

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries

June 01, 2021

Recent Blog Posts

[5 Marketing Tips to Make Your Library Stand Out!](#)[Eighth-grader advocates for braille menus to help visually-impaired friend](#)[New Jersey Registry Ready](#)[Legal, Financial, and Care Planning for Alzheimer's Program Recap](#)[Featured eBooks \(May 21, 2021\)](#)[Find more blog posts here...](#)

FY22 Grant Opportunity: American Rescue Plan Act of 2021 Grants for New Jersey Public Libraries

As noted in the May 17, 2021 issue of NJSL Direct, NJSL is allocating \$1,800,000 for competitive grants to public libraries. Approximately 50 to 75 grants will be awarded. Two levels of funding will be available: Mini-Grants will range from \$5,000 to \$25,000. Major grants will range from \$25,000 to \$100,000.

[Learn more...](#)

Upcoming NJSL Events

June 3 @ 12:00 pm - 1:00 pm

NJSL Staff Presenting at NJLA Annual

[Go Wild in Mercer: Nature Programs of the Mercer County Park Commission](#)

June 4 @ 12:00 pm - 1:00 pm

[Publishing Your Genealogy for Amateurs](#)

June 17 @ 12:00 pm - 1:00 pm

[History of the Alpha Kappa Alpha Sorority, Inc.](#)

June 23 @ 12:00 pm - 1:00 pm

[Virtual Author Talk – A New Jersey State of Mind with Peter Genovese](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

[WebJunction Training](#)

NJSL's Library Development Bureau

Innovation & Strategic Partnerships

[Peggy Cadigan](#), Deputy State Librarian

[Elizabeth Beavers](#), Administrative Support

Library Support Services

[Kathleen Moeller-Peiffer](#), Deputy State Librarian

[Eileen Morales](#), Grants Manager

[Bob Keith](#), Director of Library Law, State Aid & Statistics

[Casey Confoy](#), JerseyCat

[Sahar Dampier](#), Administrative Support

Conference

See what [sessions](#) we'll be presenting!

Access to Brainfuse Extended

It was previously announced that statewide access to Brainfuse would end on June 15, 2021. Due to the fact that the State Library intends to renew tutoring services for public libraries statewide, Brainfuse has agreed to keep service in New Jersey uninterrupted between June 15 and July 1.

Webinar: Pandemics, Epidemics, and Infestations - Watch Now!!

Don Byrne, CEO of Metrix411, recently reviewed recommendations in the Librarian's Disaster Preparedness Toolkit appendix on pandemics. This webinar is now available on YouTube. [Watch here](#).

Special Workshop: E-Rate Emergency Connectivity Fund

It has just been announced that U.S. Senator Ed Markey will be another keynote at this workshop! Senator Markey authored the original E-rate program legislation and has been one of the strongest advocates for expanding E-rate to connect students at home. Join him and Acting FCC Chairwoman Rosenworcel on June 9, 2021 from 1:00 pm to 4:00 pm.

Lifelong Learning

[Michele Stricker](#), Deputy State Librarian

[Sharon Rawlins](#), Youth Services Specialist

[Mimi Lee](#), Diversity & Literacy Consultant

[Andrea Levandowski](#), Small Business Development & Technology Consultant

[Nayomi Torres-Velez](#), Administrative Support

Stay Connected with Us on Social Media!



Jennifer Nelson: [@NJSL_JNelson](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development & Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library Talking Book &
Braille Center

NJSL: [@NJStateLibrary](#)
NJSL Office of Communications, Marketing
and Outreach

Note: Registration cost for librarians is \$99 unless they are a SHLB member.

[Register and learn more here.](#)

The REALM Project: What We've Learned and What's Next

Sharon Streams, OCLC's REALM project director, discusses what the REALM project has learned over the past year and outlines their next phase of work in an informative article.

[Click here to read.](#)

NJSL to host Alpha Kappa Alpha Sorority's "Pink Table Talk" in Honor of Juneteenth

On June 17th, 12 p.m. - 1:00 p.m., join members of the Epsilon Upsilon Omega Chapter based in Trenton, NJ for a round table discussion on the history of Alpha Kappa Alpha Sorority, Inc. Learn more about AKA on a national level and local chapter level. [Learn more...](#)

New Jersey Library Snapshot Day 2021 Report

Thank you to everyone who participated in the 2021 New Jersey Library Snapshot Day! Throughout the month of February, 58 libraries participated, submitting 715 posts through social media.

[See the report...](#)

Training, Grants & Other Opportunities

Funding from the FCC

The Federal Communications Commission is in charge of the following two funds, with a funding cap of \$7.1 billion.

The **Emergency Broadband Benefit (EBB)** is for families and households who would otherwise struggle to afford both Internet access and the devices to be able to connect to the Internet. This program offers a one-time discount for both categories of service. Learn more [here](#). In addition, libraries can sign up to be outreach partners with the FCC to get the word out to their community. Access the [outreach toolkit](#).

The **Emergency Connectivity Fund (ECF)** is designed primarily for libraries and schools. Funds will be available for hotspot, router, and modem hardware, as well as “connected devices” like laptops or tablets. The entire FCC order is over 80 pages. [Click here](#) to see highlights from the order. Funds for Learning is also hosting a webinar on the ECF on June 2, 2021 at 11 am EST. Register [here](#).

\$15 Million in American Rescue Plan Act Grants Now Available for Library Services

The Institute of Museum and Library Services announced a new funding opportunity for museums, libraries, and Native American and Native Hawaiian communities. The \$15 million federal investment will provide direct support to address community needs created or exacerbated by the COVID-19 pandemic and in assisting with recovery. **Deadline:** June 28th, 2021.

LEARN MORE

Build a Better Library Website Boot Camp - Now Available

The New Jersey State Library is pleased to announce the launch of the Build a Better Library Website Boot Camp, an online course designed to help libraries improve the overall look and function of their websites. The online training program provides library staff with self-guided instruction, tools, and support to improve the user experience and design of their websites. It is now available through WebJunction’s course catalog for free to enrollees, including librarians and library workers, as well as museum and archive staff.

[LEARN MORE](#)

Jerry Kline Community Impact Prize

Nominations may be submitted for the Jerry Kline Community Impact Prize. Developed in partnership between the Gerald M. Kline Family Foundation and *Library Journal*, the Jerry Kline Community Impact Prize was created in 2019 to recognize the public library as a vital community asset. One winning library will receive \$250,000 in unfettered grant monies from the Gerald M. Kline Family Foundation. The winning library will also be profiled in the November issue of *Library Journal* and online. Honorable mentions may also be named. **Deadline: July 19, 2021.**

[LEARN MORE](#)

NASA @ My Library

Public and tribal libraries are invited to apply for NASA@ My Library, a STEAM (science, technology, engineering, art, and math) education initiative that will increase and enhance STEAM learning opportunities for library patrons throughout the nation, including geographic areas and populations currently underrepresented in STEAM education. Sixty public and tribal libraries in the U.S. will be selected through a competitive application process to become NASA@ My Library Partners. NASA@ My Library Partners will receive training and resources to implement NASA events and programming, access to a university subject matter expert (SME) to support patron engagement, and a \$1,600 programming stipend to purchase materials for NASA STEAM activities and/or support presentations by local NASA-funded SMEs. **Application deadline: July 21, 2021.**

[LEARN MORE](#)

Get to know your EBSCO resources!

The New Jersey State Library provides statewide access to a collection of information resources from EBSCO. These tools, and others, are available through our [JerseyClicks](#) portal. EBSCO has created informational materials to help you get to know these resources.

[Flyer for NJ Public Library Staff.](#)

[Flyer for NJ Public Library Patrons.](#)

Recordings are now available from EBSCO's Job & Career Accelerator Webinars:

[Career Exploration Resources](#)

A 30-minute workshop focusing on Job & Career Accelerator's career matcher assessment tools and occupation exploration resources.

[Tools to Get Hired](#)

A 30-minute workshop focusing on Job & Career Accelerator's Codie Award-winning resume and letter building tools, job search engines, and interviewing tutorial.

[College Bound](#)

A 30-minute workshop focusing on Job & Career Accelerator's college-bound resources, including School & Scholarship Finders and financial calculators.

Zoom Webinars

Zoom is offering webinars for their customers. The first three are listed below:

- **June 10th at 10am: Zoom Rooms** [Click to Register](#)

Connecting people with information through libraries.

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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