

FIFA WORLD CUP 26TM IS COMING
TO NYNJ – WELCOME, WORLD!



WE ARE NEW YORK. WE ARE NEW JERSEY.

And we are one. Welcome to New York and New Jersey, where the beautiful game lives in our streets and our souls. From the City Skyline to the Jersey Shoreline, we're a soccer-impassioned metropolis, energized to host a FIFA World Cup unlike any other. With world-famous icons and hidden local gems, we're ready to share our culture, our neighborhoods, and our unbridled love for the game, on the global stage. The heart of New Yorkers. The spirit of New Jerseyans. Our 19 million sports fanatics weave the richest cultural tapestry on earth, and we welcome the world to celebrate and create the ultimate World Cup experience, as only New York and New Jersey can. So gear up, fire up and let's ignite our passion for 2026, NYNJ style!

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#FIFAWORLDCUP #WEARE26 #NYNJ26
#WEARENYNJ

GET INVOLVED

Our unprecedented unity is a journey. It's born from many distinct paths – find out how you can join us on the path to FIFA

[[A hand holding a soccer ball, with the letters '2026' overlaid in a stylized font. The background shows a stadium.](https://www.fifa.com/fifaplust/en/tournaments/mens/worldcup/canad:cid=(p_hc)(c_fifaplust)(sc_worldcup)(ssc_fwc-2026)(l_(ch_houston)(cc_)&pid=(p_hc)] World Cup 26™ & get involved to represent the true NYNJ on a global stage.</p></div><div data-bbox=)

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MESSAGE

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WE ARE NEW YORK NEW JERSEY™