



An affiliate of Thomas Edison State University

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 28, 2024

State Library Updates

Register Now for the New Jersey Cultural Alliance for Response Virtual Summit

Please join us for the New Jersey Cultural Alliance for Response Virtual Summit entitled "Cultural Institutions and Climate Resiliency," on **November 12, 2024**, 9:00 AM – 12:00 PM. [Click here to learn more and register.](#)

Requests for Quotations from the NJ State Library

Instructional Frameworks and Activities Designer

The State Library is seeking an Instructional Frameworks and Activities Designer who is broadly experienced in information literacy, K-12 education, educator/librarian training, and/or online delivery of instructional materials.

Deadline: December 16, 2024.

[Click here to read the full RFQ.](#)

Meeting Planner

The State Library is seeking professional meeting planner services for an upcoming event, Reimagining Information Literacy, scheduled for Summer 2026 in New Jersey. We invite qualified meeting planning firms or individuals to submit a quotation for the scope of work described in this RFQ.

Deadline: December 2, 2024.

[Click here to read the full RFQ.](#)

News from Around the State

NJ BEAD Challenge Process Begins

NJ Office of Broadband Connectivity and NTIA are pleased to announce that NJ has started its Challenge Process for Broadband Equity, Access and Deployment (BEAD). Registration is now open for the New Jersey Broadband Challenge Process and will close on **November 3, 2024**. [Click here to learn more](#).

In case you missed NTIA's approval of New Jersey's BEAD Initial Proposal on Sept 6th, [click here for more details](#).

2025 NJLA Conference Now Accepting Proposals

Proposals for the 2025 NJLA Conference are now open! Proposals are being accepted for all events, including pre-conference programs, regular sessions, luncheons, meetings, section tables, and special/social events. The deadline to submit is **December 16**. For more information visit njlaconference.info.

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up, feel free to share within your communities.

- [Women Ancestors in New Jersey](#) - October 29th @ noon

- [Legacy of Remembrance: A History of WWI Monuments in New Jersey](#) - November 12th @ noon
- [Introduction to Finding Grants](#) - November 19th @ noon
- [Financial Aid Information Session](#) - November 20th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Exploring AI in Library Marketing](#)
- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

