

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
744 Broad Street Newark, N. J.

BULLETIN 476

SEPTEMBER 5, 1941

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #416, #424, #429, #440, #450, #459 and #471 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #416, #424, #429, #440, #450, #459 and #471 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Tuesday, September 9, 1941, at 10:00 A.M. (Daylight Saving Time).

Brand	Size	Minimum Consumer Price
1. BEN-BURK, INC. 1010 Massachusetts Avenue, Boston, Mass.		
<u>MR. BOSTON AND OLD MR. BOSTON</u>		
SPOT BOTTLE	Quarts	\$2.27
Straight Rye and Straight Bourbon	Pints	1.19
ROCKING CHAIR	Quarts	2.07
Blended Whiskey	Pints	1.09
BRONZE LABEL		
Straight Rye and Straight Bourbon	Quarts	2.47
(5 years old)	Pints	1.29
ROCK AND RYE	Quarts	2.18
	Fifths	1.75
	Pints	1.10
	$\frac{1}{2}$ Fifths	.90
	$\frac{1}{2}$ Pints	.55
RUM	Fifths	1.89
	$\frac{1}{2}$ Fifths	.97
	Pints	WITHDRAWN
CALIFORNIA GRAPE BRANDY	Fifths	1.79
	$\frac{1}{2}$ Fifths	.92
	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
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1. BEN-BURK, INC. - Cont'd.

MR. BOSTON AND OLD MR. BOSTON

CORDIALS

Curacao, Triple Sec, Anisette, Creme de Menthe (Green and White), and Creme de Cacao	Fifths	\$2.35
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Kummel	Quarts	2.75
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FRUIT FLAVORED BRANDIES

Fifths	2.05
Pints	1.33
$\frac{1}{2}$ Pints	.69

DRY GIN

Fifths	WITHDRAWN
Pints (Flasks)	WITHDRAWN

LONDON DRY GIN

Quarts	WITHDRAWN
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Discount of 10% permitted on case lot purchases of above products.

PINCH

Blended Whiskey	Quarts	2.69
(Pinch Bottle)	Fifths	2.17
	Pints	1.39

Discount of 15% permitted on case lot purchases of above product.

2. FEDERAL WINE & LIQUOR COMPANY

315 Clendenny Avenue, Jersey City, N. J.

RUXTON RESERVE

Blended Whiskey	Quarts	2.00
	Pints	1.05

B. P. R. RESERVE

Blended Whiskey	$\frac{1}{2}$ Gallons	3.95
	Quarts	2.65
	Pints	1.35

B. P. R.

Maryland Straight Rye Whiskey	$\frac{1}{2}$ Gallons	3.69
	Quarts	2.30
	Pints	1.19

Discount of 10% permitted on case lot purchases.

3. GLENMORE DISTILLERIES COMPANY

1819 Broadway, New York City

KENTUCKY TAVERN

Kentucky Straight Bourbon Whiskey	Quarts	3.79
(Bottled in Bond--5 years old)	Fifths	3.10
	Pints	1.95

GLENMORE BOTTLED IN BOND

Kentucky Straight Bourbon Whiskey	Quarts	2.75
(4 years old--100 Proof)	Fifths	2.27
	Pints	1.39

Brand	Size	Minimum Consumer Price
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3. GLENMORE DISTILLERIES COMPANY - Cont'd.

TOM HARDY	Quarts	\$2.65
Blend of Straight Whiskies	Fifths	2.15
(Youngest whiskey 4 years old--	Pints	1.35
90 and 86.8 Proof)		

GLENMORE SILVER LABEL	Gallons	9.60
Kentucky Straight Bourbon Whiskey	$\frac{1}{2}$ Gallons	4.80
(4 years old)	Quarts	2.45
	Fifths	2.00
	Pints	1.25

MINT SPRINGS	Quarts	2.05
Kentucky Straight Bourbon Whiskey	Fifths	1.75
(3 years old--86.8 and 85 Proof)	Pints	1.07

COLONEL GLEN	Quarts	2.08
Kentucky Corn Whiskey	Pints	1.08
(2 years old--90 Proof)		

Discount of 10% permitted on case lot purchases.

4. GOLAN WINES, INC.

9 Rockefeller Plaza, New York City

LANGO AND LEGEND WINES

Port, Muscatel, Sherry, Dry Sherry,	Gallons	3.09
White Port, Tokay, Angelica, Claret,	$\frac{1}{2}$ Gallons	1.69
Sauterne, Zinfandel, Burgundy,	Fifths	.75
Chablis, Haut Sauterne, Hock and		
Rhine		

Discount of 10 % permitted on case lot purchases.

5. GORDON-O'NEILL CO., INC.

120 Sherman Avenue, Jersey City, N. J.

BALTIMORE CLUB SPECIAL	$\frac{1}{2}$ Gallons	3.89
RESERVE	Quarts	2.25
Blended Whiskey	Pints	1.15

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
6. LAIRD & COMPANY Scobeyville, Monmouth County, N. J.		
LAIRD'S THREE STAR Apple Brandy	Quarts	\$2.55
	Fifths (Jugs)	2.25
	Pints	1.32
VANDERVEER Apple Brandy (92 Proof)	Quarts	2.39
	Pints	1.23
OLD CATSKILL Apple Brandy	Quarts	2.25
	Pints	1.16
LORD STIRLING Apple Brandy	Quarts (Jugs)	2.35
	Quarts	2.04
	Pints	1.05
TREE TOP Apple Brandy	Quarts	1.99
	Pints	1.00
LAIRD'S BAR Apple Brandy	Quarts	WITHDRAWN
BRANDYBROOK Apple Brandy	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

7. NATIONAL DISTILLERS PRODUCTS CORPORATION
120 Broadway, New York City

OLD TAYLOR Kentucky Straight Bourbon Whiskey Bottled in Bond	Quarts	4.15
	Fifths	3.35
	Pints	2.10
OLD GRAND-DAD Kentucky Straight Bourbon Whiskey Bottled in Bond	Quarts	4.15
	Fifths	3.35
	Pints	2.10
MOUNT VERNON BRAND Maryland Straight Rye Whiskey Bottled in Bond	Quarts	3.09
	Fifths	2.50
	Pints	1.59
OLD OVERHOLT Pennsylvania Straight Rye Whiskey Bottled in Bond	Quarts	2.89
	Fifths	2.35
	Pints	1.49
OLD CROW Kentucky Straight Bourbon Whiskey Bottled in Bond	Quarts	3.09
	Fifths	2.50
	Pints	1.59
OLD CROW Kentucky Straight Bourbon Whiskey (4 years old--93 Proof)	Fifths	2.50
OLD CROW Straight Rye Whiskey Bottled in Bond	Quarts	3.09
	Fifths	2.50
	Pints	1.59

Brand	Size	Minimum Consumer Price
7. NATIONAL DISTILLERS PRODUCTS CORPORATION - Cont'd.		
OLD SUNNY BROOK		
Straight Rye Whiskey	Quarts	\$2.89
Bottled in Bond	Pints	1.49
OLD SUNNY BROOK		
Straight Bourbon Whiskey	Quarts	2.89
Bottled in Bond	Pints	1.49
CRAB ORCHARD		
Kentucky Straight Bourbon Whiskey	Quarts	2.10
(3 years old) (86 Proof and 85 Proof)	Pints	1.09
OLD FARM		
Straight Rye Whiskey	Quarts	2.49
Bottled in Bond	Pints	1.29
REWCO		
Straight Rye Whiskey	Quarts	2.30
(4 years old) (90 Proof and 86 Proof)	Pints	1.19
BOURBON DE LUXE		
Kentucky Straight Bourbon Whiskey	Quarts	2.29
(4 years old--90 Proof)	Fifths	1.85
	Pints	1.19
A.M.S. CORN WHISKEY)	Quarts	1.95
)	Pints	1.00
A.M.S. CORN WHISKEY)		
(2 years old))	Quarts	WITHDRAWN
	Pints	WITHDRAWN
NATIONAL'S EAGLE	$\frac{1}{2}$ Gallons	4.60
Blended Whiskey	Quarts	2.35
	Fifths	1.95
	Pints	1.20
P. M. DE LUXE		
Blended Whiskey--Bourbon or Rye	Quarts	2.79
	Pints	1.45
P. M. REGAL		
Blended Whiskey	Quarts	2.45
	Pints	1.29
120 BAR SPECIAL		
Straight Rye or Bourbon Whiskey	Quarts	2.00
120 BAR SPECIAL		
Straight Rye or Bourbon	Quarts	WITHDRAWN
Whiskey (2 years old)		
WINDSOR		
Straight Bourbon Whiskey	Quarts	2.05
(3 years old--85 Proof)	Pints	1.05

Brand	Size	Minimum Consumer Price
7. NATIONAL DISTILLERS PRODUCTS CORPORATION - Cont'd.		
TOWN TAVERN		
Straight Rye Whiskey	Quarts	\$2.05
(3 years old--85 Proof)	Pints	1.05
LARGE		
Monongehela Straight Rye	Fifths	WITHDRAWN
Whiskey	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

8. OLDETYME DISTILLERS CORPORATION
725 Broadway, Newark, N. J.

See Schenley Distributors, Inc., on page 7 of this bulletin for all products heretofore listed by Oldetyme Distillers Corporation.

9. PARK & TILFORD IMPORT CORPORATION
485 Fifth Avenue, New York City

PARK & TILFORD

PRIVATE STOCK	Fifths	2.90
Rye or Bourbon Whiskey	Pints	1.80
	Quarts	WITHDRAWN
KENTUCKY BRED	Quarts	2.60
Straight Bourbon Whiskey	Fifths	2.10
(5 years old)	Pints	1.35
KENTUCKY BRED	Quarts	WITHDRAWN
BOURBON WHISKEY	Fifths	WITHDRAWN
	Pints	WITHDRAWN
RESERVE	Quarts	2.60
Blended Whiskey	Pints	1.35
FOUR "X" WHISKEY	Quarts	2.60
Rye or Bourbon Whiskey	Pints	1.35
WHITE LABEL RYE	Fifths	2.50
(5 years or more old)	Pints	1.55
BOTTLED IN BOND	Quarts	2.90
Straight Bourbon Whiskey	Fifths	2.40
(4 years old)	Pints	1.50
BRANDY	Fifths	2.00
	Pints	1.25
BRANDY	Fifths	WITHDRAWN
(4 years old)	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
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9. PARK & TILFORD IMPORT CORPORATION - Cont'd.

PARK & TILFORD

CREME DE MENTHE DE LUXE (Green or White)	Fifths	\$2.15
<u>BOOTH GINS:</u>		
HIGH & DRY DOMESTIC GIN	Quarts	2.10
	Fifths	1.70
	Pints	1.10
OLD TOM DOMESTIC GIN	Fifths	1.85
BRUGAL RUM (Porto Rico)	Quarts	2.40
	Fifths	2.00
	Tenths	1.00
JIM GREER WHISKEY	Quarts	WITHDRAWN
	Pints	WITHDRAWN
CLUB DE LUXE Kentucky Bourbon Whiskey	Quarts	WITHDRAWN
BAR DE LUXE WHISKEY A Blend	Quarts	WITHDRAWN
MANHATTAN COCKTAILS	Fifths	WITHDRAWN
DRY MARTINI COCKTAILS	Fifths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

10. SCHENLEY DISTRIBUTORS, INC.
1 Newark Avenue, Jersey City, N. J.

CREAM OF KENTUCKY	Gallons	9.19
Straight Bourbon Whiskey (4 years old)	$\frac{1}{2}$ Gallons	4.65
	Quarts	2.35
	Fifths	1.95
	Pints	1.20
OLD METHUSALEM	Quarts	3.15
Blend of Straight Whiskies	Pints	1.59
GOLDEN WEDDING	$\frac{1}{2}$ Gallons	5.45
Blend of Straight Whiskies in Rye or Bourbon	Quarts	2.75
	Fifths	2.25
	Pints	1.45
GIBSON'S XXXX	Quarts	2.75
Blend of Straight Whiskies in Rye or Bourbon	Fifths	2.25
	Pints	1.45

Brand	Size	Minimum Consumer Price
10. SCHENLEY DISTRIBUTORS, INC. - Cont'd.		
OLD QUAKER SPECIAL RESERVE Straight Rye or Straight Bourbon Whiskey	Gallons	\$9.65
	$\frac{1}{2}$ Gallons	4.85
	Quarts	2.45
	Fifths	2.00
	Pints	1.25
SCHENLEY BLACK LABEL Blended Whiskey	$\frac{1}{2}$ Gallons	4.99
	Quarts	3.29
	Fifths	2.60
	Pints	1.67
THREE FEATHERS RESERVE Blended Whiskey	$\frac{1}{2}$ Gallons	6.29
	Quarts	3.29
	Fifths	2.60
	Pints	1.67
SCHENLEY RED LABEL Blended Whiskey	$\frac{1}{2}$ Gallons	3.99
	Quarts	2.69
	Fifths	2.17
	Pints	1.39
THREE FEATHERS Blended Whiskey	$\frac{1}{2}$ Gallons	5.25
	Quarts	2.69
	Fifths	2.17
	Pints	1.39
GREEN RIVER Blended Whiskey	$\frac{1}{2}$ Gallons	4.60
	Quarts	2.35
	Fifths	1.90
	Pints	1.20
THE WILKEN FAMILY Blended Whiskey	$\frac{1}{2}$ Gallons	4.60
	Quarts	2.35
	Fifths	1.90
	Pints	1.20
GIBSON'S CLUB SPECIAL Blended Whiskey	Quarts	2.35
	Fifths	1.90
	Pints	1.20
SCHENLEY RED LABEL SPECIAL Blended Whiskey	Quarts	2.90
SCHENLEY SPECIAL BAR RESERVE Blended Whiskey	Quarts	2.90
SCHENLEY DELUXE BAR RESERVE Blended Whiskey	Quarts	3.50
SCHENLEY'S Straight Rye or Straight Kentucky Bourbon	Quarts	2.60
OLD SCHENLEY Rye or Bourbon Whiskey Bottled in Bond--5 years old	Quarts	2.79
	Fifths	2.29
	Pints	1.45

Brand	Size	Minimum Consumer Price
10. SCHENLEY DISTRIBUTORS, INC. - Cont'd.		
OLD SCHENLEY		
Bourbon Whiskey	Fifths	\$2.65
Bottled in Bond--6 years old	Pints	1.65
GREEN RIVER		
Rye or Bourbon Whiskey	Quarts	2.85
Bottled in Bond--4 years old	Fifths	2.29
and 5 years old	Pints	1.45
SCHENLEY'S DISTILLED LONDON	Quarts	2.15
DRY GIN	Fifths	1.79
(94.8 Proof)	Pints	1.10
SILVER WEDDING	Quarts	1.90
Distilled London Dry Gin	Fifths	1.57
(90 Proof)	Pints	1.00
GREEN RIVER	Quarts	1.79
Distilled Dry Gin	Fifths	1.45
(85 Proof)	Pints	.95
THREE FEATHERS	Quarts	1.85
Distilled Dry Gin	Fifths	1.50
(90 Proof)	Pints	.95

Discount of 10% permitted on case lot purchases.

11. HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

IMPERIAL	Fifths	2.15
Hiram Walker's Blended Whiskey	Pints	1.37
DE LUXE RYE or		
DE LUXE BOURBON	Quarts	2.45
(4 years old)	Pints	1.29
TEN HIGH RYE or	$\frac{1}{2}$ Gallons	3.89
TEN HIGH BOURBON	Quarts	2.25
(3 years old)	Pints	1.19
OLD PLAID		
(Scotch Type Whiskey)	Fifths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED SEPTEMBER 5, 1941.

Alfred E. Driscoll
COMMISSIONER.

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