

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*September 28, 2017*

### Recent Blog Posts:

**Lunchtime Learning Blog:**

[LinkedIn 101 Recap](#)

[Women and Money Seminar Recap](#)

**Marketing Blog:**

### In This Issue:

**Futures Conference: Trends + Signals + Patterns = Possibilities**

**NJ Statewide Network for Cultural Competence 2017 Annual Conference**

[Who Are We? Defining the Public Library Brand](#)

## At the State Library:

[Genealogical Research Stories](#)

[Dementia Conversations](#)

[Women of Peace and Preparedness - part 3 of 4 part WWI series](#)

[View calendar for more...](#)

## Continuing Education & Training Opportunities for Libraries:

[NJ State Library's Continuing Education and Training Webpage](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[Public Library Director 101 Series](#)

[ReferenceUSA Webinar Schedule](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Deborah Mercer:** [@njdocslibrarian](#)

Public Library Directors' Summit on Tuesday, October 24

2017 NJLA Emerging Leaders Reunion and Leadership Worksho

Disaster Planning and Recovery Workshops

4th Annual Makers Day - March 9 & 10

Mentor NJ Networking Event

infoDOCKET's Library and Digital Projects Funding Roundup

ALSC Now Accepting Applications

Libraries & Autism Grant

Funding for English Literacy Programs

NJ Association of School Librarians Conference

## Futures Conference: Trends + Signals + Patterns = Possibilities

About 375 librarians, library staff, and other business, non-profit and community leaders convened for the 2017 Futures Conference, held Sep. 25 and 26 at the Borgata Hotel and Casino, Atlantic City. Advances in technology, such as virtual reality, artificial intelligence and communications were discussed, and attendees examined how libraries, corporations, society and individuals must adapt to change and accept this rapid evolution for whatever positives or negatives it may bring.

[Check out the recap of the groundbreaking event and view photos here.](#)

## NJ Statewide Network for Cultural Competence 2017 Annual Conference

The NJ Statewide Network of Cultural Competence (NJSNCC), in partnership with NJSL, is offering its 6th Annual Conference, "Improving Health and Mental Health Literacy in Diverse Communities: Why Partnerships Matter" on Tues., Dec. 5, 2017, 8am-4pm at The Holiday Inn National Convention Center (399 Monmouth Street) in East Windsor, N.J. Registration fee is \$55.00 until October 1st, \$65 after October 1st. Registration fee includes continental breakfast and lunch.

New Jersey Government  
Documents Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

Please visit [this site to register](#).

Please also see the [conference brochure](#) for further details.

## Public Library Directors' Summit - October 24

The State Library, with LibraryLinkNJ, is sponsoring the second Public Library Directors' Summit on Tuesday, October 24, 9 a.m. - 4 p.m., at the Holiday Inn in East Windsor. This one-day event will provide experienced public library directors with best practices and the latest developments in the areas of library law and other public library topics. The summit will feature programs on library law by Michael Cerone, facilities management by Michael Gannon, and a library technology infrastructure update by Carson Block.

[Learn more & register here...](#)

## 2017 NJLA Emerging Leaders Reunion and Leadership Workshop

On October 5, 2017, 10:00am to 4:00pm at the Franklin Township Public Library, NJLA will host "Fostering Creativity and Innovation: A Conversation with Maureen Sullivan and NJLA Emerging Leaders Reunion". Many of the Challenges that library leaders face today require new thinking, innovative solutions, and collaboration among a diverse set of individuals. Maureen Sullivan will clarify the difference between creativity and innovation; describe how to encourage innovative and strategic thinking; and offer practical suggestions for leading staff and colleagues.

[Learn more & register here...](#)

## Disaster Planning and Recovery Workshops

NJSL and the New Jersey Cultural Alliance for Response (NJCAR), will present a series of disaster preparedness training for libraries and humanities-collecting institutions. Each two-session workshop will take place in three locations in the state: north, central, and south. The workshops will focus on risk assessment, disaster plan development, salvage priorities and salvage methods, and wet material recovery. **Deadline to register is October 2, 2017.**

[Learn more...](#)

## Teen Read Week - Oct. 8 - 14

Teen Read Week™ is a national adolescent literacy initiative created by the Young Adult Library Services Association in 1998 and is held annually in October the same week as Columbus Day. Its purpose is to encourage teens to be regular readers and library users. [Read more...](#)

## Registration for the 4th Annual NJ Makers Day (March 9-10, 2018) is now open

*From Doug Baldwin, President, New Jersey Makers Day:*

Registration for the 4th Annual NJ Makers Day (March 9-10, 2018) is now officially open! The online form to register as an official site location can be found here: <http://njmakersday.org/index.php/registration/>

Last year, NJ Makers Day drew more than 85,000+ participants statewide at more than 300 locations in all 21 NJ counties. Now in our 4th year, we once again look forward to working together with all of you to provide hands on making, STE(A)M, and learning experience for all ages in communities across out state! Check out the updated NJ Makers Day website here: <http://njmakersday.org>

Additionally, to coincide with the opening of 2018 registration. We are excited to also announce our **NJ Makers Day Mini Grants!** For information about our mini-grants, including the application, you can visit <http://njmakersday.org/index.php/mini-grants>. **Please note:** Only grant applications from sites officially registered for NJ Makers Day BEFORE the early-bird deadline of Friday, November 3 will be considered.

## MentorNJ In-Person Networking Event

Join us for a day that is dedicated exclusively to networking and celebrating the profession, **Friday, Oct. 13, 10:15 a.m. to 4 p.m.**, at the Monroe Township Library (\*Middlesex County). Registration is limited.

[Read more...](#)

## Library and Digital Projects Funding Roundup

This compilation was prepared by infoDOCKET, and will be updated with more funding announcements as they become available. Please check back regularly.

[View the funding roundup here...](#)

## ALSC Now Accepting Applications for Strengthening Communities Through Libraries Minigrants

The Association for Library Service to Children (ALSC) will award twelve \$5,000 Strengthening Communities Through Libraries minigrants to members in public libraries and develop supplemental resources that will be made widely available to support the out-of-school time programming of libraries and other community organizations. Proposals should include programming that strengthens community opportunities for STEAM

learning during school breaks. **The deadline to apply is Oct. 20, 2017.**

[Read the full press release...](#)

[Access the application here...](#)

## Libraries & Autism Grant

The "Autism Welcome Here: Library Programs, Services and More" grant is sponsored by *Libraries and Autism: We're Connected*. Up to \$5,000 will be awarded. All programs or services proposed must benefit people with autism or their families, directly or indirectly. Funds may be used to hire a trainer to present a workshop, to buy program materials, to pay for staff, etc. **Deadline is Dec. 1.**

[Read more...](#)

## Funding for English Literacy Programs

Vernon Library Supplies has announced a grant opportunity to support programs designed "to help new immigrants achieve English literacy and proficiency." Libraries and other non-profit organizations may request up to \$5,000. **The application deadline is October 31, 2017.** Awards will start to be distributed on December 1, 2017.

[Read more...](#)

## NJ Association of School Librarians Conference Nov. 16 & 17 - Registration Now Open

NJASL's annual conference will be held at the Ocean Place Spa & Resort, Long Branch. Check out the "Top 10 Reasons to Attend NJASL Fall Conference" and learn more about registration on the [conference website](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications , Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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