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Beyond Prompt Engineering: Practical Strategies for Everyday AI Use in Libraries

Event Information

Date Tue, Jun 10, 2025, 2 - 3:30pm

Instructor/Presenter(s) [Jim Craner, The Galecia Group](#)

Event Type Continuing Education - Webinar

Event Category Technology/Digital/Web

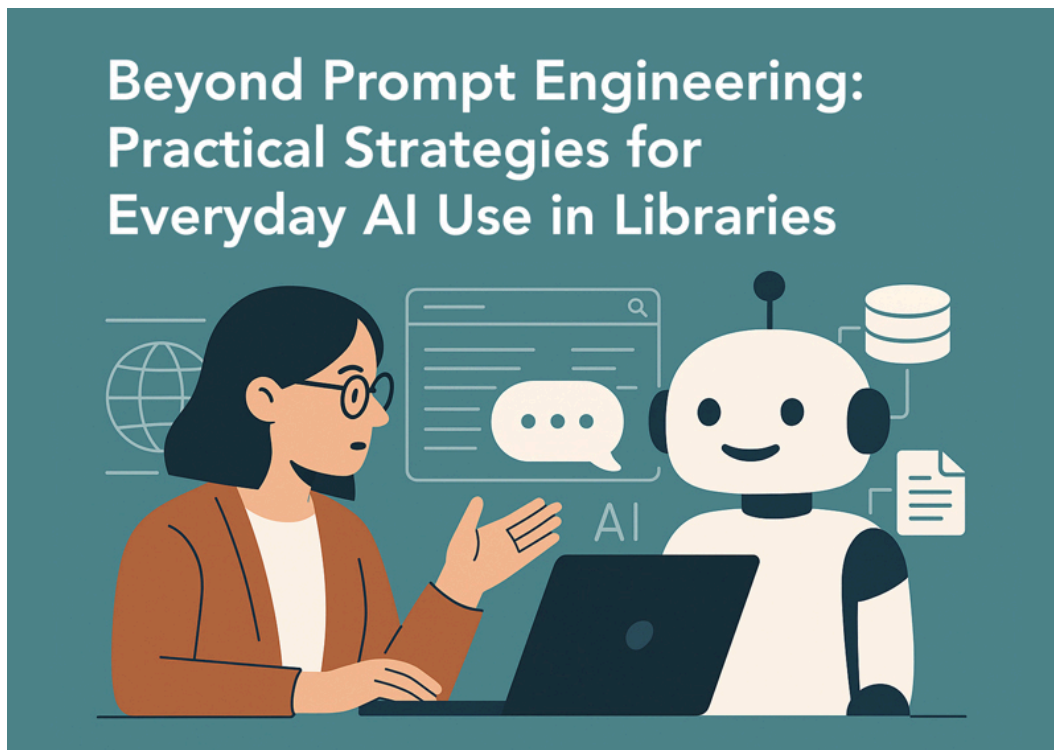
CEU Hours 1.5

Location Online via Zoom

Target Audience Open to all NJ library staff

Cost Free of Charge, Registration is required

Descriptions



This session demystifies "prompting" -- the process of providing instructions and context to AI tools. We'll specifically focus on large language models ("LLMs") such as ChatGPT and Gemini that have advanced capabilities like web search, database access, and the ability to read and output files. Our goal will be to learn how these tools are useful and when they should be avoided in library contexts. The presenter will also discuss the challenges and ethical considerations involved in AI image generation.

Learning Objectives:

- Learn the strengths and weaknesses of modern Large Language Model ("LLM") tools
- Identify library-related tasks and workflows that can benefit from LLM assistance or integration
- Describe best practices for safely using AI tools in ways that protect patron data and library ethics



Registration Information

Limit 500

- Registration closes Friday, June 6th.
- Please note that registration constitutes an agreement to abide by the [LibraryLinkNJ Code of Conduct](#) during the webinar.

Link to Online Registration [CLICK HERE TO REGISTER via Zoom!](#)

Contact Us

If you have any questions or need assistance regarding this program, please contact our staff:



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For any other questions or suggestions regarding LibraryLinkNJ services and programs, please refer to our [support forms and contact information](#).



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