

2024 Annual Report

Discover how Choose New Jersey drove innovation, investment, and impact in 2024.

A Year in Review

Choose New Jersey's successes in 2024 spanned diverse industries and significantly influenced the State's economy. Our business development team assisted 62 companies in growing in New Jersey, resulting in more than 2,171 new and retained jobs and an economic impact of \$987 million. We attracted more companies to New Jersey this year than any previous year.