

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 23, 2024

State Library Updates

NJ State Library Awarded Grant to Help Prepare NJ Schools & Libraries for Upcoming Information Literacy Learning Standards

The New Jersey State Library, an affiliate of Thomas Edison State University, has announced a partnership with the New Jersey Department of Education, the New Jersey Association of School Librarians, and LibraryLinkNJ, to help New Jersey's K-12 public schools and libraries prepare for the state's forthcoming information literacy standards. [Click here to read the press release.](#)

NJSL Presents: Suicide Prevention and Awareness Webinar

You are not alone! This Suicide Prevention Month, we will hold a webinar on suicide prevalence, warning signs, and approaches for prevention. Please join us **September 26th at noon** to learn more about treatment and support for those who may be struggling. [Click here to learn more and register.](#)

Last Chance to Register for "Adapt and Fortify Your Library Against Extreme Weather" Webinar

In honor of National Preparedness Month, you're invited to register for and attend *Adapt and Fortify Your Library against Extreme Weather* on **Tuesday, September 24, from 2:30 to 4:00pm**. This virtual event is brought to you by the Northeast Summit on Climate Adaptation, a group of state library agencies and library entities from Maine to Maryland that includes the New Jersey State Library.

In this first webinar of a three-party series, hear from a panel of East Coast librarians for practical tips about increasing the resilience of your library facilities, and learn more about the challenging weather we are all experiencing from Sean Birkel, the Maine State Climatologist. [Click here to register](#).

Questions? Contact Michele Stricker, Deputy State Librarian for Library Development, mstricker@njstatelib.org.

News from Around the State

Diversity & Outreach Unconference 2024: Community Partners

The Diversity & Outreach Section, in collaboration with the Library Workers of Color (LWOC) Section, invites you to their biannual Unconference on **Wednesday, October 16, 2024** at Princeton University. This year's theme is Community Partners, and discussion proposals are welcome from all in attendance, on topics ranging from EDI, Community Engagement & Partnerships, Outreach, Mental Health & Wellness Support, and Advocacy. [Click here to learn more and register](#) by **Friday, October 11th**.

U.S. Dept of Homeland Security (DHS) to Host Safety Webinar

The U.S. Department of Homeland Security (DHS) is hosting a Safety Webinar for migrant-serving nonprofit organizations on **Friday, September 27, 2024, from 3:00 PM to 4:30 PM.**

DHS personnel from the Cybersecurity and Infrastructure Security Agency (CISA), the Federal Emergency Management Agency (FEMA), and U.S. Customs and Border Protection (CBP) will share ways to enhance the safety, security, and resilience of your communities – especially against threats and acts of targeted violence. [Click here to register.](#)

National Opportunities

Get Ready for Digital Inclusion Week!

This year's [Digital Inclusion Week](#) is scheduled for **October 7-11, 2024**. The National Digital Inclusion Alliance organizes this annual week of awareness, recognition, and celebration to spotlight digital equity work in communities and organizations across the country. Libraries can participate by hosting local events, such as digital skills workshops or technology classes, and [registering them](#) on the Digital Inclusion Week website. Library staff can also take part in scheduled webinars, events, and professional development hosted by other organizations.

If your organization will be participating in Digital Inclusion Week 2024, the National Digital Inclusion Alliance would like to feature your organization and the activity on their social media channels. Email broadband@bpu.nj.gov with the subject line: Digital Inclusion Week 2024 by **September 25, 2024**.

Building Equity-Based Summers (BEBS) Initiative

Has the lasting impact of the pandemic had you reevaluating traditional services and programs? Does “equity” feel too big to tackle by yourself? Consider being a part of Building Equity-Based Summers (BEBS). BEBS is an Institute of Museum and Library Services (IMLS) grant-funded national initiative focused on assisting public library staff in gaining the skills necessary to work with systematically

marginalized communities. [Click here to learn more and apply](#) by **September 30th**.

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in September, feel free to share within your communities.

- [Suicide Prevention and Awareness: You Are Not Alone](#) - September 26th @ noon
- [Garden State Genealogy: Records of the NJ State Archives](#) - October 1st @ noon
- [Strength Through Healing: The NJ Office of Resilience](#) - October 3rd @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

