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NJSL DIRECT

Weekly News Updates for NJ Public Libraries



December 8, 2016

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Stay Connected with NJSL



Connect with NJ State Librarian Mary Chute on Twitter!

Follow [@NJSLMaryChute](#) for updates as she tweets about her favorite library topics and chronicles her

Paralibrarian of the Year Nominations

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Mobile Mini-Makerspace Kit Grant Winners Announced

The New Jersey State Library and LibraryLinkNJ, the New Jersey Library Cooperative, are pleased to announce the three winners of the Mobile Mini-Makerspace Kits for Public and School Library Partners Grants: Glen Ridge Public Library and the Forest Avenue School Library; Edgewater Free Public Library and the George Washington School library; Collingswood Public Library and the Collingswood Middle School.

[Read more...](#)

Taxation University Helps Entrepreneurs at Local Libraries

The half-day free workshops at libraries by the Division of Taxation covered the twists, turns, idiosyncrasies and basic information about starting and running a small business. Classes will resume in February 2017.

[Read more...](#)

Tutor Training for ESL Conversation Groups

The NJSL Tutor Training for ESL Conversation Groups is created in partnership with Literacy New Jersey for those who wish to teach/lead/facilitate ESL conversation sessions at a local library. There will be five sessions offered monthly from January to May 2017. There is no cost for participants.

[Read more for schedule, location & registration...](#)

Applications for SWAT Team Library Transformation Project

travels around the state and elsewhere.

Connect with the NJSL Social Media Task Force!

Deborah Mercer: [@njdocslibrarian](#)
New Jersey Government
Documents Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services
[@NJSLFundingInfo](#)
Teri is also the contact for the Funding
Information Collection

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Benjamin Saracco:
[@LibSaracco](#)
NJ Reference & Digital Projects
Librarian

The New Jersey State Library is on Goodreads.com!

[Find the New Jersey State Library's Goodreads Page here](#) .

[Join the New Jersey State Library's Online Book Club here.](#)

[Learn How the Public Library Can Connect with Readers on Goodreads](#)

Due Feb. 1.

The New Jersey State Library is happy to announce the 2017 "SWAT Team," once again offering public libraries an opportunity to transform an area within the interior space of their buildings.

[Read more...](#)

Evaluation Survey of NJSL's LSTA supported initiatives.

The New Jersey State Library (NJSL) is requesting your assistance in completing a required evaluation of its Library Services and Technology Act (LSTA)-supported initiatives. We have designed a survey to help us better understand how libraries and library patrons are making use of the LSTA-funded services and resources provided by the NJSL. This survey should take about 15 minutes to complete.

Thank you in advance for taking the time to complete this survey. Your responses are very important to us and will help us assess the usage and benefit of LSTA-supported library services in New Jersey during the past five years and will help us plan for the next five years.

[Take the survey...](#)

JerseyConnect Offering Free SSL Certificates for any Library Hosting their Website with Them

An SSL certificate will allow your website to use HTTPS, encrypting the data being sent to/from your website so it can't be read by a third party. This protects patrons by ensuring their information stays private.

To request an SSL certificate for your domain or for more information contact JerseyConnect via their Helpdesk at services@jerseyconnect.net or call 866-468-7043.

[Read more...](#)

Financial Education Resources for Libraries

The Consumer Financial Protection Bureau (CFPB) focuses on ways to reach consumers in their communities as they make financial decisions. Libraries are trusted institutions and

serve as a central neighborhood resource, thus making them natural channels for financial education. The CFPB works with libraries, national library and service organizations, and community networks to identify resources and community partnerships that can help libraries offer financial education programming. Their goal is to make public libraries a resource for consumers seeking information about their financial decisions. Through this initiative, the CFPB provides access to free tools, materials, and other resources that will help make libraries the go-to resource in their communities for unbiased financial information and education.

[Access the CFPB's library resources here.](#)

Great Stories Club Grant Applications- Due Dec. 30

The Great Stories Club gives underserved youth facing significant challenges the opportunity to read, reflect, and share ideas on topics that resonate with them. Last year four NJ sites received grants: US Air Force JBMDL Base; Ocean County Library, Toms River, partnering with the Ocean County Juvenile Detention Center; Elizabeth Public Library, partnering with Prevention Links-Bayway Family Success Center, and Garfield Public Library, partnering with Garfield Auxiliary Middle & High School.

[Read more..](#)

***Library Journal's* Paralibrarian of the Year Nominations Due Jan. 10**

Library Journal will honor one support staffer with its 17th annual Paralibrarian of the Year award in its March 1 issue. The award, sponsored by DEMCO, comes with a \$1,500 cash prize and a reception to honor the winner at the American Library Association conference in June, the award recognizes the essential role of paralibrarians, now the largest constituency of library workers, in providing excellent library service.

[Read more...](#)

LibraryAware Community Award Applications Due Jan. 24

The LibraryAware Community Award emphasizes the library's engagement with the community and will recognize a library or library system that has demonstrated its ability to make its community "aware" of what the library can do for it-and has delivered on that promise. Top award is \$10,000.

[Read more...](#)

National Endowment for the Arts Big Read Grants Available - Deadline Jan. 26

NEA Big Read supports organizations across the country in developing community-wide reading programs which encourage reading and participation by diverse audiences. Approximately 75 non-profit organizations in communities of varying sizes across the

country will be selected to participate in NEA Big Read from September 2017 through June 2018.

[Read more...](#)

Send your small business and entrepreneurship announcements to the NJ State Library

Beginning in September, @NJGrowsBiz on Twitter is being relaunched with a new focus. Libraries across New Jersey are doing amazing work to support the businesses and entrepreneurs in their communities. From classes and special events to innovative partnerships and resources, libraries are providing the tools for businesses to thrive.

Through @NJGrowsBiz, the State Library will communicate the value of libraries to the business and entrepreneur community as well as connect libraries with ideas for programs and services for their own patrons.

If you are hosting an event, launching a new service, or promoting your existing endeavors, email details to Andrea Levandowski: alevandowski@njstatelib.org. You can also send news articles, photos from events, blog entries or other items to share your library's impact on businesses and entrepreneurs. Contact Andrea with any questions or for more information.

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team. Visit NJSL's library marketing portal, www.njsldirect.org, and stay current on library marketing topics, issues and trends! Thank you for your time!

Sincerely,

New Jersey State Library
Office of Communications , Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.