

**CHAPTER 9**

**ADVERTISING RELATING TO REAL PROPERTY**

**Authority**

N.J.S.A. 10:5-8 and 10:5-12.

**Source and Effective Date**

R.2005 d.370, effective October 4, 2005.  
See: 37 N.J.R. 1681(a), 37 N.J.R. 4276(a).

**Chapter Expiration Date**

Chapter 9, Advertising Related to Real Property, expires on October 4, 2010.

**Chapter Historical Note**

Chapter 9, Newspaper Advertisement Relating to Real Property, was filed and became effective prior to September 1, 1969.

Pursuant to Executive Order No. 66(1978), Chapter 9, Newspaper Advertisement Relating to Real Property, was readopted as R.2000 d.186, effective April 7, 2000. See: 32 N.J.R. 647(b), 32 N.J.R. 1619(a). See, also, section annotations.

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13:9-1.1 Discriminatory advertising regarding realty



**SUBCHAPTER 1. GENERAL PROVISIONS**

**13:9-1.1 Discriminatory advertising regarding realty**

(a) It shall be a violation of the Law Against Discrimination, N.J.S.A. 10:5-1 et seq., for any person, including any

newspaper or publication published or circulated within this State, to make, print, publish, circulate, issue, display, post, utter or disseminate or to cause to be made, printed, published, circulated, issued, displayed, posted, uttered or disseminated any notice, listing, statement, sign or advertisement regarding the sale, lease, sub-lease, rental, or assignment of any real property, which expresses, overtly or subtly, directly or indirectly, any preference, limitation, specification, or discrimination as to race, creed, color, national origin, ancestry, marital status, domestic partnership status, sex, nationality, disability, affectional or sexual orientation, source of lawful income used for rental or mortgage payments or familial status, as such terms may be defined in the Law Against Discrimination, N.J.S.A. 10:5-1 et seq.

(b) This section applies to real property as defined in the Law Against Discrimination, N.J.S.A. 10:5-1 et seq., public housing and the rental of:

1. A single apartment or flat in a two-family dwelling, the other occupancy unit of which is occupied by the owner as a residence at the time of such rental; and
2. A room or rooms to another person or persons by the owner or occupant of a one-family dwelling occupied by the owner or occupant as a residence at the time of such rental.

Amended by R.1995 d.243, effective May 15, 1995.

See: 26 N.J.R. 1942(a), 27 N.J.R. 2005(a).

Amended by R.2000 d.186, effective May 1, 2000.

See: 32 N.J.R. 647(b), 32 N.J.R. 1619(a).

Rewrote (a).

Amended by R.2005 d.370, effective November 7, 2005.

See: 37 N.J.R. 1681(a), 37 N.J.R. 4276(a).

Deleted chapter statements; rewrote (a); deleted former (b); added new (b).