

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
October 11, 2022

## Updates & Opportunities

### Participate in the State Library's NJ Makerspace Survey

Please participate in the State Library's NJ Makerspace Survey. We need you to add your library to the scan of maker activities and makerspaces in New Jersey public libraries! [Click to learn more.](#)

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### Join Us for a Health Literacy Month Celebration Event

October is Health Literacy Month, and to recognize the achievements of public libraries in building healthier communities, the New Jersey State Library, in partnership with East Brunswick Public Library and Robert Wood Johnson Foundation, will be hosting a celebration event on **October 18th from 1-3 PM** at the East Brunswick Public Library. [Click to learn more.](#)

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### State Library Hosts NJSL+ Partners Literacy Project Celebration

On Friday, September 30th, the New Jersey State Library hosted a celebration to mark the successful conclusion of the NJSL+Partners Literacy Project, funded by

the Institute of Museum and Library Services through the American Rescue Plan Act. The celebration event was held at the Red Bank Public Library. [Click to read more.](#)

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## Advancing Broadband in New Jersey Opportunity

New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Your input will help us achieve the goal of 100% broadband availability state-wide.

[Click here to take broadband survey.](#)

[Click here for flyer.](#)

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## National Family History Month

October is National Family History Month! NJSL's own Genealogy Librarian, Regina Fitzpatrick, has planned several informative webinars about researching your own family history. [Click here to learn more and register](#) for the different events throughout the month celebrating genealogy.

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## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)
- [How To Use TikTok For Your Library](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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