

New Jersey India Center

New Jersey is a global gateway for Indian companies looking to reach the North American market.

Celebrating Cultural and Economic Unity

New Jersey India Center, established in 2019, signifies New Jersey's dedication to nurturing economic ties with one of the world's fastest-growing economies. New Jersey's strong economic and cultural ties with India make it the perfect destination for Indian companies aiming to expand to the United States. To assist in that process, the New Jersey India Center has two locations, one in Delhi and one in Bengaluru. New Jersey is the only state with two offices in India!

A Comprehensive Collaboration

India is at the top of New Jersey's Global Economic Index, indicating the importance of our partnership. We're always striving to create more economic and cultural links between our regions. For example, the New Jersey-India Commission was established in 2024 to support our already robust relationship.

Cultural Links

New Jersey is proud to have the highest concentration of Asian-Indians in the United States. Towns like Edison and Iselin are some of the largest hubs for Indian culture in the country. Robbinsville is home to the BAPS Swaminarayan Akshardham, the largest active Hindu temple in the world. And "Little Gujarat" in

Jersey City – also known as India Square – has one of the highest concentrations of Indians in the country.

Our Services

The New Jersey India Center provides Indian businesses with the tools and resources necessary for successful expansion into the U.S. market via New Jersey. Understanding the challenges of navigating a new economic environment, we offer free, confidential support tailored to meet the unique needs of Indian companies. Our services include detailed assessment services, customized business proposal responses, site selection assistance, and valuable information on government resources. We also facilitate introductions to public-private partnerships, opening doors to network opportunities for collaboration and growth.

Connect with our India Center Expert

Our team offers a **range of services** and personalized guidance at every stage of establishing or expanding operations in New Jersey.

Tarun Gupta
New Jersey India Center
Representative

Let's Talk



How We Can Help

Market Intelligence



We'll Do the Research for You

We help companies see their potential in New Jersey with customized Request for Information (RFI) responses and detailed market assessment services. We present businesses with state and regional labor market data, demographics, tax information, and transportation and industry profiles.

Our Services in Action

When Hyundai Engineering & Construction was looking to establish a presence in New Jersey, Choose New Jersey provided market surveys, risk analyses, and more to help

them make an informed decision. Hyundai established its headquarters in Englewood Cliffs, New Jersey, in 2022.

Why Indian Companies Should Choose New Jersey

A Strategic Location

New Jersey's central location between Boston and Washington, D.C. gives Indian companies easy access to over one-third of the U.S. population and one-third of its economy in a single day's drive. Northeast New Jersey, just 20 minutes from NYC via PATH or ferry, offers 40% lower real estate costs than New York City.

A Transportation Hub

New Jersey's infrastructure—highways, ports, and airports—facilitates efficient, cost-effective goods movement. Newark Liberty International offers 284 daily non-stop flights to 84 global destinations, and the Port of New York and New Jersey ensures swift cargo delivery. This strategic advantage helps manufacturers in New Jersey outpace competitors by reaching markets faster.

Join the Best of the Best

New Jersey is home to 14 Fortune 500 companies and over 1,100 multinational corporations, solidifying its position as a central hub for international commerce and innovation. The state boasts the highest concentration of engineers and scientists per square mile in the United States. With top-tier universities, research institutions, and proactive workforce development programs, New Jersey ensures a steady influx of skilled talent, driving innovation and supporting business growth.

Success Stories

Lupin Pharmaceuti

Lupin Pharmaceuticals, Inc., the third-largest pharmaceutical company in the world by total sales of over \$1 billion in R&D and Manufacturing in the United States, has its headquarters in Somerset, New Jersey.



Key Industries

New Jersey's key industries are the foundation of our economic strength. The State is actively investing in and cultivating these industries, providing them with the workforce, financial support, and development space they need to thrive.

- Life Sciences** +
- Technology** +
- Advanced Manufacturing** +
- Food & Beverage** +
- Financial Services** +
- Logistics** +
- Clean Energy** +
- Film, TV, & Digital Media** +

Trade by Country

India



Trade in 2023

\$11.3B

TWO-WAY TRADE IN GOODS BETWEEN
INDIA AND NEW JERSEY

4th

INDIA IS NEW JERSEY'S 4TH-LARGEST
TRADING PARTNER

14th

INDIA IS THE 14TH-LARGEST MARKET
FOR GOODS EXPORTED BY NEW
JERSEY

3rd

INDIA IS NEW JERSEY'S 3RD-LARGEST
SUPPLIER OF GOODS IMPORTS

\$2.1B

IN INWARD INVESTMENT FROM INDIA
TO NEW JERSEY SINCE 2003

8,840

JOBS CREATED IN NEW JERSEY BY
INDIAN COMPANIES

211

INDIAN COMPANIES IN NEW JERSEY

2nd

NEW JERSEY IS THE STATE THAT
RECEIVES THE 2NDMOST FDI FROM
INDIA IN THE NORTHEAST

Location

New Jersey India Center
Emaar Digital Greens

Explore More

International Expansion

Location & Infrastructure

Diversity