From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries
September 20, 2021

Updates & Opportunities

Baker & Taylor eBooks Subscription Extended

The New Jersey State Library provided a one year subscription to B&T Axis 360 ebooks with funding from the federal CARES Act. This collection will be hosted free of charge by B&T for three years, extending our subscription through **October 14, 2023**. **View the Axis360 fact sheet.**

Enjoy LYRASIS Savings & Benefits Through NJSL

LYRASIS and the New Jersey State Library are teaming up to bring New Jersey libraries opportunities for professional development, grant funding, and archival supplies. **Learn more.**

View the LYRASIS Savings & Benefits Flyer.

LibraryLinkNJ's Skill Sharing Conversations

Skill-Sharing Conversations are one-hour, virtual conversations on relevant library topics. Each conversation will follow an agenda and will be moderated by one of

our talented colleagues, providing a great opportunity for the NJ Library community to learn and grow together. All LibraryLinkNJ members are welcome to attend. View past and upcoming sessions here.

Click here to view the full LLNJ calendar of upcoming events.

U.S. Bureau Of Labor Statistics Hosts Conference Focused On Covid Impacts

The U.S. Bureau of Labor Statistics (BLS) is hosting a free, virtual conference via WebEx from **9 a.m. to noon, Wednesday, September 29**. This conference will bring together national BLS experts to discuss the effect of COVID-19 on employment, wages, prices, and production, providing some regional aspects when available. BLS Commissioner William Beach is the featured speaker. Registration is required.

Community Resource Updates from NJ Dept. of Human Services

The New Jersey Department of Human Services has shared several updates that could benefit public libraries across the state and the communities that you serve. View updates here.

PLA's Public Libraries: Partners in Workforce Development Free Webinar Series

The webinar series showcases public library and partner workforce and career services from around the country. Each webinar tackles a different topic related to workforce development and provides practical tools and tips for libraries.

- Supporting Patrons to Obtain In-Demand Credentials That Boost Employability and Career Mobility - Sept. 23
- Virtual Learning during a Pandemic and After - Oct. 13

NNLM Community Grant Awards

Public libraries are invited to apply for *All of Us* Community Awards, with the goal of furthering communities' health and health literacy, digital literacy, and public understanding of clinical research. **Application deadline: October 15, 2021.** Learn more and apply.

If the above opportunity isn't a fit, NNLM has other available health information outreach and virtual programming project grants.
Find other funding opportunities through NNLM.

Environmental Literacy Grant

The National Oceanic and Atmospheric Administration Office of Education has issued a competitive funding opportunity. This opportunity is for projects that develop the environmental literacy necessary for communities to take action in times of extreme weather. Projects that focus on building resilience to climate change in ways that contribute to community health, social cohesion, and socio-economic equity. **The deadline for pre-applications is November 1, 2021.** **Learn more.**

Connecting Communities Digital Initiative

The Library of Congress seeks to award a grant to a library, archive, museum or community archive to support the design and implementation of digital projects (digital exhibits, interfaces, multimedia productions or publications) that use digital materials from the Library of Congress to engage Black, Indigenous, or other community members of color. **Application deadline: November 15, 2021.** **Learn more.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- The Secret Sauce to Making Great Videos for Social Media
- Foolproof Ways to Capture Library Patron Attention in 8 Seconds
- Make a Marketing Effort for Library Card Sign-Up Month!

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

New Jersey State Library | Website

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