

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

November 27, 2023

State Library Updates

NJSL Staff Presentations at the NJASL Fall Conference

The Annual NJASL Fall Conference will take place December 3rd - 5th, at the Hard Rock Hotel & Casino in Atlantic City, NJ. We are a proud sponsor of the conference and in addition to having a booth in the exhibit hall, NJ State Library Staff will lead several sessions. [Click to learn more.](#)

Call for Library Network Review Board Representatives

LibraryLinkNJ, The New Jersey Library Cooperative (LLNJ) and the New Jersey State Library (NJSL) are seeking strong library advocates to serve as representatives on the Library Network Review Board. Representatives will serve a two-year term beginning January 1, 2024. [Click to learn more and apply.](#)

JerseyClicks Webinars in January 2024

Learn more about JerseyClicks databases, available to all New Jersey residents, at [these informative webinars](#) scheduled for January.

Additional Northstar Digital Literacy Licenses Available

The State Library is funding 100 [Northstar Digital Literacy](#) licenses through September 2024. The State Library has offered licenses for Northstar Digital Literacy since 2021, and libraries that have already signed up have been automatically renewed. Additional licenses are now available on a first come, first serve basis. For more information and to request a license, please contact northstar@njstatelib.org.

Marketing Blog: Mixing Old School Tactics with New School Trends

Mixing traditional forms of outreach with newer technology trends can sometimes create the perfect recipe for success. [Click to read.](#)

News from Around the State

A Message for NJ Libraries from the NJ Division on Civil Rights

The NJ Division of Civil Rights is committed to promoting equity and access and serving diverse audiences. They are seeking help from public libraries to ensure that every resident of New Jersey understands their civil rights. [Click here to read their message.](#)

Register for LibraryLinkNJ's Virtual Winter Meeting

Registration is now open for the LibraryLinkNJ Virtual “Winter Meeting.” On **Wednesday, December 13, 2023, from 2-4pm**, join LLNJ for staff updates and keynote speaker, Nick Tanzi (the-digital-librarian.com.) He will present on *Into the Unknown: Why Libraries Will Lead the Way in the Age of AI*. [Click here to learn more and register.](#)

National Opportunities

Revolutionary War Pension Files Transcription Mission

The National Archives and Records Administration has launched a new initiative related to its Citizen Archivist program, the Revolutionary War Pension and

Bounty-Land Warrant Files. They are looking for volunteers to transcribe over 80,000 records from these collections. [Click to learn more.](#)

ALA Conference Grant Opportunities

Would you like to attend this year's ALA conference in San Diego **June 27-July 2nd**, but don't have the means to do so? Check out these grant opportunities that will offset expenses to attend. Applicants must be a current ALA and NMRT member to apply. For questions, please contact [Jennifir Huston](#).

- [NMRT Professional Development Grant](#) award offers \$3,000 to one person to offset costs and expenses to attend this year's Annual Conference. **Deadline: December 1st, 2023.**
 - The [Shirley Olofson Memorial award](#) offers \$1,000 to one person to offset costs and expenses to attend this year's Annual Conference. **Deadline: December 1st, 2023.**
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Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

Connecting people with information through libraries.

