

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmccclary@njstatelib.org>

Wed 2/22/2017 4:28 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category

Having trouble viewing this email? [Click here](#)



NJSL DIRECT

Weekly News Updates for NJ Public Libraries



February 22, 2017

Quick Links:

[NJSL Website](#)

[JerseyCat](#)

[JerseyClicks](#)

[JerseyConnect](#)

In This Issue:

Mental Health First Aid Training For Library Staff

.....
Consumer Health Training Workshops in March

.....
Fade to Books Featured on NJTV & Asbury Park Press

Recent Blog Posts:

Marketing Blog:

[Podcasting Ideas for Public Librarians](#)

Book Blog:

[The Art of Waiting by Belle Boggs](#)

Lunchtime Learning Blog:

[Introduction to New Jersey Genealogy Webinar](#)

At the State Library:

[WEBINAR - Q & A: Electronic Resources for TESU Students - Feb. 23](#)

[View calendar](#)

Continuing Education & Training Opportunities for Libraries:

[NJ State Library's Continuing Education and Training Webpage](#)

[Short Takes for Trustees Now Available to New Jersey Libraries and Trustees](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[Public Library Director 101 Series](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

State Library Sessions at the 2017 NJLA Annual Conference

[Schedule a NJ Clean Energy Program Presentation at your Library](#)

[Third Annual NJ Makers Day March 24 & 25](#)

[NJSL Tutor Training for ESL Conversation Groups - Seats Available in Mullica Hill May 4](#)

[New Directors Training](#)

[Grants for Libraries](#)

[Sara Jaffarian School Library Program Award for Exemplary Humanities Program](#)

[Local Library Support Fund State Income Tax Check-off](#)

[NJSL Wants Your Small Business and Entrepreneurship Announcements](#)

Mental Health First Aid Training for Library Staff

The NJ State Library and LibraryLinkNJ, in conjunction with the Mental Health Association in New Jersey (MHANJ), will be offering Mental Health First Aid training, an ongoing initiative for librarians, front line staff, and the community. The course takes place over two days, four hours each day. Two sessions will be held beginning March 2. The cost for the course is \$25. There is a limit of 50 participants.

[Read more...](#)

Consumer Health Training Workshops

Lydia Collins, Consumer Health Coordinator of the National Network Libraries of Medicine, Middle Atlantic Region (LM MAR), will be teaching two consumer health classes in one session.

Sessions will run from 9 a.m. to 1 p.m. at 5 different libraries the end of March. Cost is \$10.

Topics are:

- *Beyond an Apple a Day: Providing Consumer Health Information at Your Library*
- *Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community.*

[Read more & register...](#)

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Deborah Mercer: [@njdocslibrarian](#)
New Jersey Government
Documents Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services
[@NJSLFundingInfo](#)
Teri is also the contact for the Funding
Information Collection

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Benjamin Saracco:
[@LibSaracco](#)
NJ Reference & Electronic Resources
Librarian

**The New Jersey State Library
is on Goodreads.com!**

[Find the New Jersey State
Library's Goodreads Page here.](#)

[Join the New Jersey State Library's
Online Book Club here.](#)

[Learn How the Public Library Can
Connect with Readers on
Goodreads](#)

Fade to Books Program Garner's Media Attention - NJSL Grant Application Available Soon

The New Jersey State Library, in partnership with the Long Branch Public Library and the Bridge of Books Foundation, is pleased to announce a new grant opportunity for public libraries who join with their local barbershops in an effort to promote youth literacy in their communities. Begun as a pilot project in Long Branch, *Fade to Books* recognizes the role of the barbershop as a community gathering space and the role of the barber as a mentoring figure for young men and boys.

[Read more...](#)

[View Lauren Wanko's story on PBS's NJTV News](#)

The *Asbury Park Press* recently featured an article about the *Fade to Books* program as well. [Check it out here!](#)

State Library Sessions at the 2017 NJLA Annual Conference

Join your colleagues across the state April 24-26, 2017 at the NJLA Annual Conference, taking place this year at Harrah's Resort in Atlantic City. Registration is now open [here](#).

The New Jersey State Library has several presentations and programs lined up for the event. Take a look at the full schedule of events featuring the State Library and some of our subject matter experts [here](#).

Schedule a NJ Clean Energy Program Presentation at your Library

New Jersey's Clean Energy Program is available to conduct presentations at libraries for home and business owners. This statewide clean energy initiative is administered by the New Jersey Board of Public Utilities to promote energy efficiency and renewable sources of energy. Financial incentives are available through New Jersey's Clean Energy Program

for residential, commercial, and municipal customers. In a 30-60 minute presentation, a representative from the Clean Energy Program will cover an overview of their services and how individuals and businesses can take advantage of these state-funded incentives. The session can be scheduled throughout the week, including nights and weekends. For more information, libraries can contact Michael Knuckey at 215-828-6508 or Michael.Knuckey@icfi.com.

[Check out the NJCEP Overview Brochure here.](#)

New Jersey Makers Day: Celebrating Maker Culture Statewide

The 3rd Annual New Jersey Makers Day will take place March 24-25, 2017. NJ Makers Day began in 2015 to enhance community engagement and develop connections among New Jersey residents by collaborating with multi-type libraries, museums, small businesses and others to promote and explore new opportunities for entrepreneurship, innovation and hands-on learning experiences.

[Check out this recent Maker Ed blog post about NJ Makers Day.](#)

Class Provides Valuable Tips on Managing a Conversation Group for English Learners

The NJSL Tutor Training for ESL Conversation Groups is created in partnership with Literacy New Jersey for those who wish to teach/lead/facilitate ESL conversation sessions at a local library. **There are still seats available for the class in Mullica Hill on May 4.** There is no cost for participants.

[Read more...](#)

Annual Training Gives New Library Directors Valuable Resources

Twenty-one new library directors from across New Jersey convened at the NJ State Library for a jam-packed day of training on Feb. 15, 2017, to learn more about State Library services and better perform in their jobs.

[Read more...](#)

Grants for Libraries

Through its Funding Information Center and Library Support Services unit, the New Jersey State Library provides funding and grant information to New Jersey's librarians and other library staff. Check out the [full list of resources here](#).

2017 Sara Jaffarian School Library Program Award for

Exemplary Humanities Program

The purpose of the Sara Jaffarian School Library Program Award is to recognize, promote, and support excellence in humanities programming in elementary and middle school libraries that serve children K-8. Application deadline is May 5.

[Read more...](#)

Local Library Support Fund State Income Tax Check-off

Don't forget to let your patrons know that they can help support New Jersey's public libraries by donating to the *Local Library Support Fund* on their New Jersey tax form.

[Learn more...](#)

Send us your small business and entrepreneurship announcements - we want to promote what you are doing on Twitter!

Libraries across New Jersey are doing amazing work to support the businesses and entrepreneurs in their communities. From classes and special events to innovative partnerships and resources, libraries are providing the tools for businesses to thrive.

Through the @NJGrowsBiz Twitter account, the State Library will communicate the value of libraries to the business and entrepreneur community as well as connect libraries with ideas for programs and services for their own patrons.

If you are hosting an event, launching a new service, or promoting your existing endeavors, email details to Andrea Levandowski: alevandowski@njstatelib.org. You can also send news articles, photos from events, blog entries or other items to share your library's impact on businesses and entrepreneurs. Contact Andrea with any questions or for more information.

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library
Office of Communications , Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

4/19/2021

Mail - pferrari@njstatelib.org

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

[SafeUnsubscribe™ pferrari@njstatelib.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by tmclary@njstatelib.org in collaboration with



Try it free today