

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
February 13, 2023

Updates & Opportunities

February is NJ Library Snapshot Month!

2023 Snapshot Month will take place all month long from February 1-28! The NJLA Public Relations Committee asks for participation from every library to showcase programs, events and more happening across the state in NJ Libraries. Capture a moment, share a comment and let's remind everyone how wonderful NJ Libraries really are! To participate, libraries need to:

1. Register by completing this [form](#)
2. Follow @ilovenjlibraries and #NJLibrarySnapshot on Facebook, Twitter and Instagram
3. Share photos across social media using the hashtag: #ilovenjlibraries and/or #NJLibrarySnapshot
4. Send testimonials to the PR Committee directly via email.

[Click here to learn more.](#) Questions? Email pr@njlamembers.org.

Legal Issues for Libraries: Spaces, Patrons & Collections

Please join the New Jersey State Library and the New Jersey Library Trustee Association for a special two-part presentation of Legal Issues for Libraries: Spaces, Patrons & Collections. Part-one on Free Speech Basics will be held

March 2nd at 7pm and part-two on Collection Challenges and Regulation will be held **April 4th at 7pm**. ****Please note, neither session will be recorded.****
[Click here to learn more and register.](#)

Libraries Without Borders Info Session

Libraries Without Borders US (LWB) is a nonprofit that works to expand the outreach of public libraries. Currently they're partnering with public libraries across the state of Connecticut to conduct community needs assessments and implement strategic interventions for previously unserved or underserved communities. The end result will position these libraries to better serve people who might not typically use libraries. If this sounds interesting, join NJSL State Librarian Jen Nelson, Aaron Greenberg (Executive Director, LWB) and Nina Safane (Chief Operating Officer, LWB) for an informational webinar on **Tuesday, March 7, 2023 from 1-2PM** to learn more. You'll also have a chance to help determine if there is similar work that needs to be done in New Jersey. [Click here to register and learn more.](#) Contact [Jen Nelson](#) if you have questions or would like additional information.

New Jersey Internet for All Public Outreach Meeting

The National Telecommunications and Information Administration (NTIA) and the New Jersey Office of Broadband Connectivity are hosting a series of public virtual roundtable meetings, which will take place once per month from February through July 2023. The first meeting is **February 16th at 1 pm**. Join to learn more about Internet for all, Broadband Equity, Access and Deployment (BEAD) and the Digital Equity Grant funding planning in New Jersey. This first meeting is an introduction to these programs and is intended to create open communication and collaboration. [Click to learn more and register.](#)

Opportunities from LLNJ

- Save the dates for the virtual return of LibraryLinkNJ's popular Super Library Supervisor Series this March and April. All library staff who are currently supervisors and have less than five years of experience are welcome to attend but must be actively working as a supervisor at the time the series begins. [Click to learn more and register.](#)

- The Level Up Your Library Grant Program will provide funds for a wide array of projects that are in need of improvement or expansion. Applicant information sessions will be held on **February 15th at 3pm and February 27th at 11am.** [Click to learn more and apply.](#)
-

South Jersey Grant Opportunity with United Way

United Way of Greater Philadelphia and Southern New Jersey is on a mission to end poverty and expand opportunities for all. The Partnership Grant Program provides unrestricted grants of \$50,000 per year for two years. This year, between 80 and 100 organizations will be selected in spring 2023 for the FY24-FY25 grant cycle. **Applications are due by March 3, 2023.** [Click to learn more and apply.](#)

ALA Game On Grant Accepting Applications

The Games and Gaming Round Table of the American Library Association is proud to sponsor its annual grant program to enable libraries to develop gaming programs or collections for their patrons. Through the “Game On!” grants, \$500.00 will be available to be awarded to assist a library or libraries in developing gaming programs or collections for their communities. [Click to learn more and apply.](#)

Low Income Home Energy Assistance Program Marketing Materials

On February 1st, the Administration for Children and Families, (ACF) Office of Community Services (OCS) observed National Energy Assistance Day. This observance focuses on reaching potential beneficiaries for the Low Income Home Energy Assistance Program (LIHEAP). Please see the [LIHEAP Heating Season Toolkit](#) and feel free to spread the word to patrons in your communities. [Click to Download Outreach Flyer \(English\)](#)
[Click to Download Outreach Flyer \(Spanish\)](#)

Grant Opportunity: Inclusive Healthy Communities Program

The Inclusive Healthy Communities (IHC) Grant Program is designed to advance efforts that result in tangible and sustainable transformation of policies, systems, and environmental conditions to ensure that people with disabilities benefit from efforts to build healthy communities. The New Jersey Department of Human Services (DHS), Division of Disability Services (DDS) is pleased to announce that a Request for Proposals (RFP) for a 3rd funding cycle is now available. [Click to learn more.](#)

Don't miss these free CE Opportunities!

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of **FREE** NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs. Download the February 2023 calendar:

- [Word doc](#)
 - [PDF](#)
-

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)
- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)

Download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library
Development Unit](#)

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

