

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 25, 2023

State Library Updates

New Jersey State Library Update - September 2023

Please take a moment to review [a report](#) on NJSL's September 2023 updates, from State Librarian Jen Nelson.

NJSL and LLNJ will host an Info Session for School Libraries

Please help us spread the word by passing this information along to school library staff and teachers in your school district.

We are inviting all NJ school librarians, media specialists, school library staff members, and interested teachers, to join us for an Information Session on **Tuesday, October 24th at 4pm**. The session will explore school library offerings from the State Library and LibraryLinkNJ – including details about the Talking Book & Braille Center, information about statewide databases and e-resources, and instructions for accessing professional development and mentoring services. Attendees will have the chance to hear more from our staff and ask questions of our team. Registration for this free, virtual event is open on the LibraryLinkNJ website: <https://librarylinknj.org/schools-info-session>

Reminder: Axis 360 to Become Boundless on October 1st

A reminder for any New Jersey Libraries who utilize the eBooks platform Axis 360 by Baker & Taylor that they'll be rebranding to Boundless as of September 30th, 2023. If there are sections of your website that link to or reference Axis 360, be sure to change the language and links to reflect the transition to Boundless. Learn more about this change, and access marketing asset downloads, [here](#).

Reserve Your Spot for the Northeast Virtual Summit on Resilient Library Facilities

In honor of September being [Emergency Preparedness Month](#), reserve your spot now for our upcoming event on resilient library facilities. This kick-off virtual summit taking place **November 8th** is the first joint partnership of all Northeast State Libraries in support of adaptive resilience solutions for libraries facing the effects of climate change to their buildings and communities.

[Click here to learn more and register.](#)

Ten Reasons to Visit Your Local Public Library

We recently wrapped up our statewide digital marketing campaign, "[Life Happens @ Your Library](#)," which was created because most people know that you can borrow books from libraries, but not everyone knows what libraries have to offer beyond books. We hope that you've been sharing the graphics and videos produced in that campaign, but if the written word is more your style, we've outlined ten reasons to visit the library that you can highlight when promoting your public library to the surrounding community. [Click here to read.](#)

News from Around the State

Topics Announced for Upcoming LibraryLinkNJ AI Training Webinar Series

LibraryLinkNJ and [LibraryLinkNJ Tech Advisory Group \(L-TAG\)](#) are pleased to announce the four webinars on AI topics they will host this upcoming fall and winter! Feel free to click each webinar to learn more and register. Any questions, contact info@librarylinknj.org.

- [Introduction to AI Concepts & Examples](#) - October 24th, 2-4pm
 - [ChatGPT for Library Staff](#) - November 3rd, 2-4pm
 - [Creating AI Images for Your Library](#) - January 25th, 2-4pm
 - [An Integration with Library Data and Operations](#) - February 8th, 2-4pm
-

Webinar: NJ FamilyCare Cover All Kids Overview

The New Jersey Department of Human Services, Office of New Americans, in collaboration with the Division of Medical Assistance and Health Services is pleased to present *NJ FamilyCare Cover All Kids Overview* on **Friday, September 29th at 1 p.m.** As frontline providers serving many New Jerseyans in need, you may be receiving questions about this initiative. [Click here to register.](#) Please forward any questions to Joy Melendez, Community Engagement Manager, Office of New Americans at Joy.Melendez@dhs.nj.gov.

National Opportunities

Department of Homeland Security Includes Venezuela in Temporary Protected Status

The Secretary of Homeland Security is extending and redesignating Venezuela for [Temporary Protected Status](#) (TPS) for 18 months to individuals that were continuously residing in the United States on or before July 31, 2023 and meet other eligibility criteria. TPS provides temporary protection from removal, as well as employment authorization for eligible Venezuelan nationals.

Beginning **October 1, 2023**, the United States Citizenship and Immigration Services (USCIS) will be accelerating the processing of Employment Authorization Documents (EADs) by decreasing median processing times from 90 to 30 days. For further details, please view the [Fact Sheet](#) provided by DHS and feel free to share these updates with your community.

Apply Now - Accessible Small and Rural Communities Grants

ALA invites applications from small and rural libraries for the Libraries Transforming Communities (LTC): Accessible Small and Rural Communities grant. Libraries selected will receive \$10,000 or \$20,000 to support costs related to their community engagement project; virtual training to assist project directors in developing their community engagement, facilitation, and disability service skills; a suite of online resources developed to support local programs; and technical and project support from the ALA Public Programs Office throughout the grant term. Library workers may apply online for grant funding from **September 11, 2023, to December 11, 2023.** [Learn more here.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Tips for Consistently Engaging Facebook Content](#)
- [Introducing Instagram Threads](#)
- [Design Tips for Social Media Graphics](#)
- [Busting Social Media Myths](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

