From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
August 15, 2022

Updates & Opportunities

New Jersey State Library Appoints Maria Baratta as Director of the State Library Information Center

New Jersey State Librarian Jen Nelson has announced that Maria Baratta has been named the State Library's new Director of the State Library Information Center (SLIC). Reporting to the State Librarian, Baratta will direct all aspects of SLIC, including the research library's collection, services and a staff of more than 40. She will start in her new capacity immediately. **Click to learn more.**

Register Now for NJLibsGrowBiz Summit This Fall

The 2022 NJLibsGrowBiz Summit will be held virtually on **September 15, 2022** from 10am-2pm. This mini-conference is focused on the value libraries bring to the small business owners and entrepreneurs in their communities. We will be paying particular focus to how entrepreneurship can change lives, empower people, and revitalize neighborhoods. Speakers will provide insight on the role libraries can play in economic development and share creative ways libraries can start or grow their business outreach and services. **Click to learn more and register.** Questions and feedback can be shared with Andrea

Levandowski, alevandowski@njstatelib.org.

Register Now for New Jersey Library's Virtual Trustee Institute

Registration is now open for the **Virtual Trustee Institute** co-hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This event will take place **October 8th from 9AM-4PM**. **Learn more and register.**

Gale Presents: Peterson's Test and Career Prep Training

Curious how your **JerseyClicks** resource, *Gale Presents: Peterson's Test and Career Prep*, is being used? Join us for a webinar on **Thursday, September 8th from 10:00 - 11:00 AM ET** to explore Gale's Usage Dashboard. We'll also provide library staff with a quick walkthrough of Gale's app, Access My Library. This session will be recorded for those who can't attend.
Click here to register to attend or receive the recording.

If you have any questions, feel free to reach out to us at JerseyClicks@njstatelib.org

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2022 Summer Reading Program Survey Open

Attention all public library staff who played an active role in administering 2022 summer library programming! Please fill out the **Collaborative Summer Library Program (CSLP)** summer reading survey. This survey was created so CSLP can better assess the usefulness of the materials offered by the program on a national level to better serve you, the CSLP membership!

Please wait until your summer program has ended to complete the survey. The deadline to complete the survey is **September 9, 2022**. If you want to view the survey in PDF form before you fill it out, you can find it **here**. Questions? Contact Sharon Rawlins, Youth Services Specialist, NJ State Library at srawlins@njstatelib.org.

Click Here to Access Survey.

Research Institute for Public Libraries

Save the Date! The next Research Institute for Public Libraries (RIPL) national

event will occur **July 23-26, 2023** in Madison, Wisconsin. RIPL's event provides hands-on, experiential learning; an immersive, camp-like experience; and the opportunity to connect with instructors and library staff from around the US and beyond who are passionate about creating data-powered libraries.
Learn more about RIPL 2023 at **Click to learn more.**. **Registration will open February 13, 2023.**

Creative Aging Initiative Grant Opportunity

The Creative Aging Initiative grant provides $10,000 to eligible arts organizations, libraries, veterans homes, and senior and community centers to cover costs for two 8-day residencies for New Jersey seniors/aging adults. The deadline to apply is **September 29, 2022**, but technical assistance webinars and virtual office hours for CAI will be offered throughout the month. You can see the full schedule **here**.

Click here for grant guidelines.

Project ENABLE Training and Resources

Project ENABLE (Expanding Non-discriminating Access By Librarians Everywhere) provides training and resources to librarians wishing to make their libraries more inclusive and accessible to patrons with disabilities. Check out the **latest issue of their newsletter** for resources and ideas of accessible and inclusive invention education programs and activities in libraries, such as robotics clubs, makerspaces, and genius hours, for your youngest patrons.

Online Video Editing for Beginners

Learn about the top online video editing tools that are great for beginners on a small budget from our latest marketing blog. **Read post here.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Creating A Library Social Media Strategy
- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas
- What to Know About SEO

Download marketing resources from State Library Vendors & Partners here.

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