

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 11/22/2021 1:01 PM

To: Patt Ferrari <pferrari@njstatelib.org>;



NJSL DIRECT

Weekly News Updates for New Jersey Libraries

November 22, 2021

Updates & Opportunities

Last Chance to Comment on New Jersey's LSTA Plan - Survey Deadline Extended

We've extended the deadline to take the survey of the New Jersey State Library's services funded by the Library Services and Technology Act to this Wednesday, November 24, 2021. These services include JerseyCat, JerseyClicks, JerseyConnect, the Talking Book & Braille Center, and more. Your anonymous feedback is very important to us and will be used to help us refine our services and plan for the future. [Access the survey here.](#)

Volunteers Needed for NJSL Advisory Committees

The New Jersey State Library is recruiting volunteers from the library community to participate in advisory committees for both the interlibrary loan system and statewide databases for the coming year. [Learn More & Volunteer Here.](#)

Information Session for NJ Libraries

The New Jersey State Library and Governor Murphy's Deputy Chief of Staff for Outreach, Deborah Cornavaca, would like to welcome you to the next Library Information Session on **November 30th at 3:30 PM**. The session will focus on the Affordable Care Act (ACA) Enrollment and feature colleagues from the Department of Banking and Insurance to provide an overview of the program. [Register Here](#).

Join ALA Policy Corps

ALA is inviting applications for its fourth cohort of ALA Policy Corps. The deadline for applications is Dec. 1, 2021. The Corps initiative brings together library advocates from across library types and geographies to strengthen and expand advocacy related to key national library policy areas. More information can be found [here](#). Learn more about recent work by policy members [here](#) or contact jcelindro@ala.org with any questions.

ALA Grant Opportunity for Public and School Libraries

One hundred public and school libraries will receive free books and resources through an effort to distribute diverse and inclusive financial literacy resources for children and young people. The giveaway is offered by the American Library Association (ALA) in collaboration with the FINRA Investor Education Foundation (FINRA Foundation). Public and school libraries (serving children in grades K–8) located in the U.S. and U.S. territories are eligible to apply. **Applications will be accepted until January 3, 2022.** [Learn More & Apply Here.](#)

NJSL Job Opportunity

The New Jersey State Library is seeking to hire a Grants Manager who will be responsible for the development, writing and submission of grant proposals to federal, state and private entities.

[Grants Manager Job Description](#)

NJLA Job Opportunities

The New Jersey Library Association is seeking to hire bilingual Access Navigators, to assist in the implementation of the Access Navigators initiative.

[Full-Time Access Navigator](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [How To Hashtag Like A Pro](#)
- [Graphic Design Tips For Beginners](#)
- [The Secrets to a Successful Library Facebook Page](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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Connecting people with information through libraries.

New Jersey State Library | Website



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