From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 11, 2023

State Library Updates

NJSL's Talking Book & Braille Center Named Regional Library of the Year by Library of Congress!!!

We are very pleased to announce that TBBC has received the 2023 Regional Library of the Year Award from the Library of Congress National Library Service for the Blind and Print Disabled (NLS). TBBC is being honored for its outstanding service to readers with visual, physical or print disabilities. **Read more here**.

Register Now for the Northeast Virtual Summit on Resilient Library Facilities

Governor Murphy has declared **September Emergency Preparedness Month**, which ties in nicely with our upcoming event on resilient library facilities. This kick-off virtual summit taking place **November 8th** is the first joint partnership of all

Northeast State Libraries in support of adaptive resilience solutions for libraries facing the effects of climate change to their buildings and communities. **Click here to learn more and register.**

Exciting Updates About Social Work Informed Library Services in NJ (SWILIBS-NJ)

Beginning in July of 2022, the SWILIBS Project was created to support our communities, our libraries, and the next generation of social workers. **Click to learn more** about how the project is developing and being recognized.

Baker & Taylor is Sunsetting the Legacy Axis 360 App and Transitioning Users to Boundless

We are alerting all New Jersey Libraries who utilize the eBooks platform Axis 360 by Baker & Taylor that they'll be rebranding to Boundless as of September 30th, 2023. If there are sections of your website that link to or reference Axis 360, be sure to change the language and links to reflect the transition to Boundless. Learn more about this change, and access marketing asset downloads, **here**.

Statewide Marketing Campaign

Our statewide marketing campaign has concluded, and we hope you've been sharing and will continue to share these marketing materials through your networks. **Click here to view the campaign webpage.** In the coming weeks we will be sending out a survey to get your feedback on how the campaign went - stay tuned!

Application deadline approaching - Capital Projects Fund

Click here to access the grant webpage where application materials, technical assistance resources, Q&A documentation, and other information can be found. **Applications are due September 25**.

Is your library prepared for a disaster? Don't miss this disaster preparedness webinar!

Join us on **Sept. 26th at 2:00 - 3:00pm**. Panel discussion topics will include

traditional disaster preparedness, business continuity planning, community resilience work, and preparing communities for severe weather events and the increased likelihood of food supply interruptions. **Click to learn more and register.**

News from Around the State

Free Spanish Lecture on Breast Cancer

As Breast Cancer Awareness Month is rapidly approaching, CapitalHealth is offering a free and educational lecture for Spanish speaking community members. The event, “Breast Cancer — What You Need to Know” is scheduled for **October 12, 2023**, and will be available via Zoom for free. Please feel free to share the below flyers in your libraries. Registration can be found **here**.

Flyer (English)
Flyer (Spanish)

Digital Divide, Digital Equity, and Libraries

Neil D. Grimes, an Education & Curriculum Materials Librarian with the David and Lorraine Cheng Library at William Paterson University, had an article published by *Public Library Quarterly*. This article emphasizes the importance of digital equity to the mission and strategic plans of libraries. **Click here to read**.
-Grimes, N. D., & Porter, W. (2023). Closing the Digital Divide Through Digital Equity: The Role of Libraries and Librarians. *Public Library Quarterly*, 1-32.

LibraryLinkNJ AI Training Series for NJ Libraries

LibraryLinkNJ and **LibraryLinkNJ Technology Advisory Group (L-TAG)** are holding an AI (artificial intelligence) training series for library technology staff in New Jersey this fall! The entire series is valued at $500 per attendee, and LibraryLinkNJ will be covering 100% of the cost for 20 attendees who commit to and satisfy the participation requirements. Registration begins **September 14th**. **Click here to learn more.**

National Opportunities

Invitation to Virtual Focus Groups for Data Storytelling Project

The IMLS-funded project **Data Storytelling Toolkit for Libraries** invites you to participate in a virtual focus group this fall aimed at librarians and library staff. Their goal is to create a toolkit that will support library data storytelling across the US and beyond. **Click here to register**. Any questions about the project or research process, contact Dr. Kate McDowell at kmcdowel@illinois.edu.

September is Library Card Sign-up Month!

The American Library Association puts together shareable resources, tools, and social media graphics each year to help libraries spread the word. This year's theme features characters from the Disney & Pixar film *Elemental*. "Get in your Element" and **download marketing assets here**!

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their **calendar here**.

Click here for a monthly national list of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated monthly. Here's our most recent blog posts:

- Tips for Consistently Engaging Facebook Content
- Introducing Instagram Threads
- Design Tips for Social Media Graphics
- Busting Social Media Myths

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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