

Office of the Governor

PO BOX 004
TRENTON, NJ 08625

NEWS RELEASE

CONTACT: Jayne O'Connor
Gene Herman
609-777-2600

RELEASE: June 15, 1999

GOVERNOR SAYS NEW JERSEY IS COMMITTED TO IMPROVING BUSINESS CLIMATE

Gov. Christie Whitman today told business leaders at a luncheon of the Chamber of Commerce of Southern New Jersey that her administration is committed to continuing to move ahead with strategies to improve the business climate in New Jersey.

She said because of investment by business, New Jersey's economy has grown by 350,000 jobs since January, 1994.

"Our strategies include maintaining and improving our new online Business Resource Center, which puts all sorts of vital New Jersey business information at a person's fingertips," the Governor said. "They also include the new satellite office of the New Jersey Commerce and Economic Growth Commission in Vineland, where New Jersey companies can get help in navigating regulations receive financial and technical support."

"Our strategies also include a new tourism website and the Exits to Opportunity business marketing campaign, which had a successful run and will air again this fall." she said. "They also include the Edison Partnership through which business, government, and academia are working to keep New Jersey on the leading edge of high technology."

Gov. Whitman said one of the state's most successful strategies has been the Business Employment Incentive Program, which has provided grants that helped more than 140 companies create 33,000 jobs since it began in 1996.

Attached is a copy of the Governor's remarks.

