with travel, two nights' accommodation at a hotel near the

event space, and a stipend for meals not included at the conference. Applications for the on-site event are due **October 31, 2024**. [Click here to apply](#).

Get Ready for Digital Inclusion Week!

This year's [Digital Inclusion Week](#) is scheduled for **October 7-11, 2024**. The National Digital Inclusion Alliance organizes this annual week of awareness, recognition, and celebration to spotlight digital equity work in communities and organizations across the country. Libraries can participate by hosting local events, such as digital skills workshops or technology classes, and [registering them](#) on the Digital Inclusion Week website. Library staff can also take part in scheduled webinars, events, and professional development hosted by other organizations.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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