

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
May 1, 2023

Updates & Opportunities

NJSL Staff at 2023 NJLA Conference

NJ State Library staff are looking forward to connecting with you during the NJLA conference **May 31st to June 2nd**. In addition to the roster of NJSL staff involved in presentations, a number of people will be attending and spending time at our booth. Sheri Shafer, our CFO, who many of you know, will be there both days to meet you in person and answer questions; Maura Walsh, our grants coordinator, will also be attending both days. In addition to the State Librarian's Annual Breakfast on Friday morning, we're sponsoring a program immediately after by Dr. Noah Lenstra. Noah is on the MLIS faculty at University of North Carolina – Greensboro, and the brains behind [Let's Move in Libraries](#). You may have seen his work popping up on social media or in other conferences over the last couple of years. We're excited that New Jersey librarians will be able to hear from him. [Click here](#) to see what other NJSL-sponsored programs will be offered this year.

NJSL Digital Literacy Forum

The second annual NJSL Digital Literacy Forum will focus on the theme of Literacy Before Digital Literacy. This event on **May 11, 2023**, at the Monroe Township Library from **9:30am – 3:30pm**, will foster an open and encouraging environment for NJ libraries to expand capacity in response to literacy needs in their communities. [Click here to learn more and register](#).

Annual NJALA Conference Returns In Person

The 34th Annual NJALA Conference is coming up and this year it will be in person once again! Taking place on **Tuesday, June 6th** at Mercer County Community College, this is a great professional development opportunity for support staff of New Jersey Libraries. [Click here to learn more and register.](#)

NJ State Library Invites You to Tee Up for Talking Books!

The 12th Annual Talking Book and Braille Center Golf Classic will take place on **June 13th** at the Cherry Valley Country Club in Skillman, NJ. Proceeds benefit the NJ State Library Talking Book & Braille Center, New Jersey's only FREE public library for the reading and print disabled. [Click here](#) for registration, sponsorship opportunities, and more information.

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)
- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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