

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
April 2, 2024

## State Library Updates

### NJSL Presents April Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up in April, feel free to share within your communities. For all things financial planning, join us for our Money Smart Week events **April 16-19th!**

- [Distracted Driving Tips for Road Safety](#) - April 12th @ noon
- [Financial Planning During Your Lifetime](#) - April 16th @ noon
- [Vehicles of Financial Planning](#) - April 18th @ noon
- [Roth After-tax vs Traditional Pre-tax Contributions](#) - April 19th @ noon
- [VIRTUAL AUTHOR TALK – Garden State Gangland: The Rise of the Mob in New Jersey](#) - April 23rd @ noon

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## The NJ State Library Has Received Over \$34 Million in Federal Funding to Invest in Capital Improvements at Community Facilities Statewide

The New Jersey State Library is pleased to announce the launch of its Community Center Digital Connect program, a community resilience project that will address disparities in access to education, employment, and health services by investing in capital improvements at community facilities across the state. [Click here to read the press release.](#)

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## Register Now for the New Jersey Association of School Librarians Spring Meeting

We are a proud sponsor of NJASL's 2024 [Spring Meeting: Busy as Can Bee](#). The conference will take place on **Saturday, May 4, from 9:00 AM - 1:00 PM** on the campus of The College of New Jersey, Ewing Township, NJ. [Click to register](#).

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## 13th Annual NJ State Library Talking Book & Braille Center Golf Classic

Registration is now open for our 13th annual NJ State Library Talking Book & Braille Center Golf Classic on **June 18th!** Proudly sponsored by The Friends of the New Jersey State Library for the Blind & Handicapped, [click to learn more and register](#) for this year's event.

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## Register for State Aid and Library Network Regulation Listening Sessions

The New Jersey State Library has embarked upon the process of renewing the regulations that govern Per Capita State Aid and the New Jersey Library Network (of which LibraryLinkNJ is a part). These regulations shape the landscape of libraries and librarianship in New Jersey. All of us who work in libraries throughout the State are affected in some way by Per Capita State Aid and the Library Network. We greatly value your experience and insight and would like to hear your thoughts about these regulations at two listening sessions in April. Each of the listening sessions will cover both sets of regulations so it is unnecessary to sign up for both sessions. Click each date to register.

- [April 17th, 3pm](#)
- [April 18th, 11am](#)

Prior to participating in these sessions we ask that you familiarize yourself with the regulations as they stand now. The text of the regulations can be found at the following links:

- [Per Capita State Aid](#)
  - [Library Network](#)
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## JerseyClicks Upcoming Training Sessions

This spring, brush up on these databases offered through JerseyClicks! The below sessions are being offered at 2pm on the following dates:

- Data Axle Presents: Reference Solutions For Business Expansion - **April 4th**
- EBSCO Presents: EBSCO's Resources for Academic Research - **April 25th**
- Gale Presents: Peterson's Test and Career Prep: Basic Skills and ESL Resources - **May 7th**

[Click to learn more and register](#)

## News from Around the State

### NJ Libraries Named as Finalists in IMLS 2024 National Medal for Museum and Library Service

The Institute of Museum and Library Services announced 30 finalists for the 2024 National Medal for Museum and Library Service. The National Medal is the nation's highest honor given to museums and libraries that demonstrate excellence in service to their communities. We'd like to give a big congratulations to East Brunswick Public Library and Lambertville Free Public Library! Winners will be announced the last week of May. [Click to learn more](#).

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### Participate in NJ High School Voter Registration Week

In an effort to increase youth voter and civic engagement, the New Jersey Department of State is conducting NJ High School Voter Registration Week during the week of **April 14-20, 2024**. They are asking for your help in this non-partisan effort to register eligible 17 and 18 year old high school students right in their own communities. To participate, send an email that includes your library name and phone number to [NJDOS@sos.nj.gov](mailto:NJDOS@sos.nj.gov) and the subject line: "NJ HS Voter Registration." [Click here](#) to learn more and access resources for promoting NJ High School Voter Registration Week.

## National Opportunities

**Bring PBS The Street Project to Your Community!**

The Street Project is a PBS International documentary about the global movement to reclaim our streets. If your community is interested in cycling and pedestrian safety, street design or transportation equity, this is the perfect documentary to use as a discussion tool. [Click to learn how to host a screening.](#)

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## National Climate Action Strategy: Strategy Implementation Survey

The [American Library Association \(ALA\)](#) and [Sustainable Libraries Initiative \(SLI\)](#) have partnered to create a National Climate Action Strategy for U.S. Libraries. In order to inform this strategy and expedite the implementation of the strategy in libraries, ALA and SLI are seeking feedback from the field. The results will inform the implementation section of the strategy document which is scheduled to be released in June 2024 at the [ALA Annual Conference](#) in San Diego, CA.

This survey is intended for library leaders. The Working Group identifies library leaders as **ALL** library workers and trustees given each person's sphere of influence to make a difference on the topic of climate action.

**The survey should take 8-10 minutes to complete.** It will remain open until **Friday, April 5, 2024**. Instructions are provided at the end of the survey on how to enter the drawing for one of two National Parks Annual Passes provided by the ALA Sustainability Round Table. [Click here to take the survey.](#)

## Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

# Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

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