

Governor Phil Murphy

ICYMI: Governor Murphy, Labor Commissioner Asaro-Angelo & Chief Innovation Officer Cole Announce Launch of My Career NJ

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New Innovative Website Will Harness Cutting-Edge Technology to Connect New Jerseyans with In-Demand Job Training and Rewarding Careers

TRENTON – Governor Phil Murphy, Labor Commissioner Robert Asaro-Angelo, and State Chief Innovation Officer Dave Cole today announced the launch of [My Career NJ](https://urldefense.com/v3/https://t.e2ma.net/click/zsmuel/nrddit/7aa397_!!J30X0ZrnC1oQtbA!M5sH8J6RjLhzgdREI_zyrlwDX7aQJLEFFebKtFUVy84bAT2r26VIApvsXhWNdcE73N5pt4-ln6ynz2UrfBKi23CmU11$) ([https://urldefense.com/v3/https://t.e2ma.net/click/zsmuel/nrddit/7aa397_!!J30X0ZrnC1oQtbA!M5sH8J6RjLhzgdREI_zyrlwDX7aQJLEFFebKtFUVy84bAT2r26VIApvsXhWNdcE73N5pt4-ln6ynz2UrfBKi23CmU11\\$](https://urldefense.com/v3/https://t.e2ma.net/click/zsmuel/nrddit/7aa397_!!J30X0ZrnC1oQtbA!M5sH8J6RjLhzgdREI_zyrlwDX7aQJLEFFebKtFUVy84bAT2r26VIApvsXhWNdcE73N5pt4-ln6ynz2UrfBKi23CmU11$)), a new, interactive digital hub – accessible in English and Spanish – that centralizes personalized career resources. By visiting My Career NJ, job seekers can take advantage of valuable training programs, thousands of online classes for upskilling, and career recommendations that fit their unique skills and aspirations.

“As Governor, I have made it a priority to expand employment opportunities and enable more New Jersey residents to leverage their unique skill sets in pursuit of their career aspirations,” **said Governor Murphy**. “Building a solid career is an integral step on the path to achieving life-long success, and by adding My Career NJ to the list of resources available to our communities, we are connecting New Jerseyans with the best available training and in-demand career opportunities to help them find meaningful work to support their families and thrive in an evolving job market.”

My Career NJ features two new digital career tools: the NJ Training Explorer and the NJ Career Navigator. The Training Explorer enables customized filtering of training programs, provides information on tuition assistance, and gives users valuable insight into the providers that offer programs that meet their skill-building needs. The Career Navigator leverages big data and machine learning to generate personalized job and career recommendations that align with each user’s skill set, employment history, and individual professional goals across a wide range of private and public employment sectors.

“By using the latest advancements in technology and best practices in human-centered design, My Career NJ expands the boundaries of what state government can do for its workforce. The digital platform guides workers in developing industry-recognized credentials and career plans that are right for them. These tools support residents on their journey to successful employment, and beyond,” **said NJ Department of Labor and Workforce Development Commissioner Robert Asaro-Angelo**.

My Career NJ was designed and developed with the input of hundreds of New Jerseyans, as well as dozens of training providers, career coaches, and academic experts. The site was released as a beta in 2022 and underwent extensive user-testing throughout its development.

“Already, hundreds of New Jerseyans shared their job search stories and provided valuable insights, which informed the creation of these resources,” **said Dave Cole, the State of New Jersey’s Chief Innovation Officer**. “It is essential that tools like this are centered on the needs and experiences of residents, and we look forward to learning more from those who use My Career NJ to continuously improve it.”

This site was produced through an innovative collaboration between the New Jersey Department of Labor and Workforce Development, the New Jersey State Office of Innovation, and Research Improving People’s Lives (RIPL) – a tech-for-social-good non-profit that works with governments to help them use data, science, and technology to improve policy and lives. These efforts were made possible, in-part, through philanthropic support provided by Lumina Foundation and Schmidt Futures.

My Career NJ’s development was also supported by the broader Resident Experience Initiative (ResX) – funded via the federal American Rescue Plan – to streamline, simplify, and improve how New Jersey delivers benefits and services to residents. The initiative is an expansion of efforts during the COVID-19 pandemic to use human-centered design and agile development practices.

Governor Phil Murphy

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