From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, April 25, 2022 4:09:51 PM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 25, 2022

Updates & Opportunities

NJSL Digital Literacy Forum

Register now for the first ever New Jersey State Library Digital Literacy Forum: Vital Conversations about Digital Literacy in NJ Libraries **May 10th-13th, 2022**. Spearheaded by the NJSL Lifelong Learning unit, this four-day forum aims at inspiring new investments, engagements and partnerships that advance digital literacy across the state. **Click to Learn More and Register.**

Statewide Services - A Best Kept Secret No Longer!

The New Jersey State Library uses network aid funds to support statewide services at the Newark Public Library, Rutgers University Libraries and the New Jersey State Library's Law Library. **Click to Learn More.**

Come Out and Tee Up for Talking Books

The Talking Book and Braille Center's 11th Annual Golf Classic is June 14th at the Cherry Valley Country Club in Skillman, NJ! All proceeds will benefit NJSL's TBBC, New Jersey's only FREE public library for the reading and print disabled. **Click to Learn More and Register.**

Please participate in Survey on Social Services in NJ Public Libraries

The incorporation of social-work-informed library services has become a powerful movement in the United States. To date, little research has been done to evaluate this trend in New Jersey libraries. In collaboration with the Long Branch Free Public Library, we are conducting this survey to establish baseline data on the employment of social workers and a foundation for future study on the provision of social services in NJ public libraries. Thank you for participating in this survey. For inquiries, please contact **Mimi Lee**, NJSL Director of Literacy and Learning. **Click to Take Survey.**

Win Funding for Community Engagement: 2022 ELC Pitch Competition

Submissions are now open for the Entrepreneurship & Libraries Pitch Competition! The focus of the pitches is how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. The deadline for pitch submissions is **May 5th, 2022**. **Click for Application Requirements & Submission.**

Upcoming AAPI Learning Opportunities

All are welcome to attend the following free webinars in April and May to learn more about AAPI (Asian American Pacific Islanders.) Educators will receive PD certificates for participating in either webinar!

- **AAPI Curriculum Professional Development Webinar Series** hosted by NJEA.
- **AAPI Curriculum Professional Development Workshops** hosted by the Asian American Education project.

Additional Resources:

- **K-12 AAPI Curriculum Resources Flyer**
- **AAPI Book Lists**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

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