

Nurse Visits at Home Will Improve Health Outcomes for ALL New Jersey Families

The immediate postpartum period is especially critical – both for the newborn and their family. It is also a challenging time for parents coping with the tragedy of a stillbirth or the loss of their baby.

Family Connects NJ is a new program offering **free, voluntary** health and wellness assessments by specially trained nurses for all New Jersey families in the comfort of their home. The program will begin home visits in January 2024 in five initial counties, including Cumberland, Essex, Gloucester, Mercer and Middlesex counties.

What is Family Connects NJ?

Available to all families, regardless of income, insurance coverage, or immigration status, **Family Connects NJ** can save lives and improve health outcomes by reducing complications in the fourth trimester. Peer-reviewed research on the model showed improved patient outcomes, including improved attendance at 6-week postpartum visits, reduction in parental anxiety and depression, and 50% fewer emergency department visits in the first 12 months of life.



What is your role in all of this?

Whether you are a medical care provider, trusted community voice, or non-profit organization seeking to improve health outcomes for families and newborns, you play a critical role in referring families to the program and spreading the word about its availability. This program can save and improve the lives of many, but only if we spread the word.

To learn more, visit FamilyConnectsNJ.org or scan the QR code



Social Post Copy

We highly encourage you to spread the word about Family Connects NJ on your social media accounts. Below are several captions that express the program's benefits in a concise way that will be easy to understand for all audiences.

Overwhelmed is Normal

Facebook

It's normal to feel overwhelmed with a new baby in the family. Family Connects NJ can help by providing a free visit from a specially trained nurse, right in the comfort of your own home. Learn more at FamilyConnectsNJ.org

Instagram

It's normal to feel overwhelmed with a new baby in the family. #FamilyConnectsNJ can help by providing a free visit from a specially trained nurse, right in the comfort of your own home. Visit FamilyConnectsNJ.org to learn more.

Joy and Questions

Facebook

The arrival of your baby can bring joy into your home, but also lots of questions. A specially trained nurse from Family Connects NJ can answer your questions and provide personalized care, right in your own home – all for free. Learn more at FamilyConnectsNJ.org.

Instagram

The arrival of your baby can bring joy into your home, but also lots of questions. A specially trained nurse from #FamilyConnectsNJ can answer your questions and provide personalized care, right in your own home – all for free. Learn more at FamilyConnectsNJ.org.

100% Ready

Facebook

You could read every baby book, take every class, and still not feel 100% ready for when your baby arrives. Family Connects NJ can help by providing a free visit from a specially trained nurse, right in the comfort of your own home. Learn more at FamilyConnectsNJ.org.

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No Instructions?

Facebook

Your baby is here, and you can't seem to find the instruction manual? No need to worry. With Family Connects NJ, a specially trained nurse can come to your home and help you and your baby get a healthy start together – for free! Learn more at FamilyConnectsNJ.org.

Instagram

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Emotional Support

Facebook

Family Connects NJ offers free, at-home nurse visits for families during the critical first two weeks after delivery. Our nurses can provide health checks for baby and parents, advice on feeding, sleeping and more, and even emotional support for families mourning the loss of a baby. Learn more at FamilyConnectsNJ.org.

Instagram

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Another Welcome Arrival

Facebook

After your newborn comes home, there's one more arrival you'll be happy to plan for – a free visit from a specially trained nurse right in your home! Available to all families, Family Connects NJ offers this free service to help you and your baby get a healthy start – together. Learn more at FamilyConnectsNJ.org.

Instagram

After your baby comes home, there's one more arrival you'll be happy to plan for – a free visit from a specially trained nurse right in your home! Available to all families, #FamilyConnectsNJ offers this free service to help you and your baby get a healthy start – together. Learn more at FamilyConnectsNJ.org.