

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
744 Broad Street Newark, N. J.

BULLETIN 471

AUGUST 1, 1941

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #416, #424, #429, #440, #450 and #459 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #416, #424, #429, #440, #450 and #459 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Wednesday, August 6, 1941, at 10:00 A.M. (Daylight Saving Time).

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY 135 East 42nd Street, New York City		
OLD AMERICAN		
Straight Rye or Straight Bourbon (4 years old - 86 Proof)	Quarts	\$ 2.08
	Pints	1.08
GOOD OLD GUCKENHEIMER Blended Whiskey	Quarts	2.33
	Pints	1.20
BURTON'S Blended Whiskey	Quarts	2.52
	Pints	1.30
BRIARCLIFF Blended Whiskey	Quarts	2.03
	Pints	1.05
THE AMERICAN DISTILLING COMPANY'S BONDED STOCK		
Bottled in Bond Straight Rye or Straight Bourbon	Quarts	2.42
	Pints	1.25
PIPING ROCK CORDIALS		
Apricot, Peach, Blackberry, Cherry, Creme de Menthe (Green or White)	Fifths	1.53
	Pints	.96
	1/2 Pints	.52
PIPING ROCK KUMMEL	Fifths	1.75
	Pints	1.11
PIPING ROCK SLOE GIN	Fifths	1.66
	Pints	1.02

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY - Cont'd		
OLD COLONY GIN	Quarts	\$ 1.80
	Fifths	1.48
	Pints	.94
GOOD OLD GUCKENHEIMER Bottled in Bond Straight Rye or Straight Bourbon	Quarts	2.63
	Pints	1.35
	Fifths	WITHDRAWN
SUPREME Straight Rye or Straight Bourbon (4 years old - 90 Proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

2. THE BLACK PRINCE COMPANY, INC. 311 Kingsland Road, Nutley, N. J.		
BLACK PRINCE Distilled Dry Gin (Cane)	Pints	.79
LIQUEURS:		
Creme de Cacao, Anisette, Apricot, Blackberry, Peach, Cherry, Creme de Menthe and Coffee	4/5 Quarts	1.69
	Pints	1.09
	1/2 Pints	.56
Creme de Menthe (Decanters)	2/5 Quarts	1.69
	4/5 Pints	1.09
Discount of 10% permitted on case lot purchases of LIQUEURS only.		

3. BROWNE VINTNERS COMPANY, INC. 60 Branford Place, Newark, N. J.		
WILSON "THAT'S ALL" WHISKEY	1/2 Gallons	5.25
	Quarts	2.69
	Fifths	2.17
	Pints	1.39
WILSON RESERVE A Blend	Quarts	3.29
	Fifths	2.60
	Pints	1.67
UNION LEADER WHISKEY A Blend	1/2 Gallons	4.60
	Quarts	2.35
	Fifths	1.90
	Pints	1.20
HUNTER BALTIMORE RYE WHISKEY A Blend	Quarts	2.85
	Fifths	2.48
	Pints	1.57

Brand	Size	Minimum Consumer Price
3. BROWNE VINTNERS COMPANY, INC. - Cont'd		
EL BART GIN	Quarts	\$ 1.87
	Fifths	1.53
	Pints	.98

Discount of 10% permitted on case lot purchases.

4. CALVERT DISTILLERS CORPORATION
30 Rockefeller Plaza, New York City

CALVERT'S "RESERVE" Blended Whiskey	Quarts	3.29
	Fifths	2.60
	Pints	1.67
CALVERT'S "SPECIAL" Blended Whiskey	$\frac{1}{2}$ Gallons	5.25
	Quarts	2.69
	Fifths	2.17
	Pints	1.39
CALVERT'S "PRIVATE STOCK" Blended Whiskey	Quarts	2.69
	Pints	1.39
CALVERT'S LONDON DRY GIN	Quarts	1.87
	Fifths	1.53
	Pints	.98
OLD DRUM Distilled Dry Gin	Quarts	1.80
	Fifths	1.48
	Pints	.95
OLD DRUM Blended Whiskey	$\frac{1}{2}$ Gallons	4.60
	Quarts	2.35
	Fifths	1.90
	Pints	1.20
	Gallons	WITHDRAWN

Discount of 10% permitted on case lot purchases.

5. CANADA DRY GINGER ALE, INCORPORATED
628 West Twenty-eighth Street, New York City

CINZANO ARGENTINE VERMOUTH (Sweet)	30 oz.	1.19
CINZANO ITALIAN VERMOUTH (Sweet)	30 oz.	1.49

Discount of 5% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
6. CARSTAIRS BROS. DISTILLING CO., INC. Chrysler Building, New York City		
CARSTAIRS WHITE SEAL Blended Whiskey	Quarts	\$ 2.69
	Fifths	2.17
	Pints	1.39
CARSTAIRS HARMONY Blended Whiskey (86 and 85 Proof)	Quarts	2.35
	Fifths	1.90
	Pints	1.20
HARMONY Blended Whiskey (90 Proof)	Quarts	2.35
	Fifths	1.90
	Pints	1.20
CARSTAIRS GIN Distilled London Dry Gin (90 Proof)	Quarts	1.87
	Fifths	1.53
	Pints	.98
CARSTAIRS HARMONY Distilled Dry Gin (85 Proof)	Quarts	1.80
	Fifths	1.48
	Pints	.95
SILVER DOLLAR Rye Whiskey (18 months old - 86 Proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

7. FEDERAL WINE & LIQUOR COMPANY
315 Clendenny Avenue, Jersey City, N.J.

TRIBUNO VERMOUTH (Sweet)	30 oz.	.90
	16 oz.	.50
TRIBUNO VERMOUTH (Dry)	30 oz.	.95
	16 oz.	.55
TRIBUNO VERMOUTH (White)	30 oz.	1.20
TRIBUNET APERITIF WINE	30 oz.	1.40
	16 oz.	.75
B. P. R. Maryland Straight Rye Whiskey - Bottled in Bond	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
B. P. R. PRIVATE STOCK Maryland Straight Rye Whiskey	Quarts	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
8. GAMBARELLI & DAVITTO 333 Sixth Avenue, New York City		
ITALIAN SWISS COLONY "GOLD MEDAL" WINES	Quarts	\$.97
Tipo Red and White	Pints	.63
ITALIAN SWISS COLONY BRANDIES:	Fifths	WITHDRAWN
Grape (2 years old-90 Proof)	Pints	WITHDRAWN
OLD SPEAS APPLE BRANDY	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

9. GARRETT & COMPANY, INC.
882 Third Avenue, Brooklyn, N.Y.

GARRETT'S AMERICAN WINES

VIRGINIA DARE (White and Red), OLD NORTH STATE BRAND BLACKBERRY, SAUTERNES, HAUT SAUTERNES, RHINE, BURGUNDY, CLARET, CATAWBA, CONCORD, and PAUL GARRETT PALE DRY SHERRY	Gallons $\frac{1}{2}$ Gallons Fifths	3.10 1.64 .84
PORT, WHITE PORT, SHERRY, TOKAY and MUSCATEL	Gallons $\frac{1}{2}$ Gallons Fifths	2.75 1.45 .75
OLD NORTH STATE BRAND BLACKBERRY, PORT, SHERRY, TOKAY, MUSCATEL	Quarts (Decanters)	WITHDRAWN
CHABLIS, MOSELLE, ZINFANDEL	Gallons $\frac{1}{2}$ Gallons Fifths	WITHDRAWN WITHDRAWN WITHDRAWN
AMERICAN BLACKBERRY	Gallons $\frac{1}{2}$ Gallons	WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

10. GLENMORE DISTILLERIES COMPANY
1819 Broadway, New York City

GLENMORE BOTTLED IN BOND Kentucky Straight Bourbon Whiskey (4 years old - 100 Proof)	Quarts Pints	2.75 1.39
GLENMORE GOLD LABEL Kentucky Straight Bourbon Whiskey (Bottled in Bond - 4 years old)	Quarts Pints	WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. GORDON-O'NEILL CO., INC. 120 Sherman Avenue, Jersey City, N.J.		
MARLBORO CLUB Blended Whiskey	Quarts	\$ 1.75
	Pints	.89
RON CASA RUM	Fifths	1.95
SUSSEX HOUSE GIN	Quarts	1.95
	Fifths	1.69
	Pints	1.00
BALTIMORE CLUB PRIVATE VAT Blended Whiskey	Quarts	2.59
	Pints	1.33
CHAMPLAIN BRANDY	4/5 Quarts	2.25
	4/5 Pints	1.15
LAFAYETTE BRANDY Straight California Grape Brandy	4/5 Quarts	1.69
	Pints	1.00
	4/5 Pints	.85
COUNTY APPLE BRANDY	Quarts	1.95
	4/5 Quarts	1.79
	Pints	1.00
	4/5 Pints	.89
CHATEAU MARTIN GRAPE BRANDY	Fifths	1.69
	Tenths	.85
CHATEAU MARTIN APPLE BRANDY	Fifths	1.79
	Tenths	.89
BALTIMORE CLUB GIN	Quarts	1.79
	Fifths	1.59
	Pints	.95

Discount of 10% permitted on case lot purchases.

12. HERCULES LIQUOR PRODUCTS CORP.
360 Furman Street, Brooklyn, N.Y.

BELLE OF NELSON Rye Whiskey (Bottled in Bond-5½ years old)) Quarts	2.29
) Fifths	1.89
) Pints	1.19
BELLE OF NELSON Rye Whiskey (Bottled in Bond)) Quarts	WITHDRAWN
) Fifths	WITHDRAWN
) Pints	WITHDRAWN
ACE HIGH BLACK LABEL Blended Whiskey (90 Proof)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
ACE HIGH WHITE LABEL Blended Whiskey (90 Proof)	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
12. HERCULES LIQUOR PRODUCTS CORP. - Cont'd		
OLD HIGGINS	Quarts	WITHDRAWN
Blended Whiskey	Fifths	WITHDRAWN
	Pints	WITHDRAWN
OLD DOMINION	Quarts	WITHDRAWN
Blend of Straight Whiskies	Fifths	WITHDRAWN
	Pints	WITHDRAWN
OLD SQUIRE	Quarts	WITHDRAWN
Blend of Straight Whiskies	Fifths	WITHDRAWN
	Pints	WITHDRAWN
COON HOLLOW	Quarts	WITHDRAWN
Rye Whiskey	Fifths	WITHDRAWN
(Bottled in Bond)	Pints	WITHDRAWN
SPRING HILL	Quarts	WITHDRAWN
Rye Whiskey	Fifths	WITHDRAWN
(Bottled in Bond -5 years old)	Pints	WITHDRAWN
OLD MATURITY	Quarts	WITHDRAWN
Rye Whiskey	Fifths	WITHDRAWN
(Bottled in Bond -5 years old)	Pints	WITHDRAWN
OLD LOG CABIN	Quarts	WITHDRAWN
Rye Whiskey	Fifths	WITHDRAWN
	Pints	WITHDRAWN
PLAZA CLUB	Quarts	WITHDRAWN
Rye Whiskey (5 years old)	Fifths	WITHDRAWN
	Pints	WITHDRAWN
SPRINGFORD	Quarts	WITHDRAWN
Kentucky Bourbon	Fifths	WITHDRAWN
	Pints	WITHDRAWN
MACKINTOSH GOLD LABEL	Fifths	WITHDRAWN
Scotch Whisky	Tenths	WITHDRAWN
MACKINTOSH BLACK LABEL	Fifths	WITHDRAWN
Scotch Whisky	Tenths	WITHDRAWN
CLUB BANQUET MANHATTAN COCKTAIL	Fifths	WITHDRAWN
	Pints	WITHDRAWN
CLUB BANQUET MARTINI COCKTAIL	Fifths	WITHDRAWN
	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
13. WILLIAM JAMESON & COMPANY, INC. 630 Fifth Avenue, New York City		
KERRIGAN'S PRIVATE STOCK	Quarts	\$ 2.16
Blended Whiskey	Pints	1.15
GALLAGHER & BURTON'S BLACK LABEL	Quarts	2.62
Blended Whiskey	Pints	1.35
GALLAGHER & BURTON'S WHITE LABEL	Quarts	3.08
Blended Whiskey	Pints	1.58
WILLIAM JAMESON Blended Whiskey (Original Irish-American Brand)	Fifths	2.69
	Pints	1.70
TOM MOORE Bourbon (Bottled in Bond - 5 years old)	Quarts	2.85
	Pints	1.46
GODDARD'S GOLD BRAID Imported West Indies Rum	Fifths	2.79
GODDARD'S SILVER BRAID Imported West Indies Rum	Fifths	2.79
KING'S RANSOM "ROUND THE WORLD" Scotch Whisky	Fifths	4.99
HOUSE OF LORDS Scotch Whisky	Fifths	3.99
WILLIAM JAMESON Imported Irish Whiskey (10 years old)	3/4 Quarts	3.79
	Fifths	WITHDRAWN
	1/2 Fifths	WITHDRAWN
SHERWOOD RYE Maryland Straight Rye Whiskey (4 years old-90 Proof)	Fifths	2.25
	Pints	1.42
	Quarts	WITHDRAWN
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (Bottled in Bond)	Fifths	2.30
	Pints	1.46
	Quarts	WITHDRAWN
OLD LEWIS HUNTER Kentucky Straight Bourbon Whiskey (4 years old-90 Proof)	Fifths	2.08
	Pints	1.33
	Quarts	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
14. G. LOEWUS & CO., INC. 410 Frelinghuysen Avenue, Newark, N.J.		
HENRY ARMSTRONG BRAND		
Sweet Wines	Gallons	WITHDRAWN
Port, Sherry, Muscatel, White	1/2 Gallons	WITHDRAWN
Port, Marsala and Tokay	Quarts	WITHDRAWN
	Pints	WITHDRAWN
Dry Red Wines		
Barbera, Zinfandel, Barberone,	Gallons	WITHDRAWN
Claret, Burgundy, Chianti and	1/2 Gallons	WITHDRAWN
Alicanti		
Dry White Wines		
Rhine, Sauterne and Reisling	Gallons	WITHDRAWN
	1/2 Gallons	WITHDRAWN
Blackberry		
	Quarts	WITHDRAWN
	Pints	WITHDRAWN
Half and Half		
(Half Port and Half	Quarts	WITHDRAWN
Sherry)	Pints	WITHDRAWN

15. MANY, BLANC & CO., INC.
3414 W. 48th Place, Chicago, Ill.

DUBOUCHETT PRODUCTS

SLOE GIN	25	oz.	\$ 2.30
	16	oz.	1.35
	8	oz.	.75
FRUIT FLAVORED BRANDIES	25	oz.	2.52
	12	1/2 oz.	1.33
	8	oz.	.77
SCHNAPPS LIQUEUR	25	oz.	2.05
	16	oz.	1.35
	8	oz.	.70
SLOE GIN COCKTAIL	25	oz.	2.15
	12	4/5 oz.	1.15
MANHATTAN COCKTAIL	25	oz.	2.45
	12	4/5 oz.	1.30
MARTINI COCKTAIL	25	oz.	2.30
	12	4/5 oz.	1.25
OLD FASHIONED COCKTAIL	25	oz.	2.45
	12	4/5 oz.	1.30

Brand	Size	Minimum Consumer Price
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15. MANY BLANC & CO., INC. - Cont'd

DUBOUCHETT PRODUCTS - Cont'd

RUM COCKTAIL	25 oz.	\$ 2.45
	12 4/5 oz.	1.30
ROCK & RYE	32 oz.	2.43
	16 oz.	1.28
	8 oz.	.68
ROCK & RYE CRYSTALLIZED	32 oz.	2.43
	16 oz.	1.28
ROCK & RUM	32 oz.	2.35
	16 oz.	1.28
	8 oz.	.68
LAUCHE KUMMEL	32 oz.	2.52
	16 oz.	1.33
	8 oz.	.70
DRY KUMMEL	32 oz.	2.73
	16 oz.	1.47
FRUIT CORDIALS AND LIQUEURS:		
Orano Triple Sec	25 oz.	2.66
	12 1/2 oz.	1.40
Alstina	25 3/5 oz.	3.10
	12 4/5 oz.	1.60
Anisette	25 oz.	2.45
	12 1/2 oz.	1.33
Aquavit	25 3/5 oz.	2.65
Swedish Type Punch	25 oz.	2.40
Charnette, Yellow	25 oz.	3.00
Charnette, Green	25 oz.	3.30
Curacao	25 oz.	2.60
	12 1/2 oz.	1.40
Maraschino	25 oz.	2.75
Benai	25 oz.	2.65
	12 1/2 oz.	1.40
Tom & Jerry	25 oz.	2.90
	12 1/2 oz.	1.55
Vodka (90 Proof)	25 3/5 oz.	2.45
	16 oz.	1.55
Vodka (100 Proof)	25 3/5 oz.	2.60
	16 oz.	1.60

Brand	Size	Minimum Consumer Price
15. MANY BLANC & CO., INC. - Cont'd		
<u>DUBOUCHETT PRODUCTS - Cont'd</u>		
FRUIT CORDIALS AND LIQUEURS - Cont'd		
Vodka (110 Proof)	25 3/5 oz.	WITHDRAWN
	16 oz.	WITHDRAWN
Apricot, Blackberry, Cherry, and Peach	25 oz.	\$ 2.33
	12 1/2 oz.	1.25
	8 oz.	WITHDRAWN
CREME LIQUEURS:		
Creme de Cassis	25 oz.	2.45
Creme de Cacao	25 oz.	2.45
	12 1/2 oz.	1.25
Creme de Menthe (Green or White)	25 oz.	2.45
	12 1/2 oz.	1.25
Creme de Rose	25 oz.	2.45
	12 1/2 oz.	1.25
Creme de Parfait	25 oz.	2.45
	12 1/2 oz.	1.25
Coffee Drip	25 3/5 oz.	WITHDRAWN
MANY BLANC THREE STAR BRANDY	25 3/5 oz.	2.10
	12 4/5 oz.	1.10
J. BAVET BRANDY	25 oz.	2.80
	12 1/2 oz.	1.47
KIRSCH CHERRY BRANDY	25 3/5 oz.	2.80
RUMS:		
QUEEN OF JAMAICA (Dark) Imported	25 3/5 oz.	2.33
	12 4/5 oz.	1.23
Q'VANA Imported	25 3/5 oz.	2.25
	16 oz.	1.37
	12 4/5 oz.	1.15
OVERSEAS SCOTCH TYPE WHISKEY Pinch Bottle	25 3/5 oz.	2.85
	12 4/5 oz.	1.99
DRY VERMOUTH	30 oz.	1.18
	12 1/2 oz.	.58
WINE APERITIF	32 oz.	1.60
FRUIT FLAVORED GINS	32 oz.	WITHDRAWN
Orange and Mint	25 3/5 oz.	WITHDRAWN
	16 oz.	WITHDRAWN
	8 oz.	WITHDRAWN

Brand	Size	Minimum Consumer Price
16. NATIONAL DISTILLERS PRODUCTS CORPORATION 120 Broadway, New York City		
RON MERITO		
Puerto Rican Rum (White or Gold Label) (86 Proof)	Quarts Fifths Tenths	\$ 2.60 2.20 1.15
GILBEY'S BAR GIN		
London Dry Gin	Quarts	2.25
DE KUYPER PRODUCTS:		
DELECTINE		
F.O.I. Brand Liqueur (86 Proof)	Fifths	3.45
Discount of 10% permitted on case lot purchases.		

17. SCHENLEY DISTRIBUTORS, INC. 1 Newark Avenue, Jersey City, N.J.		
THREE FEATHERS RESERVE		
Blended Whiskey	1/2 Gallons Quarts Fifths Pints	4.95 3.15 2.19 1.60
Discount of 10% permitted on case lot purchases.		

18. SEAGRAM-DISTILLERS CORPORATION 30 Rockefeller Plaza, New York City		
SEAGRAM'S FIVE CROWN		
Blended Whiskey	Gallons (Barrel) 1/2 Gallons Quarts Fifths Pints	11.40 4.39 2.69 2.17 1.39
SEAGRAM'S SEVEN CROWN		
Blended Whiskey (86.8 Proof)	Quarts Fifths Pints	3.29 2.60 1.67
KESSLER'S PRIVATE BLEND		
Blended Whiskey	1/2 Gallons Quarts Fifths Pints	4.60 2.35 1.90 1.20
SEAGRAM'S KING ARTHUR		
Distilled London Dry Gin	Quarts Fifths Pints	1.87 1.53 .98
Discount of 10% permitted on case lot purchases.		

Brand	Size	Minimum Consumer Price
19. HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City		
"93" RYE or "93" BOURBON (2 years old)	1/2 Gallons Quarts Pints	\$ 3.29 1.99 1.03
ROYAL OAK RYE or ROYAL OAK BOURBON (2 years old)	Quarts Pints	1.89 1.00
OLD PLAID (Scotch Type Whiskey)	Fifths	2.59
LONDON DRY GIN	Quarts Fifths Pints	1.90 1.57 1.00
FIVE O'CLOCK GIN	Quarts Fifths Pints	1.79 1.45 .95
MEADOW BROOK Straight Bourbon Whiskey Bottled in Bond (4 years old)	Fifths Pints	WITHDRAWN WITHDRAWN
"99" BOURBON (2 years old)	1/2 Gallons Quarts Pints	WITHDRAWN WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED AUGUST 1, 1941.

E. W. Sarant

Acting Commissioner.