

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
February 24, 2025

State Library Updates

State Librarian's Update - March 2025

Please take a moment to review the March 2025 New Jersey State Library [update](#).

JerseyConnect Verizon Updates for 2025

The JerseyConnect team would like to make you aware of two important changes to the Verizon contract that is created through the E-rate process. [Please click here](#) for more information on this update.

Don't miss this opportunity to apply for a REV 250 Grant!

We are accepting applications for our **REV 250: Examining the Semiquincentennial through a Jersey Lens** grant opportunity. This grant will allow public libraries to design projects that highlight the people, places, and events that shaped our state, with awards ranging from \$2,500 to \$25,000. Grant options will include:

[Click here](#) to review the full guidelines, watch the recording of the informational webinar, and apply.

A [question and answer document](#) was posted on NJSL's website on February 10, 2025, and will be updated once per week through March 17, 2025.

Last Call to Register for Telehealth in Libraries Virtual Summit

Don't miss out on this virtual summit on **February 27, 2025, from 9:00 a.m. to 12:30 p.m.** Not only will we introduce the new NJHealthConnect@YourLibrary Digital Toolkit and website, but we'll demonstrate how you can use these resources to create a scalable Telehealth program in your library. [Register here](#).

Have Hashtags Gone Out of Style?

It has been questioned many times over the years. Do hashtags serve a purpose anymore? Read our latest marketing blog to find out! [Click here to read](#).

News from Around the State

Thomas Edison State University Open House

Whether you are ready to earn your master's or doctoral degree, or a graduate certificate, or you want to finish an undergraduate degree at a distance, Thomas Edison State University (TESU) can help make that happen! Please join TESU admissions staff along with their academic deans and recruitment team for an Open House where you can have all your questions answered one-on-one. [Click here to view flyer](#).

An Update from the Office of New Americans, New Jersey Department of Human Services

The Office of New Americans (ONA) has been monitoring the various changes in federal policy to support those who may be impacted. Last month, they launched a [Know Your Rights page](#), which is updated regularly with additional resources and materials to inform the community about their rights from across different sectors. To ensure that public information is language accessible, the Know Your Rights materials are now available in 13 languages and additional languages will be added soon. The information is also available in other languages on the website through the “translate” button at the top of the page.

National Opportunities

Survey: Rural Library Services for Community Sustainability

This survey on Rural Library Services for Community Sustainability is intended to explore the current rural library services that have been expanding to meet diversifying community needs and their impact on local communities. This project is funded by IMLS, and any rural or small library can participate. The survey should take about 20 minutes to complete. The deadline for survey responses is March 14, 2025. To participate, [click here](#).

Reframing Library Organizations: Implementing Strategic Foresight Tools to Create Future Ready Library Operating Systems

The CT State Library and partner TFSX are pleased to offer 3-day virtual professional development opportunities for organizational cohorts. **The New Jersey State Library Cohort will take place on August 5-7, 2025.** Through this opportunity, each cohort will train a team of staff members with foresight tools to lead their library. Strategic foresight is a framework that creates multiple future scenarios, envisioning outcomes and evaluating current and pending strategies to support decision-making and action in the present against a suite of possible futures. [Click here](#) to learn more.

Each cohort is closed and ONLY open to individuals within the indicated partnership (i.e. state library, county libraries, consortia, associations, or other

library systems). Within the application, select the appropriate partnership session for which you are applying (select the New Jersey State Library Cohort).

[Click here to apply](#). Applications are due July 1st.

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up, feel free to share within your communities.

- [5 Money Questions for Women](#) - March 4th @ noon
- [Psychology of Spending](#) - March 12th @ noon
- [Introduction to Finding Grants](#) - March 13th @ noon
- [Know the Bear Facts: The Truth About Bears in New Jersey](#) - March 18th @ noon
- [VIRTUAL AUTHOR TALK – New Jersey Women During World War II](#) - March 25th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Look Out for These Social Media Trends in 2025](#)
- [Inclusive Marketing for Libraries](#)
- [How to Fix a Creative Block in Marketing](#)
- [Exploring AI in Library Marketing](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

