From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
January 24, 2022

Updates & Opportunities

Registration is Open for NJSL Virtual New Directors Training

Join NJSL for our annual New Directors Training that will once again be offered as a virtual event on **Wednesday, February 16 & February 23, 2022.** Please note that while this training is geared toward new library directors, all library directors, assistant directors, and branch managers are welcome to attend. **Learn More & Register Here.**

NJ State Library Leverages Federal Funds to Launch Statewide Telehealth Program

The New Jersey State Library will be administering a statewide telehealth program, NJHealthConnect @ Your Library, to address barriers to health equity for New Jersey residents. The program is supported by American Rescue Plan Act (ARPA) funds, and will provide access to health care services through select public libraries across the state and will be facilitated by the East Brunswick Public Library. **Click to Learn More.**

February is New Jersey Libraries Snapshot Month

The NJLA Public Relations Committee asks you to join them from February 1 through February 28 in shouting out the amazing programs, interactions and services that make a difference every day in New Jersey Libraries. **Click to Find Out How You Can Participate in Snapshot Month.**

Newark Public Library Serves as a Statewide Resource Center

Newark Public Library (NPL) has quite an extensive collection of resources that's been built over a long period of time and they're glad to share it with all residents of New Jersey. **Click to learn more** about NPL's services that are available to all New Jerseyans!

New Jersey Historical Commission Offers New Learning Opportunities

New learning opportunities are now available from Revolution NJ to help those interested in preparing for the 250th anniversary of the United States in 2026. The first discussion in the series, "What is the American Revolution?", is scheduled for **(**TONIGHT**) Monday, January 24, 2022, from 6 to 7 p.m**. The program will provide an overview of the American Revolution and current approaches to studying it.
Click to Learn More.

Register Now for NJCAR Disaster Preparedness Workshop

Registration is now open for the New Jersey Cultural Alliance for Response (NJCAR) Disaster Preparedness Workshop taking place on **February 15th**. Attendees will learn about the disaster planning process and business continuity issues in response to emergencies. This event is open to libraries, all cultural institutions, and to the arts community. **Click to Register.**

Do's & Don'ts of Press Releases

When your library has exciting news that you'd like to share with the media, a

traditional press release remains the best way to make important announcements. Brush up on what to include and what to avoid for your next press release. **Click to Read.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Instant Ways to Boost Your Audience on Instagram
- Creating The Ideal Website Layout
- Marketing Plan Guide for Public Libraries

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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