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STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
744 Broad Street Newark, N. J.

W. J. MacIntosh

BULLETIN 440

JANUARY 16, 1941

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OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #416, #424 and #429 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #416, #424 and #429 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Tuesday, January 21, 1941, at 10:00 A.M.

Brand	Size	Minimum Consumer Price
1. AMERICAN SPIRITS, INC. Rockefeller Center, New York City		
CARIOCA EGG-NOG	Fifths	\$2.09
Discount of 10% permitted on case lot purchases.		
2. AUSTIN, NICHOLS & CO. 82 Poinier Street, Newark, N. J.		
BROWN FORMAN "1870"	Quarts	1.95
Kentucky Straight Bourbon	Pints	.99
3. BROWNE VINTNERS COMPANY, INC. 60 Branford Place, Newark, N. J.		
UNION LEADER WHISKEY	$\frac{1}{2}$ Gallons	3.60
A Blend	Quarts	1.99
	Pints	1.00
	Fifths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
4. CANADA DRY GINGER ALE, INCORPORATED 628 West Twenty-eighth Street, New York City		
HOLLOWAY'S London Dry Gin	Quarts	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
DAIQUIRI COCTELERA RUM (White and Gold Label)	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
CINZANO VERMOUTH (Italian and French)	30 oz.	WITHDRAWN

5. JAMES J. CLARK, INC.
733 Communipaw Avenue, Jersey City, N. J.

CHRISTIAN BROTHERS BRANDY	Fifths	\$2.89
	Tenths	1.47
CHRISTIAN BROTHERS CHAMPAGNE and SPARKLING BURGUNDY	Fifths	2.49
	Tenths	1.30

Discount of 10% permitted on case lot purchases of above products.

KING GEORGE IV Scotch Whisky	Fifths	2.49
	Tenths	1.35

6. DEALERS LIQUOR COMPANY
Ninth and Atlantic Avenues, Camden, N. J.

DOUGHERTY'S MARYLAND RYE WHISKEY (Bottled in Bond)	Quarts	WITHDRAWN
	Pints	WITHDRAWN

7. EASTERN WINE CORPORATION
Bronx Terminal Market, New York City

CHATEAU MARTIN:			
SPARKLING WINE--AMERICAN)))	Fifths	
CHAMPAGNE			13 oz.
AMERICAN SPARKLING BURGUNDY			8 oz.
		1.79	
		.95	
		.59	

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
8. GAMBARELLI & DAVITTO 333 Sixth Avenue, New York City		
G & D "SPECIAL" WINES		
All Dry Red Wines	Gallons	\$1.25
	Per Gal. in	
	3-gal. Demijohn	1.10
	Per Gal. in	
	5-gal. Demijohn	1.05
	$\frac{1}{2}$ Gallons	.73
	Fifths	.50
All Dry White Wines	Gallons	1.39
	Per Gal. in	
	3-gal. Demijohn	1.25
	Per Gal. in	
	5-gal. Demijohn	1.20
	$\frac{1}{2}$ Gallons	.80
	Fifths	.50
All Sweet Wines	Gallons	1.94
	Per Gal. in	
	3-gal. Demijohn	1.82
	Per Gal. in	
	5-gal. Demijohn	1.77
	$\frac{1}{2}$ Gallons	1.00
	Quarts	.60
Fifths	.50	
	Pints	.31

Discount of 10% permitted on case lot purchases.

9. GARRETT & COMPANY, INC.
882 Third Avenue, Brooklyn, N. Y.

GARRETT'S AMERICAN WINES

ANGELICA	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Quarts (decanters)	WITHDRAWN
	Fifths	WITHDRAWN
PAUL GARRETT CHAMPAGNE and PAUL GARRETT SPARKLING BURGUNDY	Fifths	WITHDRAWN
	Tenths	WITHDRAWN
	$\frac{1}{2}$ Pints	WITHDRAWN

GARRETT'S MONTICELLO WINES

PORT, SHERRY, TOKAY and MUSCATEL	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN
SAUTERNES, HAUT SAUTERNES, CHABLIS, MOSELLE, ZINFANDEL, CLARET, BURGUNDY and RHINE	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN

Brand	Size	Minimum Consumer Price
10. GLENMORE DISTILLERIES COMPANY 1819 Broadway, New York City		
KENTUCKY TAVERN	Quarts	\$3.35
Kentucky Straight Bourbon Whiskey	Fifths	2.75
(Bottled in Bond--5 years old)	Pints	1.75
GLENMORE GOLD LABEL		
Kentucky Straight Bourbon Whiskey	Quarts	2.58
(Bottled in Bond--4 years old)	Pints	1.35
GLENMORE SILVER LABEL		
Kentucky Straight Bourbon Whiskey	Quarts	2.29
(4 years old)	Pints	1.19
MINT SPRINGS		
Kentucky Straight Bourbon Whiskey	Quarts	1.89
(3 years old--86.8 and 85 Proof)	Pints	.99
TOM HARDY		
Blend of Straight Whiskies	Quarts	2.49
(Youngest whiskey 4 years old-- 90 and 86.8 Proof)	Pints	1.29
COLONEL GLEN		
Kentucky Corn Whiskey	Quarts	1.95
(2 years old--90 Proof)	Pints	1.00

Discount of 10% permitted on case lot purchases.

11. GOODERHAM & WORTS DIVISION OF
HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

G & W FIVE STAR	Quarts	WITHDRAWN
Blended Whiskey	Pints	WITHDRAWN
G & W SEVEN STAR	Quarts	WITHDRAWN
Blended Whiskey	Pints	WITHDRAWN
G & W MOUNTAIN RIDGE	Quarts	WITHDRAWN
Bourbon Whiskey (2 years old)	Fifths	WITHDRAWN
	Pints	WITHDRAWN
CRYSTAL PALACE GIN	Quarts	WITHDRAWN
(85 Proof)	Fifths	WITHDRAWN
	Pints	WITHDRAWN

12. GORDON-O'NEILL CO., INC.
120 Sherman Avenue, Jersey City, N. J.

CHAMPLAIN BRANDY	4/5 Quarts	2.25
	4/5 Pints	1.15

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
13. G. F. HEUBLEIN & BRO. 99 Hudson Street, New York City		
HEUBLEIN CLUB COCKTAILS		
The Club Martini, The Club	Fifths	\$2.40
Dry Martini, The Club Bronx	Pints	1.50
The Club Extra Dry Martini	Fifths	WITHDRAWN
	Pints	WITHDRAWN
Discount of 10% permitted on case lot purchases		

14. WILLIAM JAMESON & COMPANY, INC. 630 Fifth Avenue, New York City		
SHERWOOD RYE		
Maryland Straight Rye Whiskey	Quarts	2.69
(4 years old--90 Proof)	Fifths	2.20
	Pints	1.39
OLD LEWIS HUNTER		
Kentucky Straight Bourbon Whiskey	Quarts	2.79
(Bottled in Bond)	Fifths	2.25
	Pints	1.45
OLD LEWIS HUNTER		
Kentucky Straight Bourbon Whiskey	Quarts	2.50
(4 years old--90 Proof)	Fifths	2.05
	Pints	1.29
IRISH AMERICAN BRAND WHISKEY		
	Fifths	2.59
	Pints	1.65
GALLAGHER & BURTON'S		
BLACK LABEL	Quarts	2.55
Blended Whiskey	Pints	1.30
	Fifths	WITHDRAWN
GALLAGHER & BURTON'S		
WHITE LABEL	Quarts	3.15
Blended Whiskey	Pints	1.55
	Fifths	WITHDRAWN
WILLIAM JAMESON		
Imported Irish Whiskey	Fifths	3.75
(10 years old)	$\frac{1}{2}$ Fifths	1.85
Discount of 10% permitted on case lot purchases of above products.		
KING'S RANSOM "ROUND THE		
WORLD"	Fifths (Jugs)	5.95
Scotch Whisky	Fifths	4.45
	$\frac{1}{2}$ Fifths	2.35
Discount of 5% permitted on case lot purchases of latter product.		

Brand	Size	Minimum Consumer Price
15. NATIONAL DISTILLERS PRODUCTS CORPORATION 120 Broadway, New York City		
WINDSOR.		
Straight Bourbon Whiskey (2 years old--86 Proof)	Quarts	\$1.95
	Pints	1.00
S-J BRAND CALIFORNIA WINES:		
SWEET Port, Sherry, Muscatel and Tokay	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN
Dry Sherry	Fifths	WITHDRAWN
DRY WHITE Sauternes, Sweet Sauternes, Chablis and Hock	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN
DRY RED Claret and Burgundy	Gallons	WITHDRAWN
	$\frac{1}{2}$ Gallons	WITHDRAWN
	Fifths	WITHDRAWN
WINERY SELECTED ASSORTMENT (Containing one bottle each of Port, Sherry, Claret and Sauterne)		
	Fifths (4 bottles)	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

16. OLDETYME DISTILLERS CORPORATION 725 Broadway, Newark, N. J.		
OLD METHUSALEM Blend of Straight Whiskies	Quarts	2.99
	Pints	1.55
Discount of 10% permitted on case lot purchases.		

17. JOSEPH H. REINFELD, INC. 461 Frelinghuysen Avenue, Newark, N. J.		
PETE HAGEN'S LIQUEURS		
Apricot, Blackberry, Cherry and Peach (48 Proof)	Fifths	1.49
	Tenths	.79
	$\frac{1}{2}$ Pints	.45
PETE HAGEN'S ROCK N' BRANDY (48 Proof)	Quarts	1.49
	Pints	.79
	$\frac{1}{2}$ Pints	.45
PETE HAGEN'S SLOE GIN (48 Proof)	Quarts	1.49
	Pints	.79
	$\frac{1}{2}$ Pints	.45

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
18. ROMA WINE COMPANY, INC. 601 West 26th Street, New York City		
CELLA VINTAGE SOLARIZED TAMPERPROOF WINES SWEET WINES		
Port, Sherry, Muscatel, Marsala, Tokay and Dry Sherry	$\frac{1}{2}$ Gallons Quarts	\$1.65 .98
LA BOHEME BRAND SWEET WINES		
Port, Sherry, Muscatel, Tokay and Marsala	Gallons $\frac{1}{2}$ Gallons Quarts Pints Fifths	1.85 .98 .58 .30 WITHDRAWN
DRY WHITE WINES		
Rhine, Sauterne and Muscato Secco	Gallons $\frac{1}{2}$ Gallons Quarts Fifths Pints	1.35 .78 .48 .44 WITHDRAWN
DRY RED WINES		
Barbera, Burgundy and Zinfandel	Gallons $\frac{1}{2}$ Gallons Quarts Fifths Pints	1.25 .73 .48 .44 WITHDRAWN
ROMA CALIFORNIA VERMOUTH Sweet and Dry Types		
	Gallons $\frac{1}{2}$ Gallons 30 oz. Quarts	2.85 1.59 .89 WITHDRAWN
AROMA DI CALIFORNIA (Vino d'Uva Naturale) Red and White Grape Wine		
	Gallons $\frac{1}{2}$ Gallons Fifths Quarts	1.40 .78 .50 WITHDRAWN
LA BOHEME CALIFORNIA CHIANTI FIASCHI		
	Quarts Pints	.85 .50
LA BOHEME VERMOUTH Sweet and Dry Types		
	Gallons $\frac{1}{2}$ Gallons Quarts	2.15 1.15 .65
LA BOHEME CALIFORNIA GRAPE BRANDY		
	Fifths Pints	1.85 1.10
LA BOHEME BLACKBERRY WINE		
	Quarts	.58
ROMA PUNCHITO (Contains Brandy and Rum)		
	Quarts Fifths Pints	WITHDRAWN WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
19. SCHENLEY DISTRIBUTORS, INC. 1 Newark Avenue, Jersey City, N. J.		
GOLDEN WEDDING	$\frac{1}{2}$ Gallons	\$4.69
A Blend of Straight Whiskies	Quarts	2.69
in Rye or Bourbon	Fifths	2.25
	Pints	1.39
MAYFLOWER	$\frac{1}{2}$ Gallons	3.65
Straight Rye or Straight Bourbon	Quarts	2.00
Whiskey (4 years old--86 Proof)	Fifths	1.65
	Pints	1.05

Discount of 10% permitted on case lot purchases.

20. SEAGRAM-DISTILLERS CORPORATION
30 Rockefeller Plaza, New York City

SEAGRAM'S SEVEN CROWN	Quarts	2.77
Blended Whiskey	Fifths	2.25
(90 Proof)	Pints	1.40
SEAGRAM'S "V. O."		
Canadian Whiskey	34 oz.	3.99

Discount of 10% permitted on case lot purchases.

21. SEGGERMAN NIXON CORPORATION
82 Poinier Street, Newark, N. J.

TEACHER'S HIGHLAND CREAM	$\frac{4}{5}$ Quarts	3.49
SCOTCH WHISKY	$\frac{4}{5}$ Pints	1.85
MARTINI & ROSSI ARGENTINE		
VERMOUTH		
Regular and Dry	32 oz.	1.49
MARTINI & ROSSI SPANISH		
VERMOUTH		
Regular and Dry	30 oz.	1.49
HENNESSY THREE STAR COGNAC	$\frac{4}{5}$ Quarts	WITHDRAWN
BRANDY	$\frac{4}{5}$ Pints	WITHDRAWN
MARTINI & ROSSI ITALIAN	30 oz.	WITHDRAWN
VERMOUTH	15 oz.	WITHDRAWN
MARTINI & ROSSI DRY VERMOUTH	30 oz.	WITHDRAWN
(Italian)	15 oz.	WITHDRAWN

Discount of 5% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
22. THE STEINHARDT CO., INC. 534 W. 58th Street, New York City		
OLD METHUSALEM	Quarts	WITHDRAWN
Blend of Straight Whiskies	Fifths	WITHDRAWN
	Pints	WITHDRAWN

(See Oldetyme Distillers Corporation (Page 6) for new listing of this product.)

23. WILEN BROTHERS
250 West Cambria Street, Philadelphia, Pa.

WILEN WINES		
Blackberry	Gallons	\$1.95
	$\frac{1}{2}$ Gallons	1.00
	Quarts	.60
	Fifths	.55
Sauterne, Rhine and Reisling	Gallons	1.95
	$\frac{1}{2}$ Gallons	1.00
	Fifths	.55
Claret and Burgundy	Gallons	1.39
	$\frac{1}{2}$ Gallons	.89
	Fifths	.40
Zinfandel, Barbera and Barberone	Gallons	1.39
	$\frac{1}{2}$ Gallons	.89

Discount of 10% permitted on case lot purchases of above products as well as all other Wilen products listed in Bulletin #416.

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E. W. Garrett

ACTING COMMISSIONER.

New Jersey State Library

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