



It Pays to Plug In

It Pays to Plug In provides grants to offset the cost of purchasing and maintaining electric vehicle charging stations. The program is designed to expand New Jersey's growing network of electric vehicle infrastructure, allowing residents, businesses, and government agencies to purchase and drive electric vehicles. EVs dramatically reduce vehicle emissions and improve air quality for everyone.



How to apply for a project:

Step 1: [Read the Overview and Instructions](#) and visit the [System for Administering Grants Electronically \(SAGE\)](#) to complete your application.

Visit the [SAGE Instructions](#) for detailed instructions on how to submit your application via the SAGE portal. [Visit the It Pays to Plug In FAQ](#) for answers to the most frequently asked questions.

Step 2: Obtain three (3) quotes for the EV charging stations.

Step 3: Submit all required documents via the SAGE portal.

Step 4: If the grant application is approved, NJDEP will provide and execute a grant agreement with the applicant via the SAGE portal.

Step 5: Install Level 1 and Level 2 charging station(s) within 9 months of NJDEP grant execution. **Do not purchase or install equipment before your grant has been executed. Completed projects are not eligible.**

Step 6: Complete and submit the Expenditure Report and the Charger Information Form via SAGE along with paid invoices, proof of payment, and photos.

Step 7: After NJDEP review and approval of provided invoices, grant funds will be disbursed.



Eligible Applicants Private residential dwellings other than multi-unit dwellings are not eligible for grants.

The program is open to all other applicants: Businesses, governments, non-profit organizations, and educational institutions.

Eligible Projects **Workplaces:** Level 1 and Level 2 charging stations for employees who drive electric vehicles. Examples include workplace chargers for employees who drive electric vehicles to work, and chargers for fleet vehicles.

Public Places: Level 1 and Level 2 charging stations that are open to the public. Examples include charging stations in downtown areas, public parking lots and garages, hotels, transit centers, leisure destinations, colleges and universities, retail parking areas, and public parks.

Multi-Unit Dwellings: Level 1 and Level 2 charging stations for multi-family residences, including apartments, condominiums and townhouses. There must be a minimum of five (5) units. [DEP and BPU MUD Grant Program Comparison](#)

Corridor: DC Fast Charging stations that are open to the public, provide 150kW or greater power, and are on the priority corridors identified in the strategic mapping will be prioritized for funding. [Learn more](#)

Community: DC Fast Charging stations that are open to the public, provide 50kW or greater power, and are in locations where people live and work. [Learn more](#)

eMobility: Level 1, Level 2, and DC Fast Charging stations that are in association with shared mobility, car sharing, and ride hailing services.

Email us at Drivegreen@dep.nj.gov or call (609)292-7953.

Pursuant to N.J.S.A. 52:27D-141.18 et seq. "New Jersey Appliance and Equipment Efficiency Standards," any Level 1 and Level 2 EVSE product with a date of manufacture after January 18, 2023, and sold or installed for compensation in New Jersey, must meet or exceed the "Energy Star Program Requirements Product Specification for Electric Vehicle Supply Equipment, Version 1.0" developed by the United States Environmental Protection Agency (Energy Star Version 1.0). (DCFC EVSE products are not covered by Energy Star Version 1.0 and thus are not subject to N.J.S.A. 52:27D-141.18 et seq.) Therefore, any Level 1 and/or Level 2 EVSE product included in a grant application must meet or exceed the Energy Star Version 1.0 specifications to be eligible to receive state grants. If a grant application includes documentation that a Level 1 or Level 2 EVSE product is in the process of obtaining the appropriate Energy Star certification and label, that application will be eligible for [grant / rebate] award, with final payment contingent on the product having obtained the applicable certification and label.

Stakeholders are encouraged to visit <https://dep.nj.gov/appliancestandards/> for more information about the relevant New Jersey requirements, and [ENERGY STAR Certified Electric Vehicle Chargers | EPA ENERGY STAR](#) or [State Appliance Standards Database](#) for product listings.

See the [IPPI Overview and Instructions](#) for more charger requirements.

Eligible Chargers

Reimbursement Amounts

Upon completion of work in accordance with the eligibility criteria, NJDEP will reimburse each applicant for a percentage of eligible costs, up to a maximum of:

\$750 per Level 1 charging port;

\$4,000 per Level 2 charging port.

eMobility reimbursements will vary depending on location and availability to the public.



UTILITY EV CHARGING INFRASTRUCTURE INCENTIVE PROGRAMS

If the Applicant is participating in It Pay\$ to Plug In and a utility EV charging infrastructure incentive program simultaneously, the Applicant must notify NJDEP and the appropriate utility program of dual-participation.

Ask your electric utility about incentives for chargers.

[Atlantic City Electric EVsmart Program](#)

[New Jersey Central Power & Light EV Driven Program](#)

[NJSE&G Electric Vehicle Charging Program](#)

[Rockland Electric EV Charging Program](#)

[Learn more about stacking incentives](#)



Charging Station Projects / Disbursement Reports

It Pay\$ to Plug In has provided grant funding to a myriad of charging station projects throughout New Jersey. These reports present how many locations have installed charging stations, and how many of those stations are available for public use. The program's current funding levels are presented as well.



Drive Green

- Drive Green
- Electric Vehicle Basics
- Charging
- Affordability/Incentives
- DriveGreen Resources
- Destination Electric
- eMobility
- EVs on State Purchasing Contract
- Explore Electric Vehicles
- It Pays to Plug In
- It Pays to Plug In – DCFC
- Medium- and Heavy-Duty EVs
- NJ Low Emission Vehicle Program
- NJ Partnership to Plug In
- NJ's 2025 EV Target
- Reduce Emissions
- Ride and Drives
- Sales and Use Tax Exemption
- eMobility

Environmental Protection

- Commissioner Shawn M. LaTourette
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