

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

April 6, 2026

State Library Updates

Upcoming JerseyClicks Webinars

[JerseyClicks.org](https://www.jerseyclicks.org) is a statewide electronic resources program offered by the New Jersey State Library, funded by the Institute of Museum and Library Services (IMLS) Library Services and Technology Act (LSTA) and the New Jersey Library Network. Below, find two training webinars for JerseyClicks resources taking place in April 2026. Learn more and register for the webinars below, or [click here for additional training opportunities](#).

- [Creating Resumes with Gale Presents: Peterson's Test and Career Prep](#) - April 22nd, 2 p.m.
- [K-12 Student Research with EBSCO Explora](#) - April 28th, 2 p.m.

Registration is Open for Reimagining Information Literacy: A National Forum

Registration is now open for [Reimagining Information Literacy: A National Forum](#) which is scheduled to take place virtually on **July 14 and July 15, 2026**. Visit the website to review the agenda, learn about the speakers, and register. The Forum, funded in part by a grant from the Institute of Museum and Library Services, features a wide array of conversations and presentations designed to give participants a chance to think through what "Information literacy" means today, and how we can best help learners of all ages develop core skills. Please contact [Jen Nelson](#) with questions or for additional information.

April is Financial Literacy Month!

April is Financial Literacy Month, and libraries across New Jersey are offering events on money skills for patrons of all ages! Check out our current statewide

calendar of library programs on the Money Smart of Life webpage:
www.njstatelib.org/moneysmart

Money Smart for Life Award

Is your library hosting a financial literacy program? Apply for the new Money Smart for Life Award! This award recognizes libraries that coordinate programs that support financial literacy education for community members of all ages. [Submit an application](#) to nominate your library's financial literacy program.

Last Chance to Register! Information Literacy Training Opportunities

Registration is still open for the next round of Pillars of Information Literacy training sessions, taking place on **Wednesdays from 3:30 p.m. until 5 p.m.** Click each session to register and reserve your spot.

- [Pillar 1: Information Need](#), April 8th
 - [Pillar 2: Information Identification and Evaluation](#), April 15th
 - [Pillar 3: Information Use](#), April 22nd
 - [Pillar 4: Information Creation and Distribution](#), April 29th
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How to Turn One Library Program Into Multiple Marketing Opportunities

One of the most effective trends in digital marketing right now is micro-content, a strategy that focuses on turning one piece of content into many smaller pieces that can be shared across different platforms. Our latest marketing blog explores the power of micro-content and how libraries can turn a single program into multiple engaging posts. [Click here to read.](#)

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and [all webinars are recorded and posted to our YouTube page](#) afterward. You can also [check out event recaps on our blog](#)! Here's what we have coming up in April, feel free to share within your communities.

- [The Delaware River: An Immigrant History](#) - April 9th @ noon
- [VIRTUAL AUTHOR TALK - The First Indonesians in the Tri-State Area: A Hidden History of Migration & Survival](#) - April 21st @ noon
- [Importance of Estate Planning: Preparing for the Inevitable](#) - April 28th @ noon
- [First-Time Homebuyer Information Session](#) - April 30th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and [a list of training programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, [check out our Marketing Blog](#) updated monthly. Here's our most recent blog posts:

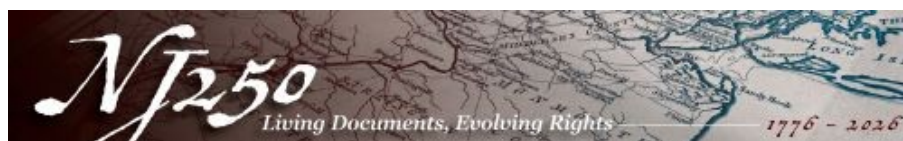
- [Library Content Brainstorm for 2026](#)
- [Marketing Trends for 2026](#)
- [A Guide to YouTube Shorts for Libraries](#)
- [Five Free Library Content Ideas You Can Post This Week](#)
- [The Secret to Social Media Hooks](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can [download marketing resources from State Library Vendors & Partners](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)



New Jersey State Library | 185 West State Street P.O. Box 520 | Trenton, NJ 08625-0520 US

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