

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 12, 2022

Updates & Opportunities

Register Now for Communicating About Climate Change Webinar

Please join the New Jersey State Library, the New Jersey Library Association, and the New York Sustainable Libraries Initiative for a webinar on Communicating About Climate Change on **January 25th, 2023 at 2PM**. [Click here to learn more and register.](#)

Information Session - Learn more about NJSL's new Social Work Informed Library Services Project

The New Jersey State Library has developed a Social Work Informed Library Services in New Jersey (SWILIBS-NJ) Project that will promote connection and collaboration between social work student interns and public libraries in New Jersey. Come join us for an information session on **December 16th** to learn more about the project, training opportunities and how you can participate. [Click here to learn more and register.](#)

Save the Dates: TechFest 2023

LibraryLinkNJ Tech Advisory Group (L-TAG), LibraryLinkNJ, and NJLA with special support from the NJLA Emerging Technology Section, invites everyone working in libraries - School Media Specialists, Public Library Staff, College and University Staff, and more! - to mix and mingle with newbies and techies alike. Join colleagues from around the state at one of two convenient locations for a uniquely New Jersey learning experience at TechFest 2023!

- April 19th at Morris County Library
- April 27th at Cherry Hill Public Library

Registration will open Tuesday, January 17, 2023. More details to come.

Survey: 2023 Current Director's Training

The New Jersey State Library and LibraryLinkNJ are exploring the possibility of hosting an in-person, one-day Current Director's Training event in 2023. We're seeking your help to ensure that we plan topics and speakers of relevance and interest. If you are a New Jersey library director, [please take a few moments to fill out our survey](#). Responses will be accepted through **January 1, 2023**.

Librarian Certification

The proposed update to Librarian Certification is now available for review and public comment. The proposed new rules are a re-adoption of the rules that expired in May 2022. The [proposal and instructions for comment](#) are available until **January 6, 2023**. The New Jersey State Library welcomes your feedback.

Deadline Extended—Public Library Services for Strong Communities Survey

Deadline Extended: Survey Closes December 17, 2022

All U.S. public libraries are invited to complete this new survey to help the Public Library Association better understand how libraries are utilizing their unique programs, services, partnerships, and facilities in support of community needs. The survey was developed by PLA's [Measurement, Evaluation, and Assessment Committee](#) in response to demand for actionable data to understand how and in what circumstances libraries engage, through their own

efforts and partnerships, to help foster resilient communities. [Click here to learn more.](#)

ALA Annual Grant Opportunities

The ALA's Public Programs Office just re-opened two annual grants dedicated to library programming and community engagement. Applications are due by **February 1st**. Please send any questions about either of these opportunities to publicprograms@ala.org.

- The [Libraries Transform Communities Engagement Grant](#) will provide two libraries with \$2,000 to expand their community engagement efforts.
 - The [Peggy Barber Tribute Grant](#) aims to help ease library budget challenges by awarding three libraries \$2,500 to support a proposed program, program series, or programming effort.
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Participate in Take Your Child to the Library Day

[Take Your Child to the Library Day](#) has grown to be an international initiative that encourages families everywhere to take their children to their local library. TYCLD is officially held on the first Saturday in February but the date is flexible. TYCLD celebrations can happen at any time in February, and libraries can participate in whatever way they want.

[Click here for marketing resources](#)

[Click here to sign up and have your library added to the map](#)

NJ State Broadband Survey

The Governor's Office has requested the help of the NJ library community to assist in spreading the word about their New Jersey State Broadband Survey. The New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Input from your patrons and community members will help us achieve the goal of 100% broadband availability state-wide. [Click here](#) for an informational flyer. [Click here](#) for the broadband survey. Thank you for your help spreading the word!

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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