

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 31, 2022

Updates & Opportunities

New Jersey State Library Update - October 2022

Please take a moment to review [a report](#) on NJSL's October 2022 updates, from State Librarian Jen Nelson.

LSTA 22 Grant Award Recipients

The New Jersey State Library is pleased to announce the award recipients of the Library Services and Technology Act 2022 (LSTA 22) Grants for New Jersey Public Libraries and Library Consortia. [Click to see winners.](#)

Upcoming NJLibsGrowBiz Events

Library staff interested in opportunities to learn how to support their local business and entrepreneurial communities are welcome to participate in the following NJLibsGrowBiz events. [Click here for more information](#) about NJLibsGrowBiz including recordings of past events.

Virtual Discussion: NJ Business Organizations and Growing Partnerships
Thursday, November 17 from 10:00-11:00am
[Learn more and register here.](#)

Virtual Discussion: How to make the most of statewide databases
Thursday, December 8 from 10:00-11:00am
[Learn more and register here.](#)

Questions? Please contact Andrea Levandowski at alevandowski@njstatelib.org

The Office of New Americans Welcome Booklet for Immigrants

The Office of New Americans has developed a *Welcome Booklet for Newcomers* to support newly arrived immigrants. This tool is especially important as we welcome an increase number of newcomers in New Jersey communities. The booklet provides an outline of the immediate services- from legal supports, food assistance and healthcare - that can assist newly arrived immigrants to New Jersey. Please feel free to share with your communities.

[Click for Welcome Booklet \(English\)](#)

[Click for Welcome Booklet \(Spanish\)](#)

Employment Opportunities at NJSL

NJSL's State Library Information Center (SLIC) is currently seeking to fill two Librarian 1 position openings. This role will provide professional reference services to all three branches of state government; students, staff and mentors of Thomas Edison State University; New Jersey public libraries; and the general public. [Click for position description.](#)

Protect Me With 3+ Campaign

Partnership for Maternal and Child Health of Northern New Jersey and the State Department of Health's [Protect Me With 3+](#) campaign is aimed at encouraging middle and high school students to design a poster or create a video to raise vaccine awareness. Please feel free to raise awareness for this campaign by sharing their flyer with your communities. [Click for flyer.](#)

FCC Provides Additional Information Concerning ACP Pilot Programs

By this Public Notice, the Wireline Competition Bureau (Bureau) provides additional information concerning the Your Home, Your Internet Pilot Program and the Affordable Connectivity Program (ACP) Navigator Pilot Program (collectively, Pilot Programs), including guidance to assist prospective applicants in preparing to apply for participation in one or both Pilot Programs. The Bureau expects to open the Pilot Programs' application window, and expects the Consumer and Governmental Affairs Bureau to release the Notice of Funding

Opportunity (or NOFO) for Pilot Program funding, in November 2022. [Click to learn more.](#)

Advancing Broadband in New Jersey Opportunity

New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Your input will help us achieve the goal of 100% broadband availability state-wide.

[Click here to take broadband survey.](#)

[Click here for flyer.](#)

Tips for Checking Social Video Engagement

Creating engaging videos is key for connecting with followers in today's non-stop scrolling era. Learn how to quickly check engagement on videos to ensure your hard work is paying off in our latest marketing blog. [Click to read.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)
- [How To Use TikTok For Your Library](#)

Download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

Connecting people with information through libraries.

