From: New Jersey State Library
To: Patt Ferrari
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
August 8, 2022

Updates & Opportunities

Register Now for NJLibsGrowBiz Summit This Fall

The 2022 NJLibsGrowBiz Summit will be held virtually on **September 15, 2022** from 10am-2pm. This mini-conference is focused on the value libraries bring to the small business owners and entrepreneurs in their communities. We will be paying particular focus to how entrepreneurship can change lives, empower people, and revitalize neighborhoods. Speakers will provide insight on the role libraries can play in economic development and share creative ways libraries can start or grow their business outreach and services. **Click to learn more and register.** Questions and feedback can be shared with Andrea Levandowski, alevandowski@njstatelib.org.

Register Now for New Jersey Library's Virtual Trustee Institute

Registration is now open for the **Virtual Trustee Institute** co-hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This event will take place **October 8th from 9AM-4PM**. **Learn more and register.**

NJSL Seeking Reviewers for Next Round of LSTA Grants

NJSL is allocating federal funding from the Library Services and Technology Act (LSTA) through a competitive grant program to address literacy needs. We are recruiting reviewers to read and score applications from public libraries and all library consortia organized as 501(c)(3) entities across the state. We want to gather reviewers who represent all our libraries, big and small, and from all regions. Please consider joining our team and helping decide on these awards. **Click here to learn more.**

2022 Summer Reading Program Survey Open

Attention all public library staff who played an active role in administering 2022 summer library programming! Please fill out the **Collaborative Summer Library Program (CSLP)** summer reading survey. This survey was created so CSLP can better assess the usefulness of the materials offered by the program on a national level to better serve you, the CSLP membership!

Please wait until your summer program has ended to complete the survey. The deadline to complete the survey is **September 9, 2022**. If you want to view the survey in PDF form before you fill it out, you can find it **here**. Questions? Contact Sharon Rawlins, Youth Services Specialist, NJ State Library at srawlins@njstatelib.org.

Click Here to Access Survey.

2022 LSTA Grant Opportunity - Deadline Approaching!

NJSL is allocating LSTA funds through a competitive grant program to address literacy needs including but not limited to early literacy, family literacy, adult literacy, digital literacy, and English language learning activities. NJSL estimates that $200,000 is available. All public libraries and library consortia are invited to apply. **Learn more.** **This grant application will close at midnight on August 12, 2022.**

Creative Aging Initiative Grant Opportunity

The Creative Aging Initiative grant provides $10,000 to eligible arts organizations, libraries, veterans homes, and senior and community centers to cover costs for

two 8-day residencies for New Jersey seniors/aging adults. The deadline to apply is **September 29, 2022**, but technical assistance webinars and virtual office hours for CAI will be offered throughout the month. You can see the full schedule **here**.

Click here for grant guidelines.

Project ENABLE Training and Resources

Project ENABLE (Expanding Non-discriminating Access By Librarians Everywhere) provides training and resources to librarians wishing to make their libraries more inclusive and accessible to patrons with disabilities. Check out the **latest issue of their newsletter** for resources and ideas of accessible and inclusive invention education programs and activities in libraries, such as robotics clubs, makerspaces, and genius hours, for your youngest patrons.

Call For Proposals: Entrepreneurship and Libraries Conference

Entrepreneurship and Libraries Conference (Entrelib) 2022 will be free and fully virtual on **November 1st and 2nd.** Open to the academic, public, and special library community, this year's Entrelib conference will explore approaches libraries have undertaken to support social entrepreneurship. **Click here** to view the full call for proposals, submit a proposal, and learn more about the conference.
Proposal submission deadline: August 31st, 2022

If you have any questions, please contact the EntreLib Programming committee co-chairs Céline Gareau-Brennan (celine.gareau-brennan@ualberta.ca) or Mariah McGregor (mariah.mcgregor@northwestern.edu).

LibraryLinkNJ On-Demand Staff Development Subsidies

Are you looking for a **professional development workshop** for your staff, but are unsure where to start? LibraryLinkNJ is here to help! They will subsidize up to $500 of the cost of one staff development workshop per year for member libraries, and feature an extensive list of suggested programs and consultants. Feel free to also choose and develop your own training topic, and submit an on-demand subsidy request. Questions? Don't hesitate to reach out to Stephanie Sendaula, Programming & Outreach Specialist at stephanie@librarylinknj.org, or the CE Team at ce@librarylinknj.org.

NJBEST New Jersey's 529 College Savings Plan

Help the residents in your community save for education with NJBEST. If you would like to order brochures to share with your patrons, please **email here** with your mailing/contact information and requested number of NJBEST Mini Brochures.

Grant Opportunity Encourages Public Libraries to "Engage Beyond Our Walls"

American University's Game Center and the DC Public Library (DCPL) have received a two-year, $249,000 IMLS grant to offer libraries tools, training and templates to create neighborhood games. By joining this program, libraries can become a hub for making neighborhood games and outdoor stories – from escape rooms with local history, to audio tours with resident voices. More than 20 public libraries will be selected to participate starting **August 15th**.
Learn more and apply.

Click here to view poster.

Request for Assistance: Public Library Disaster Preparedness Survey

Research is being conducted to benchmark both public library preparedness for disaster and their contribution to community resilience efforts. Organizers are requesting the assistance of public library directors or administrators by taking a 10 to 15 minute survey. **Click here to take survey.**

If you have any questions, feel free to contact lead researcher, Monika Antonelli at monika.antonelli@mnsu.edu. The survey will close on **August 31, 2022.** Thank you for considering this research opportunity.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Creating A Library Social Media Strategy
- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas
- What to Know About SEO

Download marketing resources from State Library Vendors & Partners here.

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