

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
March 11, 2024

State Library Updates

Register for State Aid and Library Network Regulation Listening Sessions

The New Jersey State Library has embarked upon the process of renewing the regulations that govern Per Capita State Aid and the New Jersey Library Network (of which LibraryLinkNJ is a part). These regulations shape the landscape of libraries and librarianship in New Jersey. All of us who work in libraries throughout the State are affected in some way by Per Capita State Aid and the Library Network. We greatly value your experience and insight and would like to hear your thoughts about these regulations at two listening sessions in April. Each of the listening sessions will cover both sets of regulations so it is unnecessary to sign up for both sessions. Click each date to register.

- [April 17th, 3pm](#)
- [April 18th, 11am](#)

Prior to participating in these sessions we ask that you familiarize yourself with the regulations as they stand now. The text of the regulations can be found at the following links:

- [Per Capita State Aid](#)
- [Library Network](#)

JerseyClicks Upcoming Training Sessions

The below sessions are being offered at 2pm on the following dates:

- ProQuest Presents: HeritageQuest Online Introduction - **March 19th**
- Data Axle Presents: Reference Solutions - For Business Expansion - **April 4th**

[Click to learn more and register](#)

News from Around the State

The League of Historical Societies of New Jersey Needs Your Help!

The League of Historical Societies is working to bring history to life for New Jersey's young people by helping its members find ways to bring Makerspaces, Maker culture, and Maker programming to historical societies statewide. With the support of LibraryLinkNJ, the League is seeking to compile a directory of libraries across the state that would be willing to share their Maker expertise with local Historical Societies. All libraries who have engaged with Maker programming are encouraged to participate; a high-tech tools or dedicated Makerspaces are not required. [Click here to learn more and sign up](#) by **April 12th**.

Questions? Contact [Cristen Piatnochka](#), Director of Strategic Initiatives, League of Historical Societies of NJ

The New Jersey Department of State's Civic Learning Week

The New Jersey Department of State's Jersey Civic Engage initiative is excited to be part of Civic Learning Week, **March 11th-15th**, a national effort to prioritize civic education in order to sustain and strengthen our constitutional democracy! To learn more about how you can participate, [click here](#). Click on the following links to download a PDF flyer & info sheet for promotion in your library.

- [Civic Learning Week Flyer](#)
- [About Civic Learning Week](#)

National Opportunities

Citizenship and Integration Grant Program

U.S. Citizenship and Immigration Services (USCIS) invites museum and library employees to participate in a webinar on **Thursday, March 21, from 2 to 3 p.m.**, to engage in dialogue with about the [Citizenship and Integration Grant Program](#).

Since 2009, USCIS has awarded nearly \$155 million through 644 competitive grants to immigrant-serving organizations, including public libraries. The webinar will provide an overview of the Citizenship and Integration Grant Program, highlight past recipients, seek feedback on how USCIS can partner with libraries to promote this information to their local communities, and answer questions. [Click here to register for the webinar.](#)

Free Substance Abuse Training for Libraries

Join trainer Ryan Dowd for a free substance abuse training that will include an overview of the effects and risks of common drugs such as opioids/heroin/fentanyl, methamphetamine, cocaine/crack, alcohol, inhalants, and marijuana. Workbook and attendance certificate included.

Dates: March 11-15, 2024

Times: 8 AM, 10 AM, 12 PM, 2 PM, 4 PM (adjusted for your time zone)

Length: 44 minutes

[Click here to register.](#)

Upcoming NJSL Presents Webinars

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up, feel free to share within your communities!

- [Author Talk - Black Women's Christian Activism: Seeking Social Justice in a Northern Suburb](#) - March 12th @ noon
- [Introduction to Proposal Writing](#) - March 19th @ noon
- [Introduction to Brain Injury](#) - March 27th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)
- [How to Improve Website SEO](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library
Development Unit](#)

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

