

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

June 18, 2024

State Library Updates

Learn About the Labor & Literacy Library Program and Northstar Digital Literacy

Plainfield Public Library is hosting a follow-up webinar to the NJLA Pre-conference “Begin, Build, or Broaden Your Library's Digital Literacy Services” for anyone interested in the Labor & Literacy Library program. This session will be held on **Wednesday, June 26 from 11:00am-12:00pm**. The PPL team will share the resources and supports available for Labor & Literacy Libraries and benefits for patrons. Andrea Levandowski from the New Jersey State Library will also provide information about [Northstar Digital Literacy](#), a comprehensive tool for providing digital skills training.

[Click here for a flyer that includes a link to register for the Zoom session.](#)

NJSL Presents Juneteenth Event

On **June 19th**, from noon – 1:00 p.m., the State Library and the TESU/NJSL Diversity, Equity & Inclusion Council will co-host a Juneteenth Celebration Event. Please join us as Dr. Gregory Nobles explores Princeton's history in the Civil War era through the person of Betsey Stockton.

[Click here for flyer with more information.](#)

[Click here to register for the virtual event.](#)

Attention NJ Libraries: Call for Volunteers – JerseyClicks Procurement Committee

The New Jersey State Library currently seeks volunteers to serve on a JerseyClicks Procurement Committee in 2024 and 2025. [Click here to learn more and apply.](#)

Learn More About the Digital Navigation Corps

This partnership between the New Jersey State Library and Literacy Minnesota will bring full-time AmeriCorps members to libraries where they will provide digital navigator services. A Digital Navigator enables your library to launch, expand, or improve digital literacy programs and services for low-income individuals and communities, with a focus on digital literacy skills for workforce development. The application for libraries to request a Digital Navigator will open in early July. [Visit our webpage for more information.](#)

JerseyClicks Upcoming Training Sessions

We are happy to announce the training webinars for JerseyClicks resources in June and July 2024. The below sessions are being offered at 2pm on the following dates:

- EBSCO Presents: EBSCOadmin Overview - **June 25th**
- Creating Engaging Resumes with Gale Presents: Peterson's Test and Career Prep - **July 16th**
- HeritageQuest Online Presents: Exploring NJ Using the Library of Congress Photo Collection - **July 22nd**

[Click to learn more and register](#)

News from Around the State

Share Information on Heat Exposure with Your Community Members

As the summer season kicks off, it's important to remind your community members about the health impacts from heat exposure, especially during heatwaves. [Heat Hub NJ](#) provides a one stop shop for residents to learn about heat health and how to stay safe. New to Heat Hub is [Chill Out NJ](#), an interactive mapping application to help folks find cool places around the state to get relief from the heat.

National Opportunities

I Partner With My Public Library Award Now Accepting Applications

The "I Partner With My Public Library Award" invites you to recognize the accomplishments of exceptional partners. Each year, up to 10 are honored at an online ceremony held in their honor. [Click here to learn more and apply.](#)

New Funding Opportunity Under the FY 2024 Citizenship and Integration Grant Program

The Citizenship and Integration Training Academy (CITA) will provide up to \$2.6 million in funding to help organizations establish new citizenship programs and train new citizenship instructors. [Click here to learn more and apply.](#)

Call to Participate in Library Services for Dementia Survey

June is [Alzheimer's and Brain Awareness Month](#). According to the Alzheimer's Association, nearly 7 million Americans are living with Alzheimer's, by 2050, this number is projected to rise to nearly 13 million. This means that you are likely already serving this population in your library.

[LSDA](#), the Library Services for patrons with Dementia & Alzheimer's interest group is currently conducting a survey of libraries nationwide in an effort to build a database of programming resources that can be shared with all libraries to help better serve this growing segment of our communities.

If you are currently offering any programs or services specifically for patrons with dementia and/or their care partners, please [click here to complete a short survey](#).

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

June NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in June, feel free to share within your communities.

- [Betsey Stockton's Neighbors: Princeton's Black Community in the Era of the Civil War](#) - June 19th @ noon
- [The Evolving Employment Model: Managing Your Career in the Rapidly Changing Economy](#) - June 20th @ noon

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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New Jersey State Library | [Website](#)

