

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
February 3, 2025

State Library Updates

February NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up this month, feel free to share within your communities.

- [Women's Health: Menopause and Gynecological Cancers](#) - February 5th @ noon
- [Tips for Your Ticker: Heart Health](#) - February 14th @ noon
- [VIRTUAL AUTHOR TALK - The Georgia of the North: Black Women and the Civil Rights Movement in New Jersey](#) - February 20th @ noon
- [Scams and Frauds For Seniors](#) - February 25th @ noon

Applications Now Open & Guidelines Available for REV 250 Grant

We are now accepting applications for our **REV 250: Examining the Semiquincentennial through a Jersey Lens** grant opportunity. This grant will allow public libraries to design projects that highlight the people, places, and events that shaped our state, with awards ranging from \$2,500 to \$25,000. Grant options will include:

- **Digitization Projects** to safeguard and provide access to local historic materials.

- **Public Programming** to celebrate and educate through events and community engagement.
- **Special Collections** to build or enhance library collections related to New Jersey's rich history.

[Click here](#) to review the full guidelines, watch the recording of the informational webinar and apply.

Last Chance to Register for the Annual Virtual New Directors Training

As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. You won't want to miss this year's Virtual New Directors Training, taking place on **February 12 & 19, 2025, 9:00 a.m. - 12:30 p.m.** [Click here to see the agenda and register.](#)

Join the New Jersey Digital Skills Training User Group!

The Digital Skills Training User Group is a monthly gathering of library staff who teach computer classes, offer device assistance, work with Northstar Digital Literacy, or want to explore digital inclusion strategies. They meet on the third Thursday of the month from 10:00-11:00am to discuss their work, ask questions, and learn together.

Their next meeting will be **Thursday, February 20 at 10:00am**. The topic for discussion will be outreach and partnerships. Do you offer or want to offer technology assistance outside of the library? How do you take the show on the road? What are some of the advantages or obstacles? Join to learn more!

[Click here to register.](#)

Telehealth in Libraries Virtual Summit and Introduction to the NJHealthConnect@YourLibrary Virtual Toolkit

Building upon the goodwill and partnerships started with our statewide Telehealth program three years ago, please join the New Jersey State Library for this virtual summit on **February 26, 2025 from 9:00 a.m. to 12:30 p.m.** This summit will introduce the new NJHealthConnect@YourLibrary Digital Toolkit and website, generously funded by a grant from the National Network Libraries of Medicine Region 2. In addition, the webinar will discuss the topic of Telehealth in libraries, review resources for health and mental health literacy from specialists in the field,

and demonstrate how to use the toolkit to create a scalable Telehealth program in your library. [Click here to learn more and register](#).

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Look Out for These Social Media Trends in 2025](#)
- [Inclusive Marketing for Libraries](#)
- [How to Fix a Creative Block in Marketing](#)
- [Exploring AI in Library Marketing](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

