Help Communicate That **Every Drop Counts.**

Help spread public awareness of water conservation and how we can all do our part to conserve water.

EVERY DROP COUNTS

Water Conservation Outreach Toolkit

- Social Posts
- Printable Flyers
- Logo for Every Drop Counts

Water Conservation Model Ordinance Template for Municipalities/Purveyors

Download Ordinance

Model Ordinance Template from Sustainable Jersey

- Municipalities/Purveyors typically institute odd/even, every other day watering schedules, which is not recommended as it has been shown to increase water use
- This ordinance limits water to two days per week
- This action can count toward a Gold Star in Water through Sustainable Jersey's certification program.

Environmental Protection

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Department of Environmental Protection
P. O. Box 420
Trenton, NJ 08625
609-777-3373

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