From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 4, 2022

Updates & Opportunities

NJSL Sessions at the 2022 NJLA Conference

We're looking forward to the annual NJLA conference **June 1-3, 2022** at Harrah's in Atlantic City! Registration is still open to all New Jersey librarians and library staff members. If you're attending, consider checking out the sessions led by NJSL staff. **Click to Learn More.**

Save the Dates - Inaugural NJSL Digital Literacy Forum

Save the dates **May 10th-13th, 2022** for the first ever New Jersey State Library Digital Literacy Forum: Vital Conversations about Digital Literacy in NJ Libraries. Spearheaded by the NJSL Lifelong Learning unit, this four-day forum aims at inspiring new investments, engagements and partnerships that advance digital literacy across the state. **Click to Learn More.**

ARPA Funded E-Resources Expiring

The following statewide resources funded by the ARPA grant will end in the near future. Please see the information below for those dates. On another note, the State Library is expecting to license statewide e-resources and software with a start date of July 1, 2022. We expect to have more information about new and renewed licenses in May 2022.

- Brainfuse: The end date for this service is June 30, 2022.
- Homeless Institute: The end date for these tutorials is July 1, 2022.

Contact **Kathleen Moeller-Peiffer** with any questions.

NJ Libraries Homeless Institute Training

New Jersey State Library continues to license the Homeless Institute for all public library staff until **July 1, 2022.** The Homeless Institute includes training on a variety of topics including body language, hoarding, and problem behaviors related to COVID-19. **Click for Flyer.**

Please Participate in NJSL's Jersey Clicks Survey

The NJ State Library, along with the Statewide E-Resources and Review Committee, is currently in the process of deciding which resources to license for the next three years. We would greatly appreciate your time in answering just a three question survey on your use of Jersey Clicks. Thank you so much for your input. **Click to access the survey.**

Donate to Increase Literacy Across New Jersey

BookSmiles, a 501(c)(3) nonprofit (EIN 82-3233733), promotes literacy and the joy of reading by giving books to children throughout Philadelphia and New Jersey. They provide students and younger siblings with high-quality new or gently used books, laying the groundwork for academic success. Educators – especially those representing Title I schools – receive books for classroom libraries, for students to keep at home and for pop-up book fairs. BookSmiles "irrigates book deserts" so please consider donating books to this organization! **Click to Learn More and Donate.**

New ALA Report: Library Broadband Services During the Covid-19 Pandemic

ALA recently released this report on keeping communities connected through

broadband services during the pandemic. Among the libraries featured, New Jersey's own Roxbury Public Library was listed as an example of best practices. **Click to Read.**

EBSCO Trainings for NJ Libraries

All New Jersey Libraries are welcome to participate in the several upcoming EBSCO training sessions this spring. All sessions will be recorded and available to participants afterward. **Click to see sessions and register.**

Donate Used Computers

Computers4People is a charitable organization collecting used computers to distribute to those in need helping them to connect to school, job opportunities and telehealth.
Click to view flyer.
Click to Donate.

NJ Human Services Partners with KIND to Provide Free Services to Migrant Youth

New Jersey's Department of Human Services, Office of New Americans has partnered with Kids in Need of Defense (KIND) to provide free legal counsel and social services coordination to migrant children and youth arriving to New Jersey as unaccompanied minors seeking refuge. **Click to see ONA Youth Outreach Flyer for more information.**

FCC Announces Third Application Window for Emergency Connectivity Fund

The Federal Communications Commission announced that it is opening a third application filing window to award at least $1 billion in Emergency Connectivity Fund support. The third application filing window will open on **April 28, 2022 and close on May 13, 2022**. During this window, eligible schools and libraries can submit requests for funding to purchase eligible equipment and services between July 1, 2022, and December 31, 2023. **Click to Learn More.**

Achieving Library Website Accessibility

One in four Americans have a disability of some type and web accessibility is

when website tools and technologies are designed so that people with disabilities can use them. Utilizing information from the Build A Better Library Website Bootcamp, we've gathered some tips on how to make your library website as accessible as possible to everyone in your community. **Click to Read.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation
- Do's and Don'ts of Press Releases

Download marketing resources from State Library Vendors & Partners **here**.

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Connecting people with information through libraries.

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