From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, October 4, 2021 10:30:38 AM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 4, 2021

Updates & Opportunities

Introduction to Skills to Succeed Academy

The Skills to Succeed Academy is a free online learning program that helps people build skills and confidence to plan their careers, get a job, and succeed in employment. The upcoming session on **October 5, 2021 from 2:00 - 3:00pm** will provide an overview of the program with Krista A. Tracy, Skills to Succeed Academy - US Lead at Accenture. **Click to Register.**

Questions? Contact Andrea Levandowski at alevandowski@njstatelib.org.

LibraryLinkNJ Introduces Diversity, Equity & Inclusion Meet-Ups

The NJSL Talking Book & Braille Center is excited to announce that it's easier than ever for NJ residents with a print disability (blind, low vision, physical disability, reading disability) to sign up for TBBC services. Recent federal changes have streamlined access. **Learn more.**

How To Apply To State Jobs - Informational Zoom Sessions

Joe Forte of the **NJ Civil Service Commission** will be hosting a series of **Zoom sessions** in October to **promote hiring within State government**. He'll present information about how to apply for State jobs, why the State of New Jersey is a great employer, general timelines, information about pay and benefits, and other information about working in the public sector. **Download the flyer** for dates and registration information. Please pass this information along to your patrons!

Accessing TBBC Services is Now Easier!

MentorNJ is pleased to announce that Equity, Diversity, and Inclusion Meet-ups will be added to the roster of Online Meet-ups beginning this fall. EDI Meet-ups will be open to both members of the specific population named in the Meet-up topic, and allies of that group; library workers from all library types are welcome. **Click to Learn More.**

Looking for Marketing Inspiration? Check Out These Skill Sharing Conversations

LibraryLinkNJ has been hosting interesting and informative Skill-Sharing Conversations for all LLNJ members. Each webinar covers a different topic and is presented by a talented colleague in our field. We've rounded up five marketing related sessions in our blog this week for you to check out! **Click to Read.**

Emergency Connectivity Fund Open for Second Round of Applications

The American Rescue Plan Act of 2021 includes $7.17 billion for the Emergency Connectivity Fund (ECF) program. The second application window for the Emergency Connectivity Fund is open **Sep 28 - Oct 13**. If you missed the first round, this is your chance to apply for no-match needed funds for hotspots, devices, & more! **Click for Application Guide.**

Computational Thinking Program Opportunity

The University of Maryland iSchool's **Improving Assessment of Computational Thinking in Libraries (IMPACT Libraries)** research team is looking for public library staff to help evaluate a series of assessment tools developed to measure

the success of Computational Thinking (CT) programs for youth ages 11-18. If you are interested in participating and will be offering a CT program for youth between **September 2021 and February 2022**, please complete **this application survey**. Fifteen libraries across the United States that serve diverse communities will be selected.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Copywriting Mistakes You're Making Without Realizing
- The Secret Sauce to Making Great Videos for Social Media
- Foolproof Ways to Capture Library Patron Attention in 8 Seconds

Download marketing resources from State Library Vendors & Partners **here**.

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