**From:** New Jersey State Library
**To:** Patt Ferrari
**Subject:** NJSL Direct - News for NJ Libraries from the NJ State Library
**Date:** Monday, January 10, 2022 12:19:49 PM

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries
*January 10, 2022*

## Updates & Opportunities

### Governor Murphy Announces Second Round of Funding for Library Construction Bond Act

Governor Phil Murphy announced in a press conference at Long Branch Free Public Library on Thursday, January 6th, the second round of funding for the Library Construction Bond Act (LCBA), which allocates $37 million to 36 library projects from 13 counties across New Jersey.
**Click to Learn More.**

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### Registration is Open for NJSL Virtual New Directors Training

Join NJSL for our annual New Directors Training that will once again be offered as a virtual event on **Wednesday, February 16 & February 23, 2022.** Please note that while this training is geared toward new library directors, all library directors, assistant directors, and branch managers are welcome to attend.
**Learn More & Register Here.**

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## Register Now for NJCAR Disaster Preparedness Workshop

Registration is now open for the New Jersey Cultural Alliance for Response (NJCAR) Disaster Preparedness Workshop taking place on **February 15th**. Attendees will learn about the disaster planning process and business continuity issues in response to emergencies. This event is open to libraries, all cultural institutions, and to the arts community. Click to Register.

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## Training Sessions on Job & Career Accelerator

Bring your questions for this collaborative workshop on Job & Career Accelerator! A brief overview of the platform will be provided and then open discussion of the topics most important to staff and patrons.

**Session 1: Jan 10, 2022 10:00 AM ET**
Click to register for Session 1.

**Session 2: Jan 12, 2022 02:00 PM ET**
Click to register for Session 2.

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## Upcoming LibraryLinkNJ Events

- Actively Anti-Racist Library Service to Leisure Readers Training Webinar, **Friday, January 21, 2022, 11 AM - 1 PM** - Click to Register.
- Skill-Sharing Conversation - S/he said, They said: An Introduction to Gender and Sexuality in Libraries, **Tuesday, January 25, 2022, 10 - 11AM -** Click to Register.

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## Newark Public Library Serves as a Statewide Resource Center

Newark Public Library (NPL) has quite an extensive collection of resources that's been built over a long period of time and they're glad to share it with all residents of New Jersey. In the latest NJSL marketing blog, we dive deeper into each of NPL's services that are available to all New Jerseyans!
Click to Read.

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## New Jersey State Library Recruiting AmeriCorps

## VISTA Member for Digital Literacy Program

The New Jersey State Library is looking for a dynamic and dedicated individual to enhance the NJSL+ Partners Literacy Initiative**.** Please consider this exciting opportunity to contribute to our mission, gain valuable work experience, and receive a stipend all at the same time. **Deadline extended to January 17, 2021.**
**Learn more and apply.**
**Download the flyer.**

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# Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Instant Ways to Boost Your Audience on Instagram
- Creating The Ideal Website Layout
- Marketing Plan Guide for Public Libraries

Download marketing resources from State Library Vendors & Partners **here**.

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## Click to Connect with the NJSL Library Development Unit

*Connecting people with information through libraries.*

**New Jersey State Library | Website**

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